

MICHIGAN STATE
UNIVERSITY

Beta Presentation

Personalized Augmented Reality

Experience

The Capstone Experience

Team MSUFCU

Berkay Aydin
Matthew Whyte
Matt Wright
Becca Winkler
Joanna Zhan

Department of Computer Science and Engineering
Michigan State University
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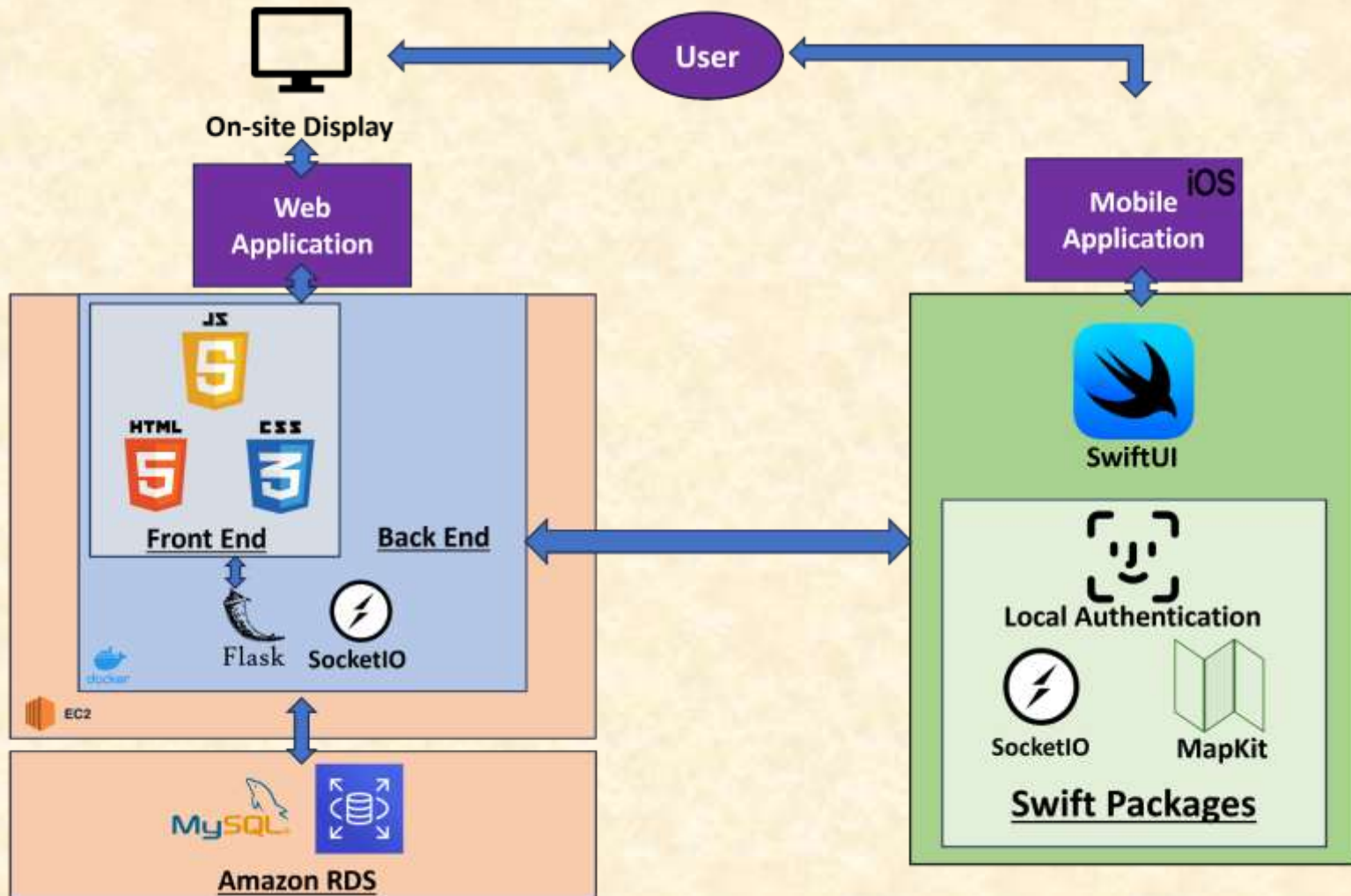


*From Students...
...to Professionals*

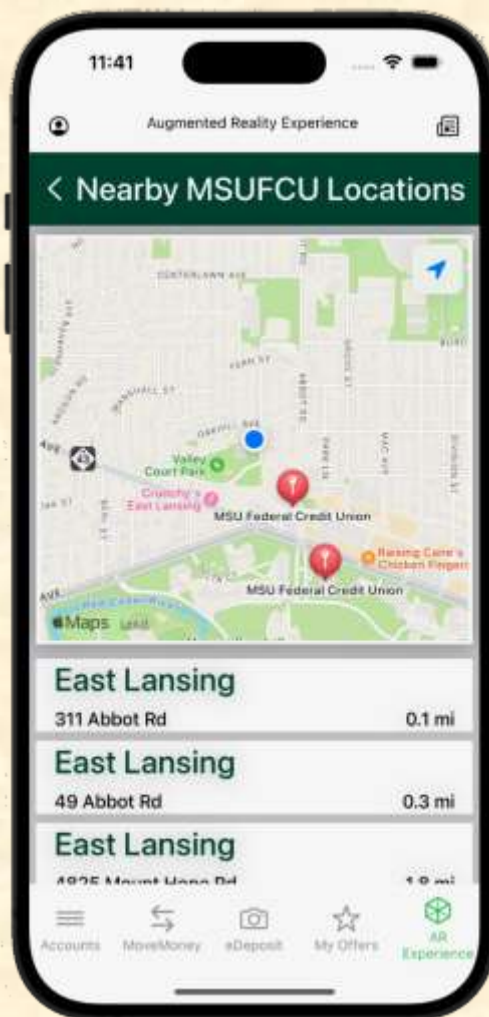
Project Overview

- Effortless navigation to specific branch services
- Enhance branch visit productivity by streamlining the process
- Personalized user on-site experience
- Encourage future on-site visits

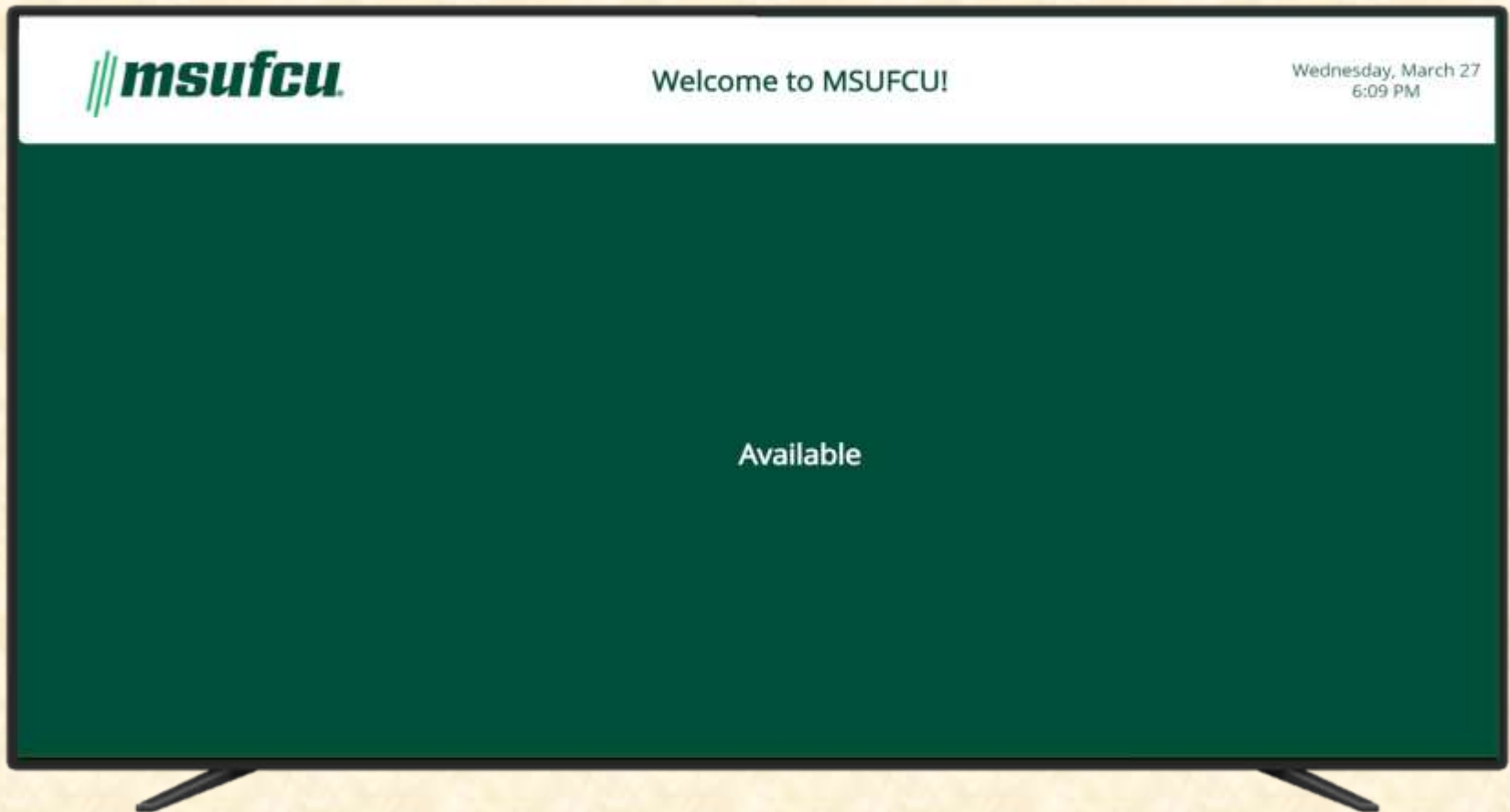
System Architecture



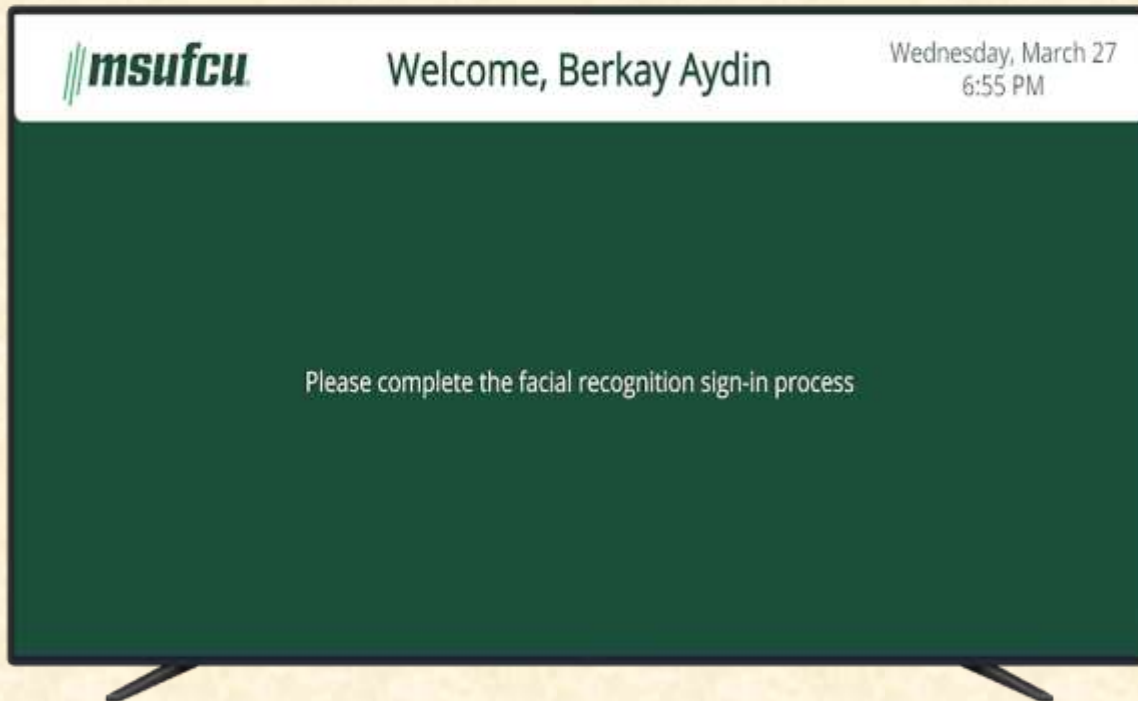
Mobile Phone – Geolocation & Branch Finder



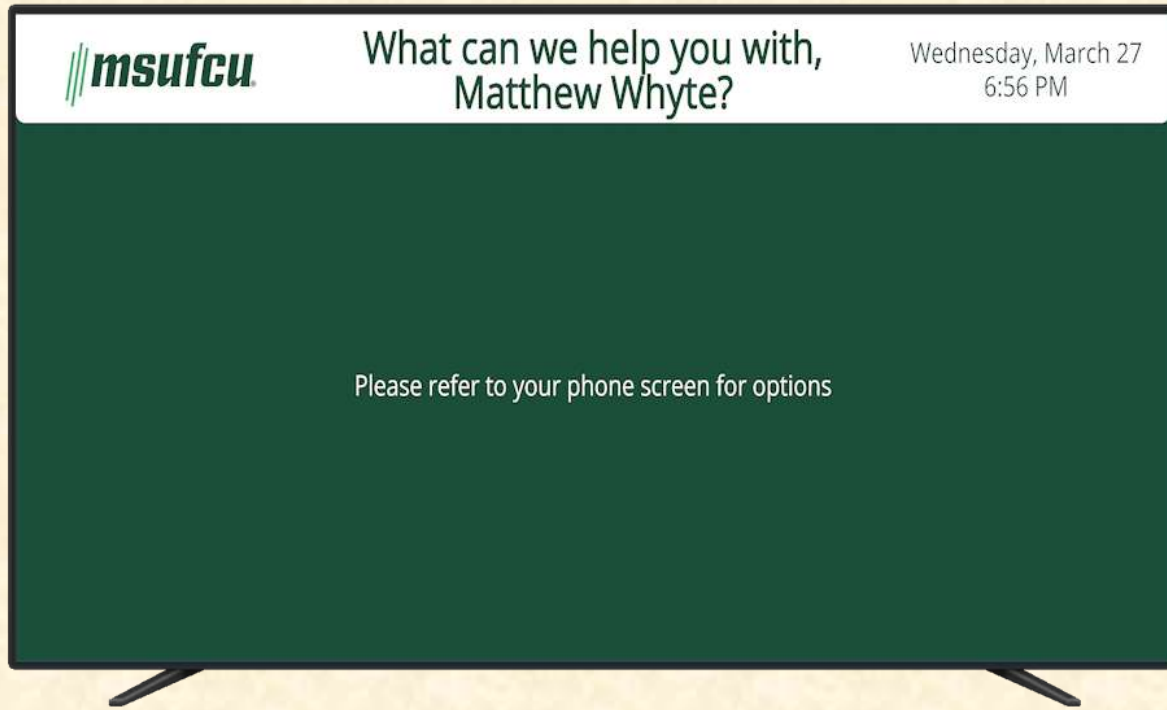
On-site Display – Available Display



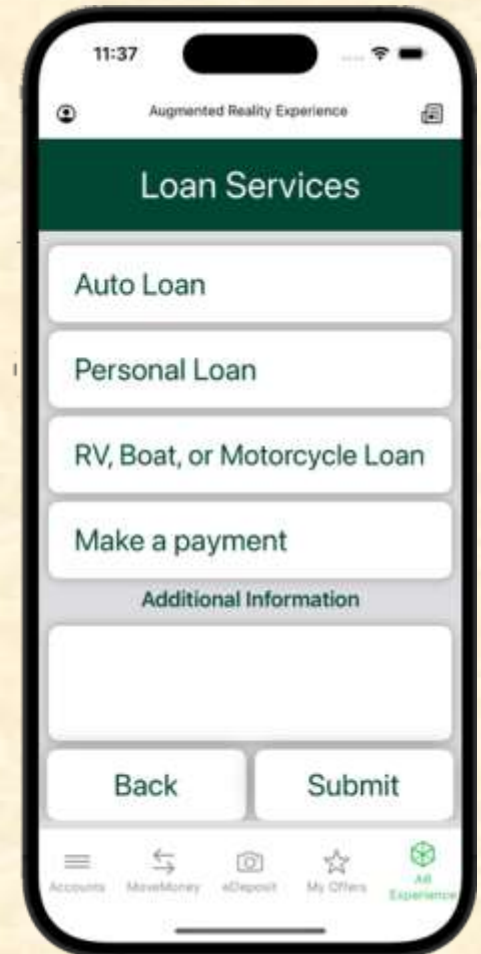
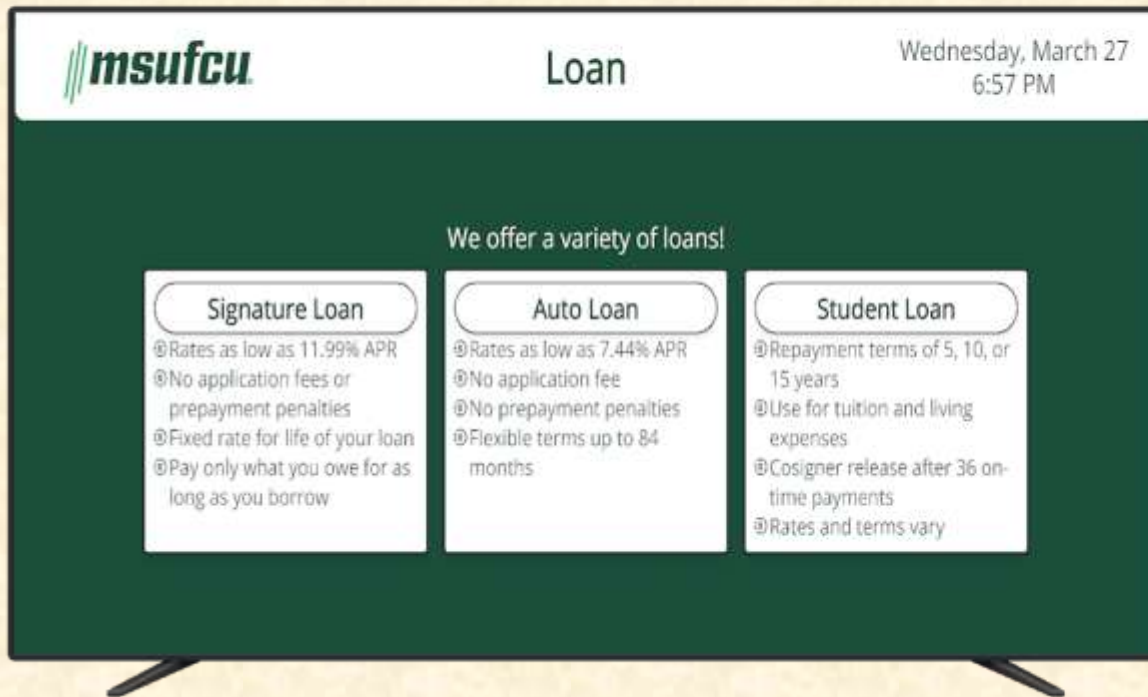
On-site Display & Mobile Phone - Welcome



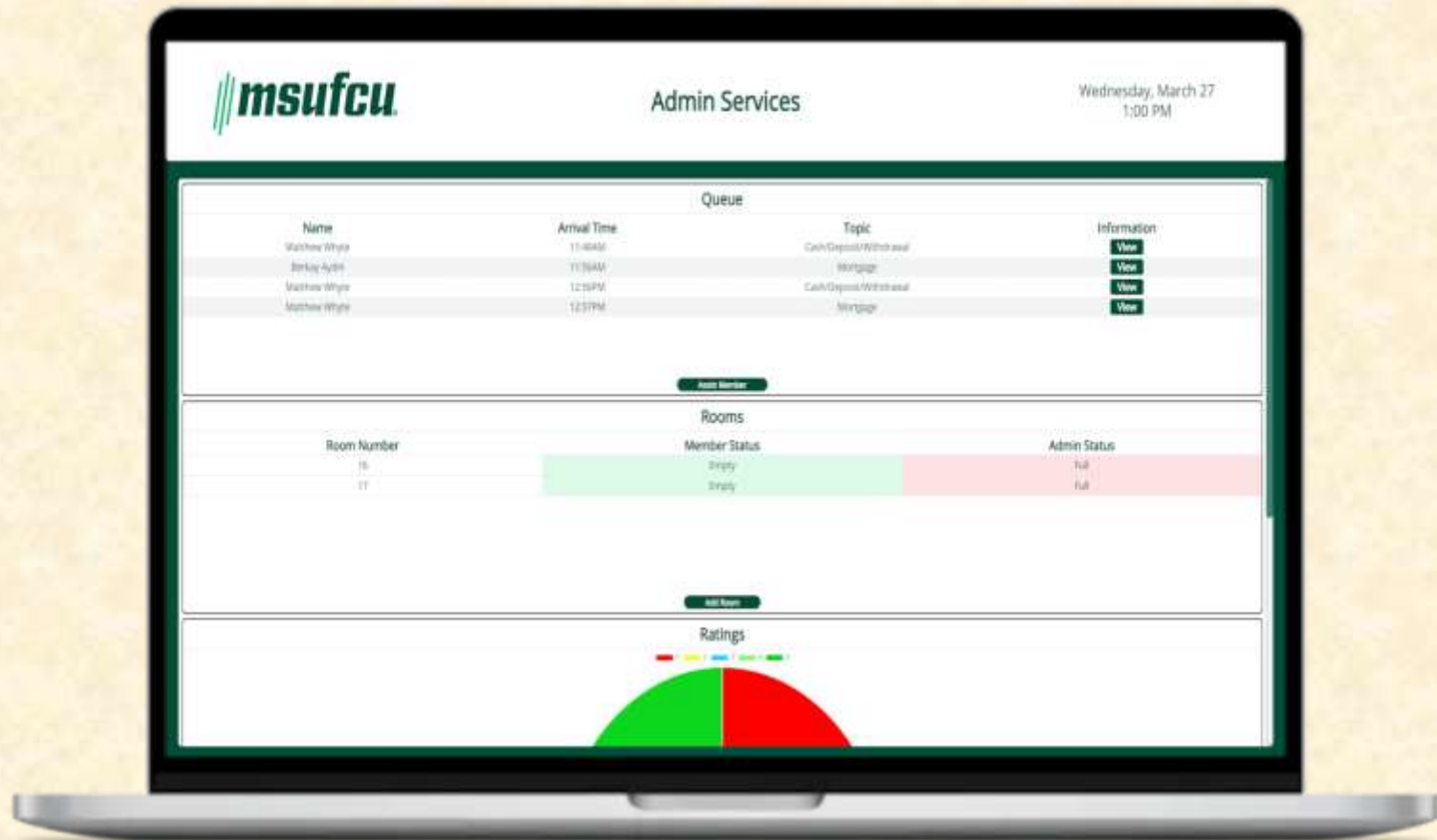
On-site Display & Mobile Phone – Personalized Experience



On-site Display & Mobile Phone – Realtime Communication



Admin Page



What's left to do?

- Review the survey results and discuss potential UI changes to enhance the user experience
- Additional charts of information the database currently holds
- Fix the bug at the WebSocket state
- Merging all branches



Questions?

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Demo Video

