

MICHIGAN STATE

UNIVERSITY

Beta Presentation

Shareholder Engagement Chatbot

The Capstone Experience

Team Ally

George Hunt

Marshal DiGiovanni

Juan Sabogal Olarte

Will Feddern

Treasure Puso

Department of Computer Science and Engineering
Michigan State University

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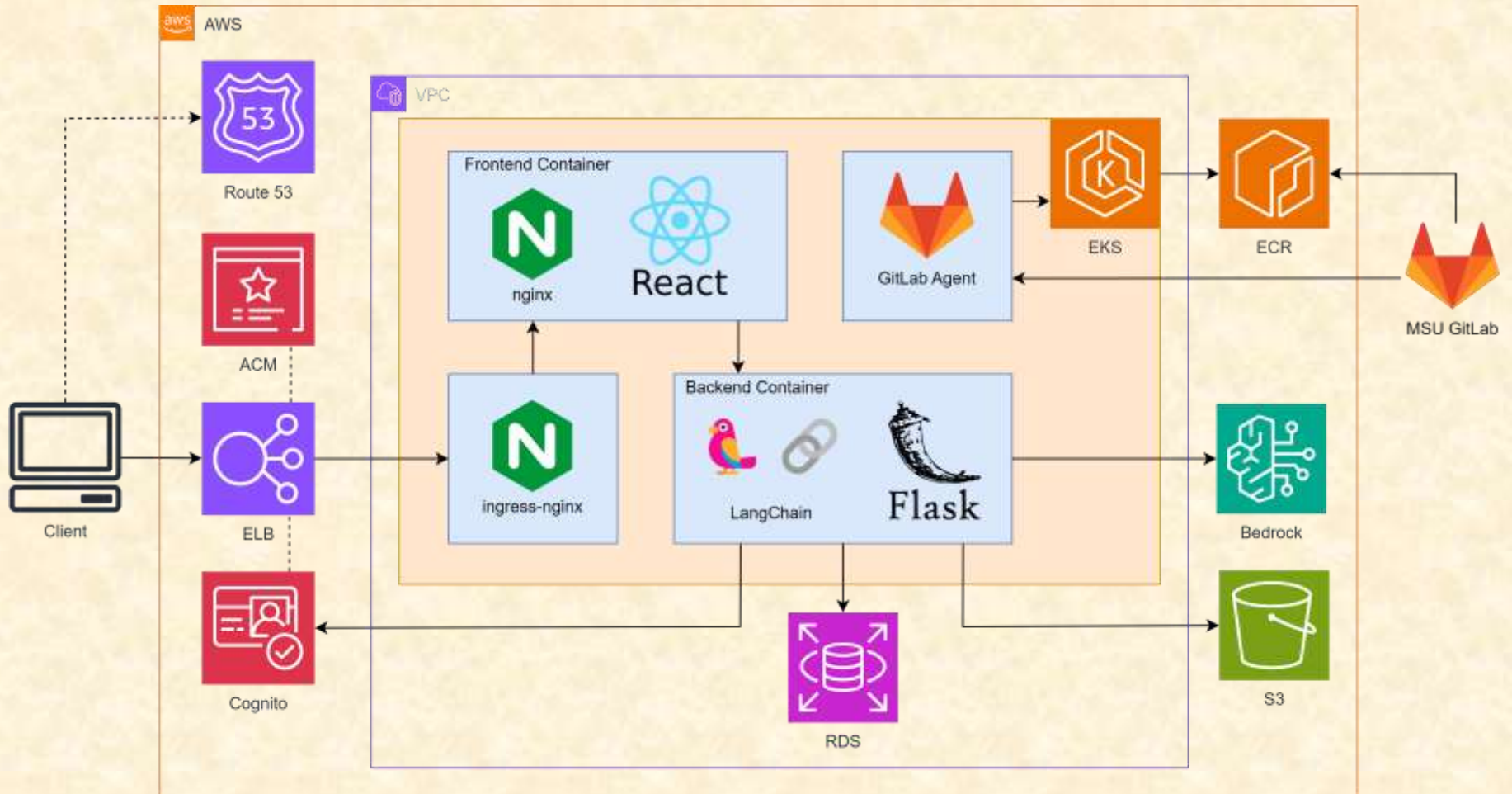
*From Students...
...to Professionals*

Project Overview

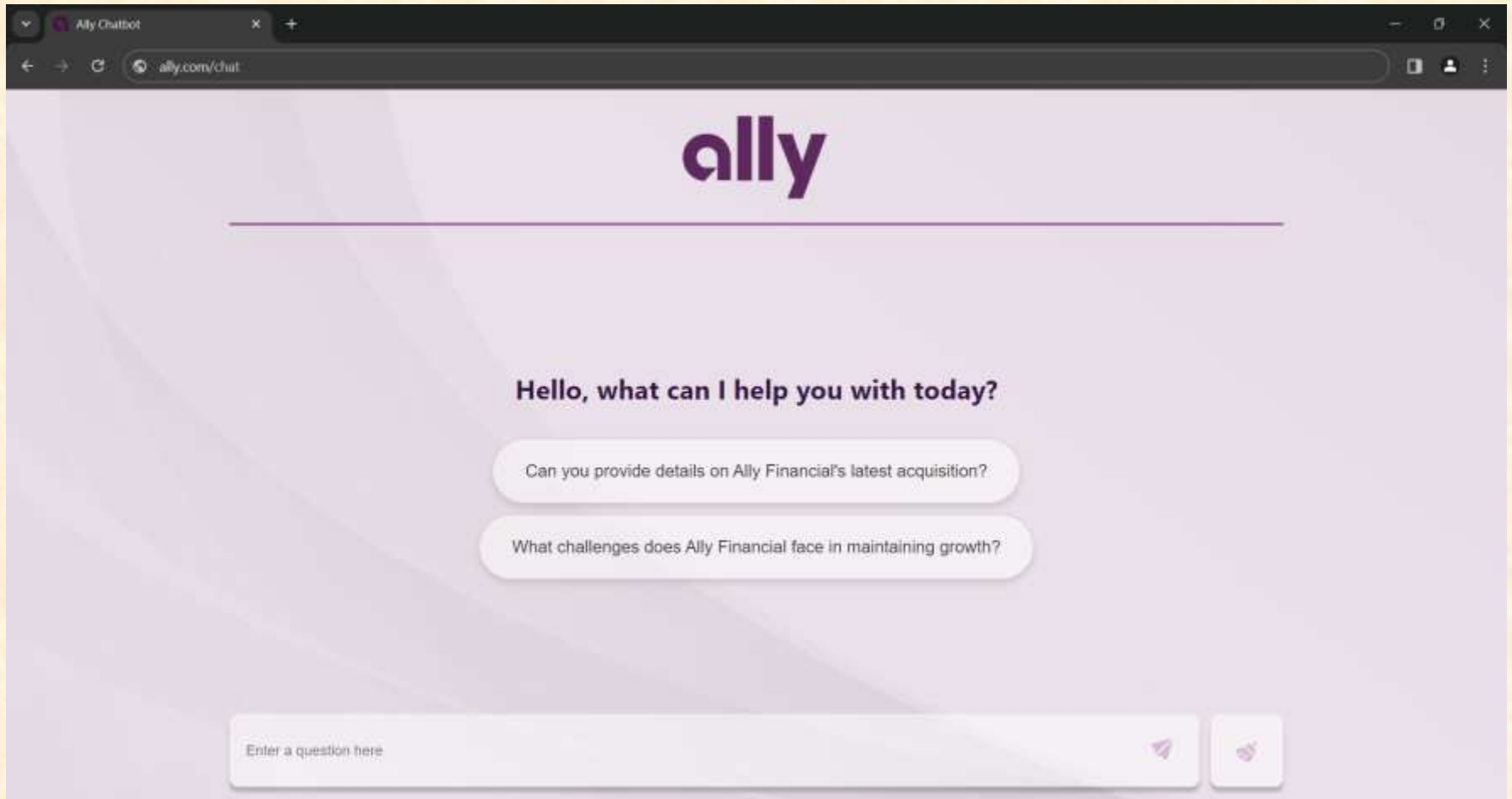
- Context-aware chatbot
- Based on Ally's public filings
- Provides source citations
- Protects private information
- Improves investor relations
- Facilitates information access



System Architecture



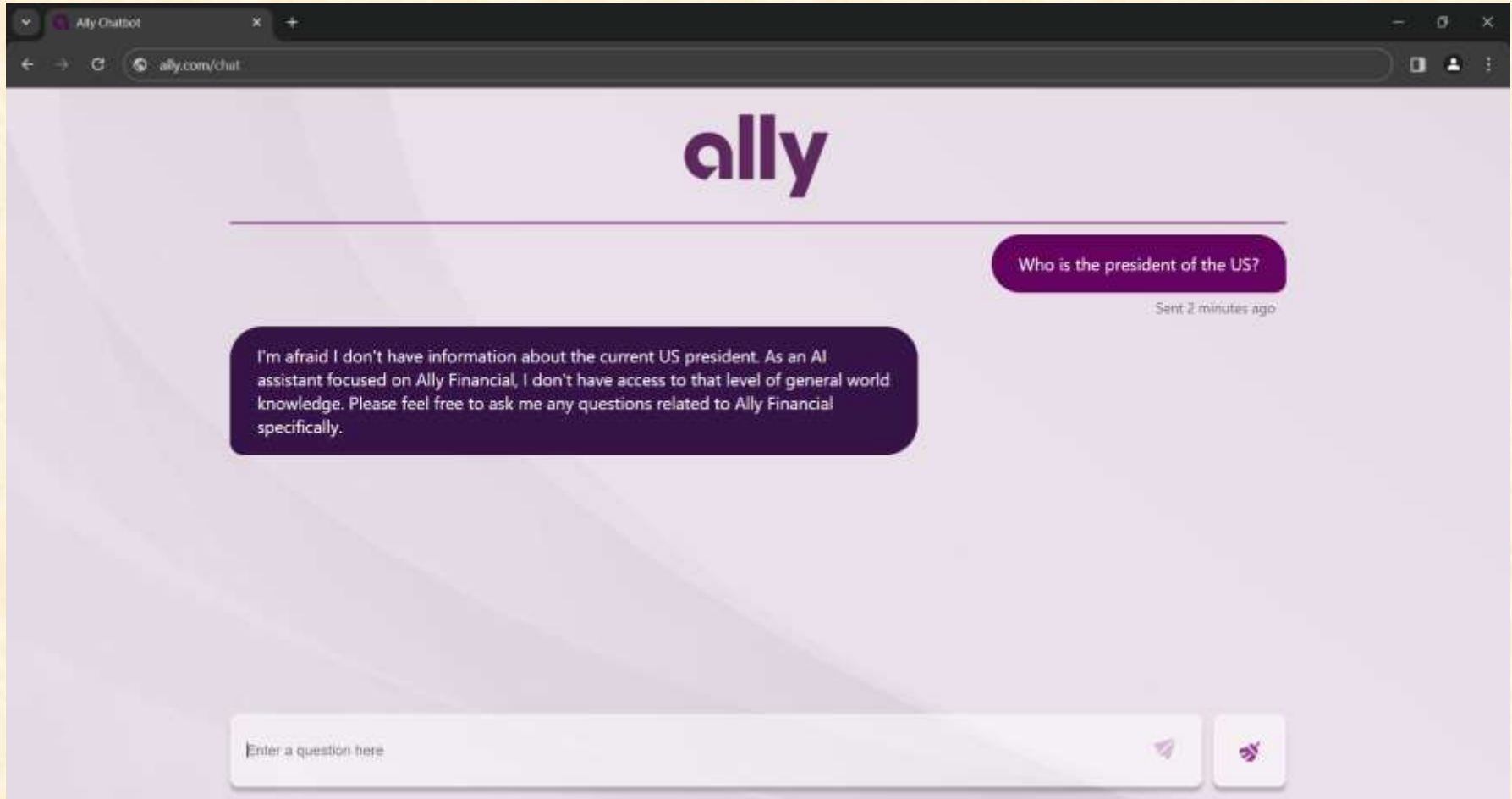
Initial Chatbot Screen



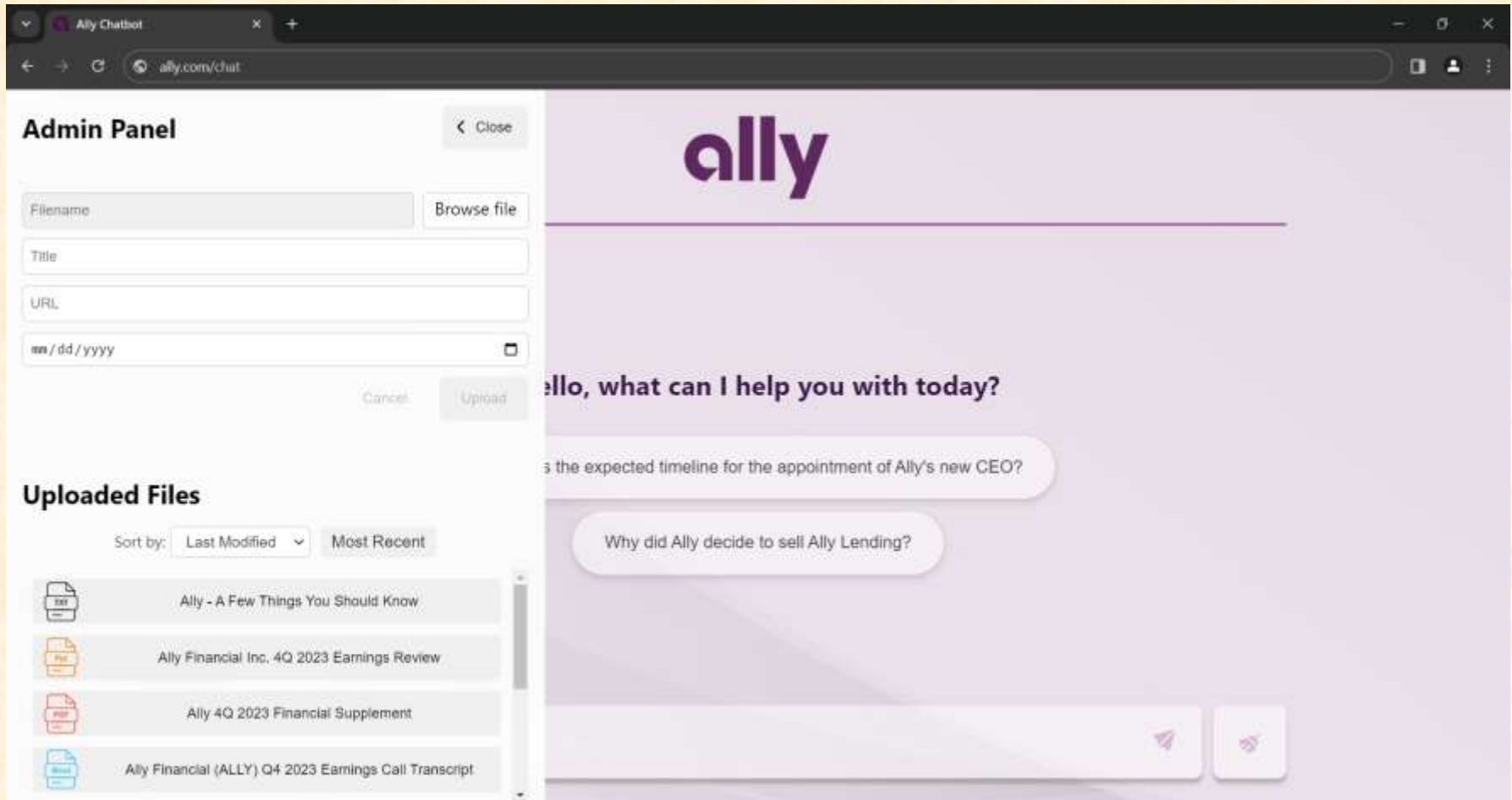
Mobile View and Citations



Staying on Topic



Admin Panel



What's left to do?

- Stretch Goals
 - Model fine-tuning/further prompt engineering
 - Automated data collection
 - Conversation history
 - FAQ feature
- Other Tasks
 - Admin panel UI improvements
 - Messaging UI/UX improvements
 - Text streaming
 - Markdown support



Questions?

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