MICHIGAN STATE
U N I V E R S I T Y

Project Plan Presentation
Digital Playbill Builder

The Capstone Experience

Team Ludus

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From Students…
…to Professionals

Project Sponsor Overview

- Saas for Performing Arts Organizations

- Kevin Schneider and Zachary Collins

- Founded in 2016

- Ticketing, Marketing, Fundraising, Collections

Project Functional Specifications

- Developed for performing arts organizations
- Replacement for development and distribution of paper playbills
- Drag and drop graphic design tool
- Publish playbills on the web
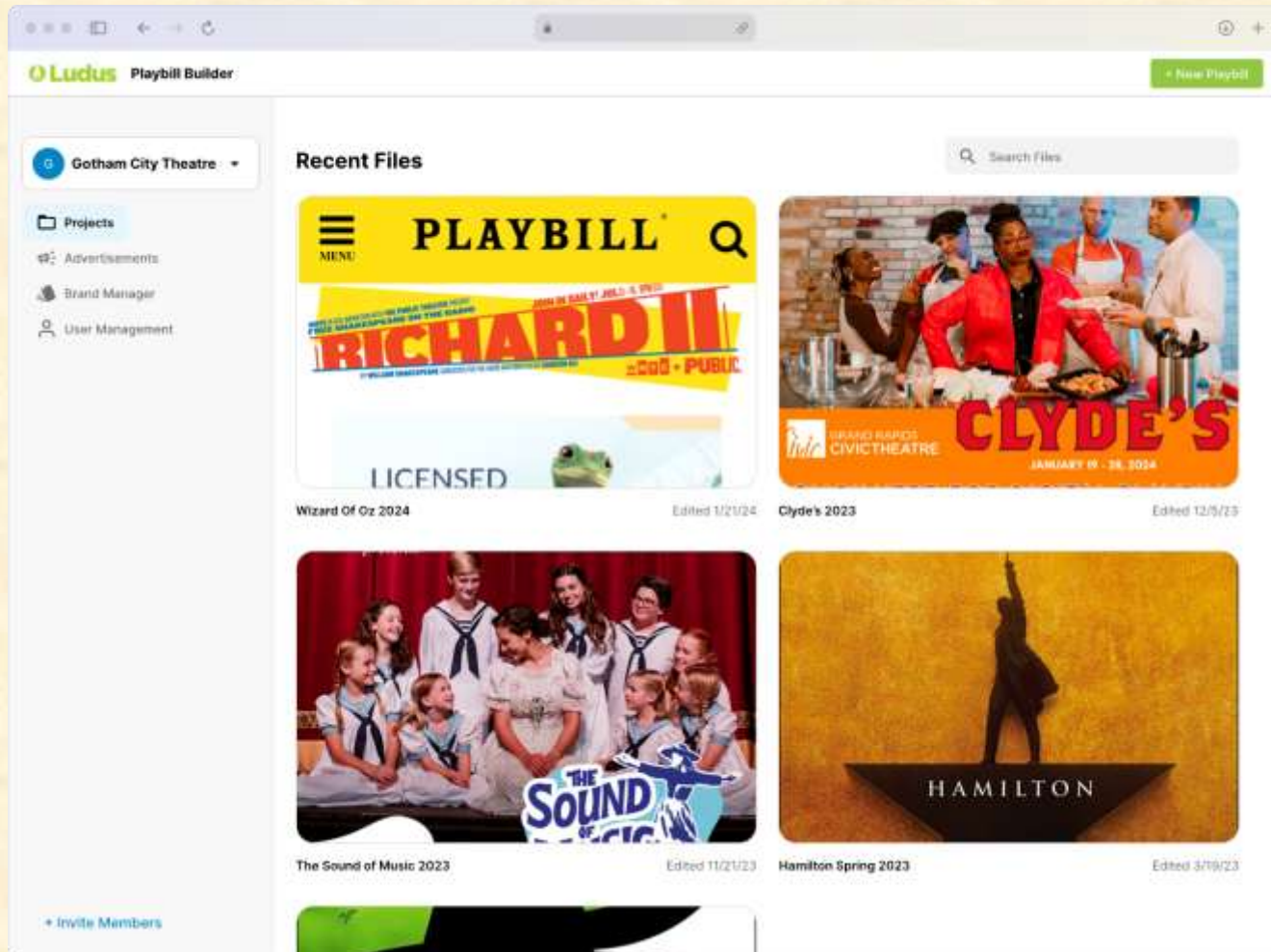- Performance attendees access playbills digitally
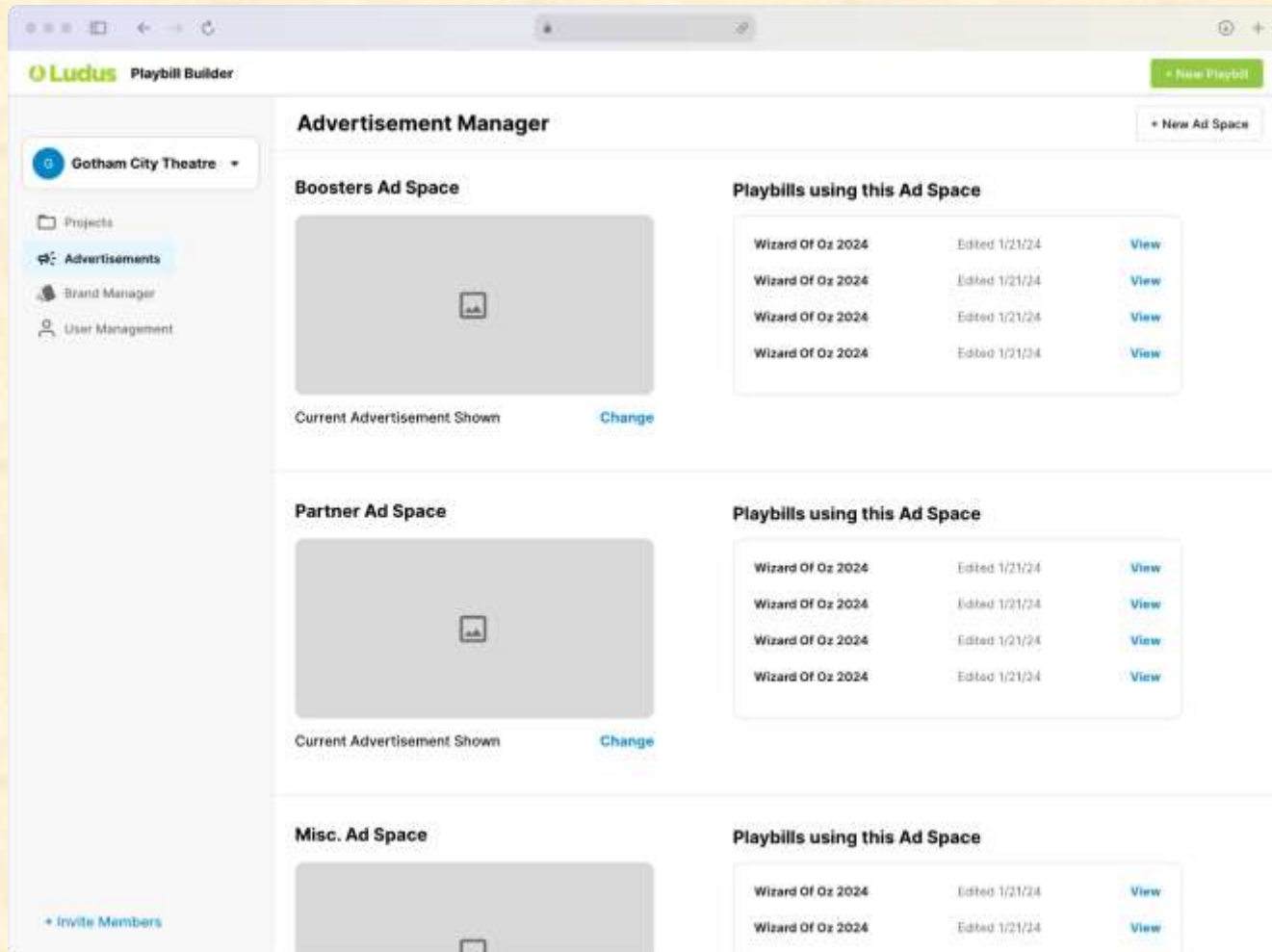
Project Design Specifications

- Flexible web-app with an easy-to-use interface

- Dashboard to manage projects, advertisements, and branding

- Pre-made templates and blocks allow for quick creation of playbills

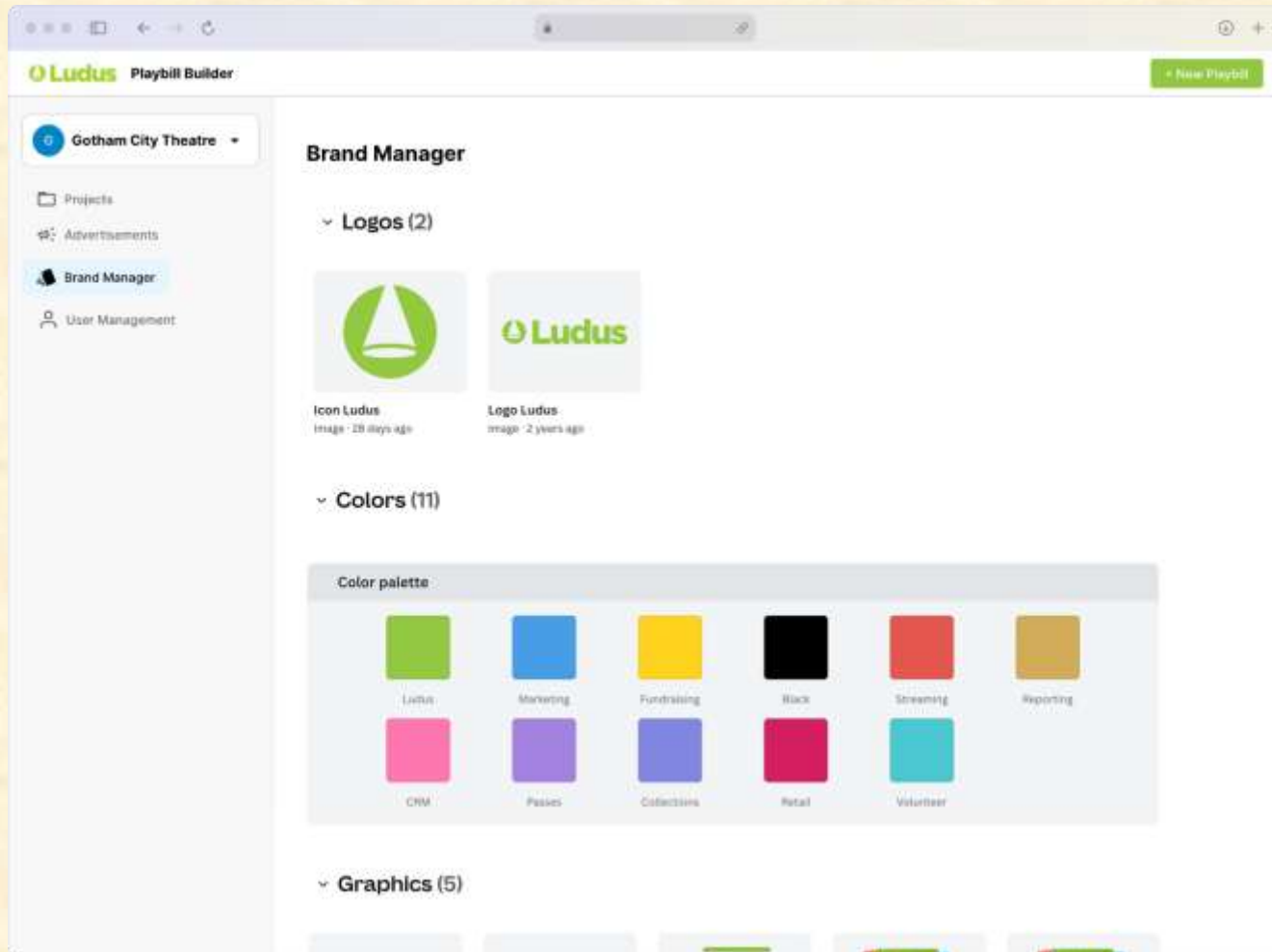- Simple publishing and sharing to an audience for a seamless experience
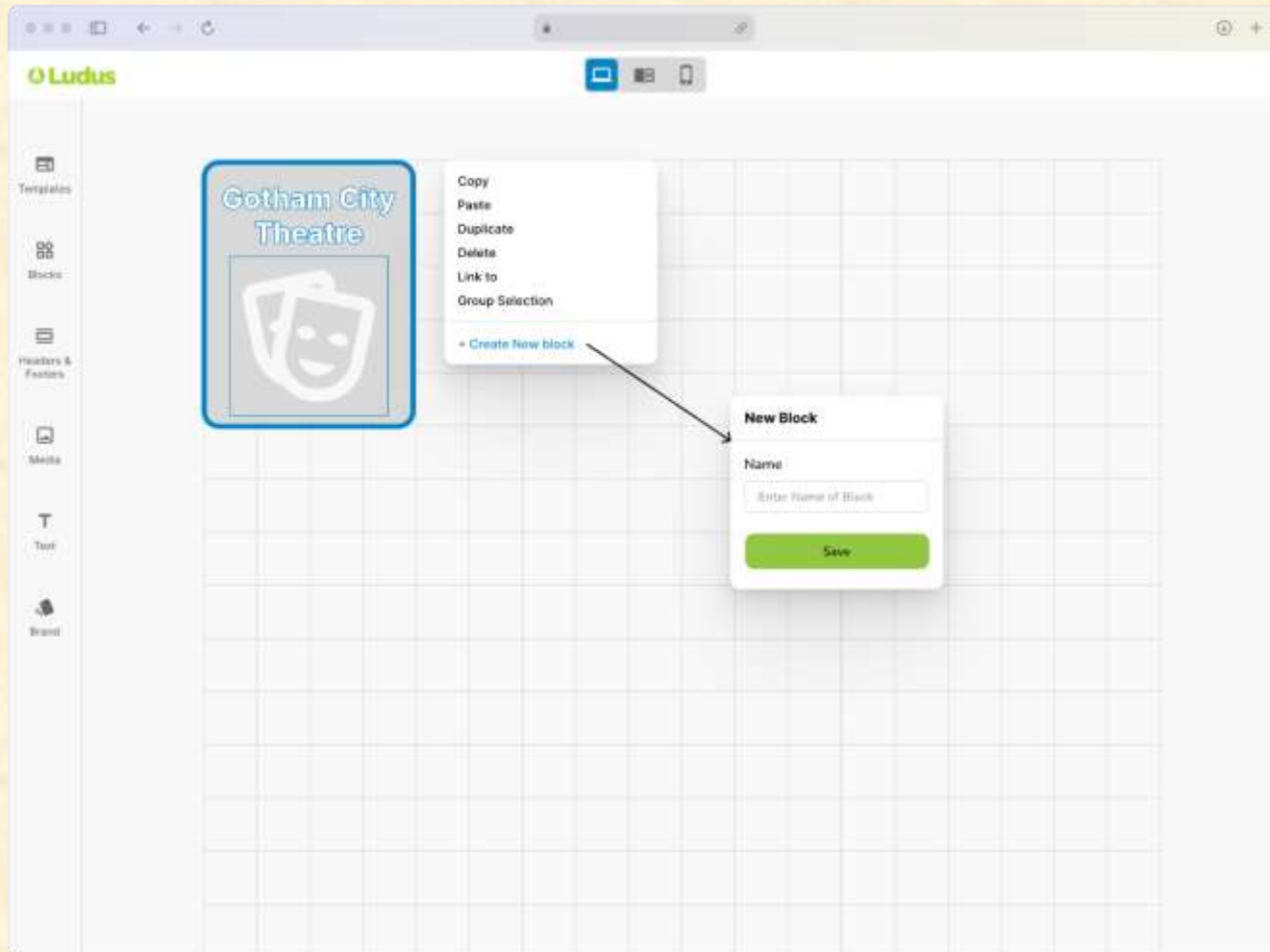
Screen Mockup: Dashboard
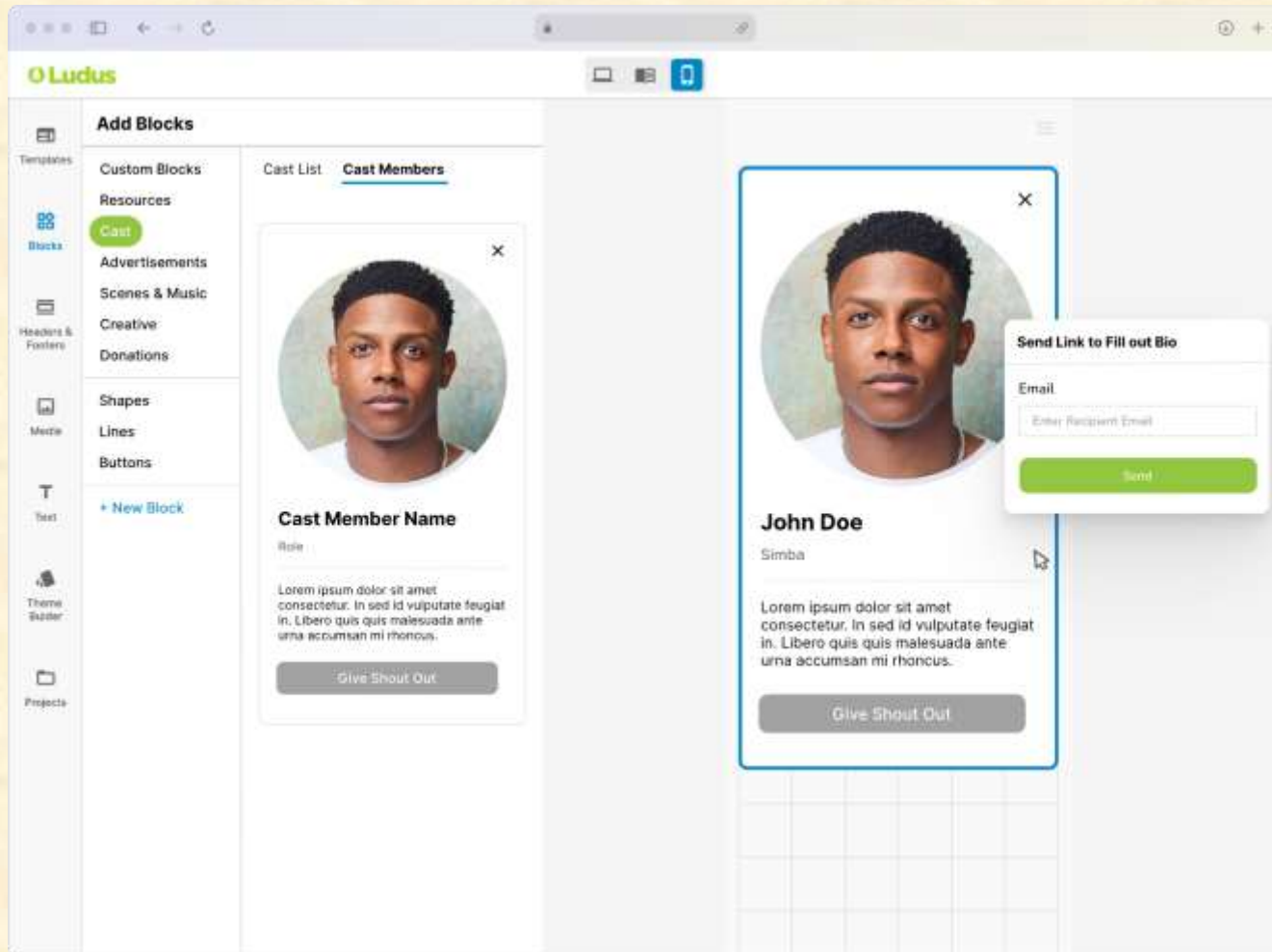
Screen Mockup: Ad Space Manager
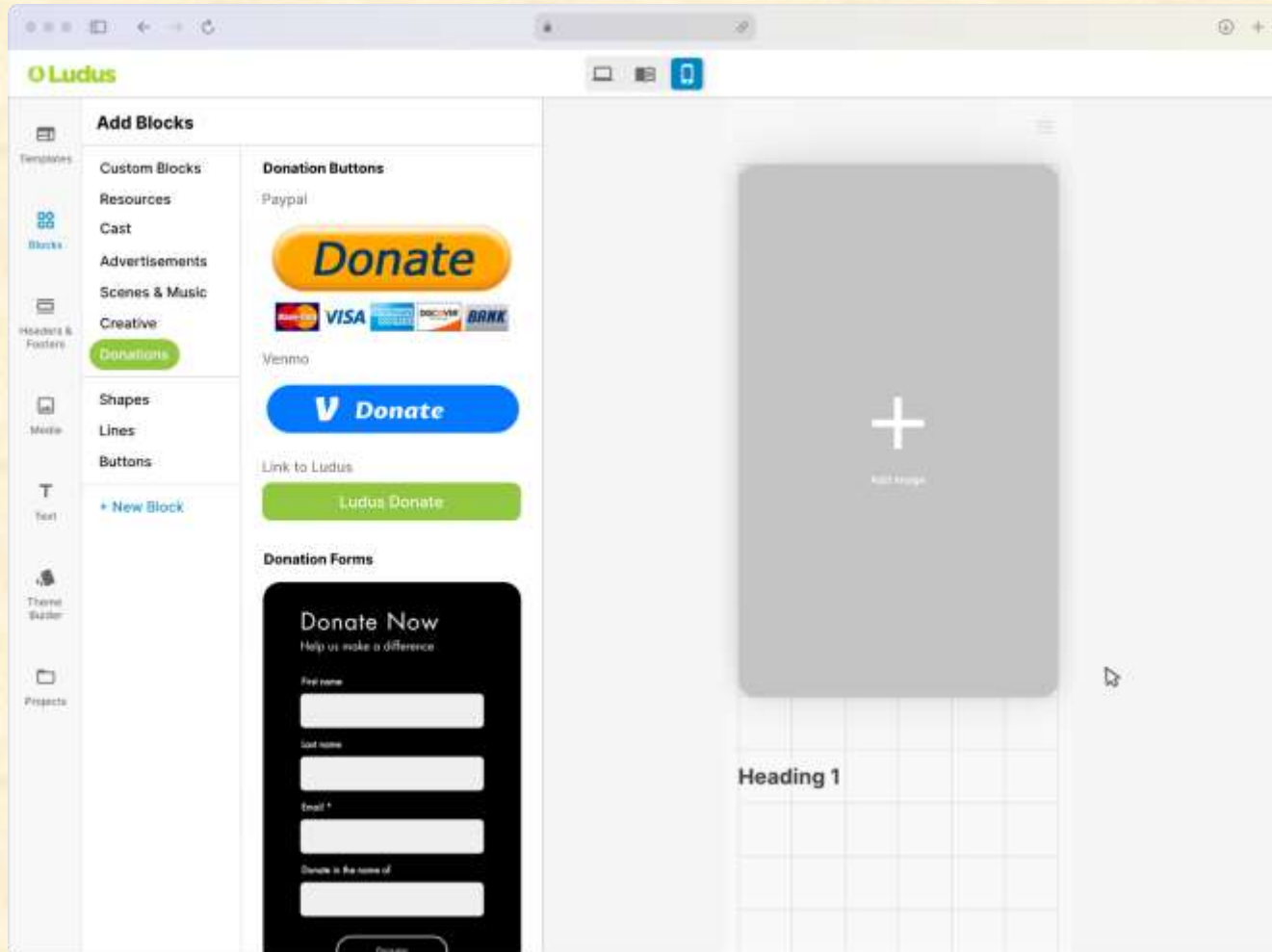
Screen Mockup: Brand Manager

Screen Mockup: Builder

Screen Mockup: Cast Member

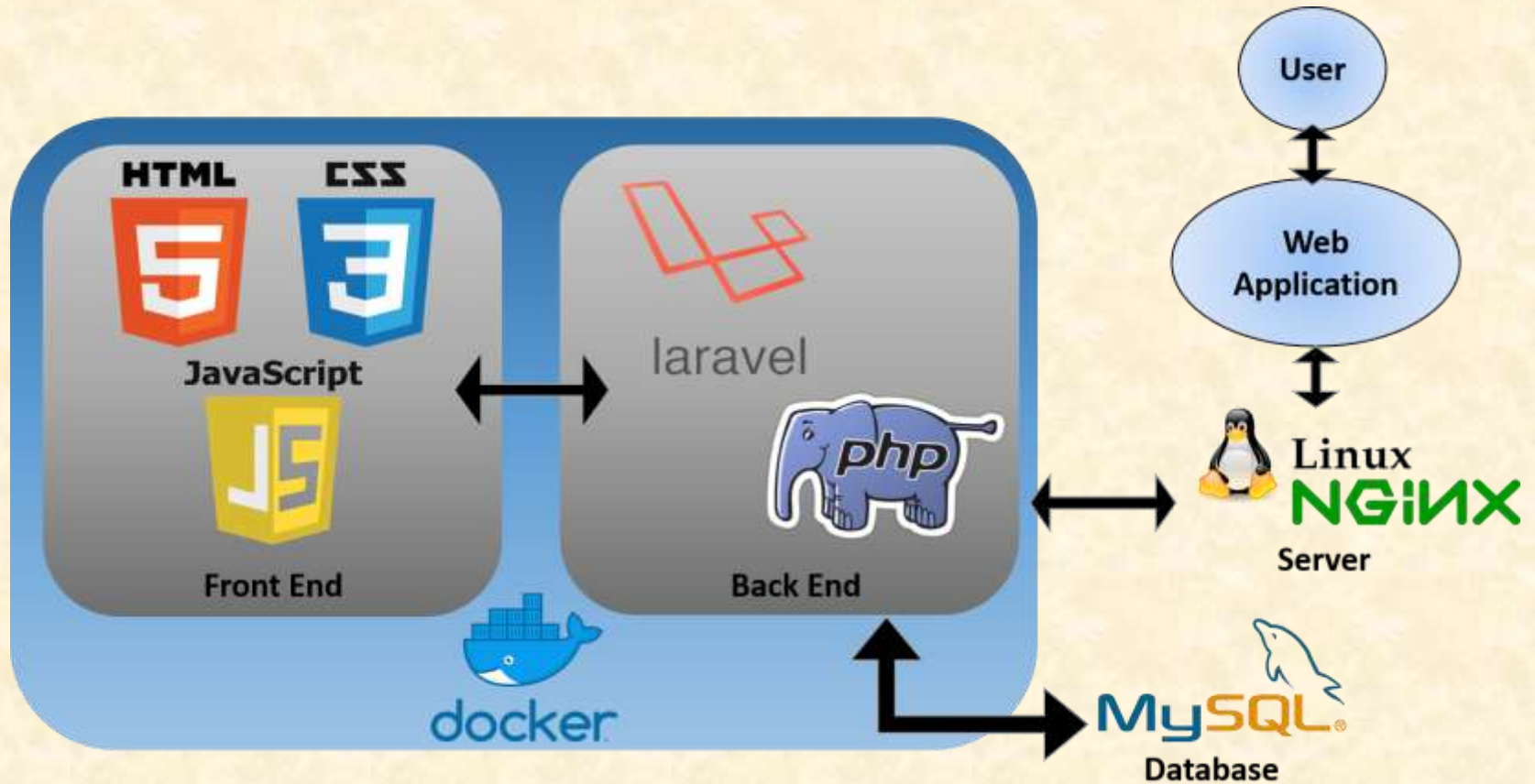# Screen Mockup: Donation

Project Technical Specifications

- Front End:
  - HTML (HTML 5 Canvas) & CSS & JavaScript, Laravel
- Back End:
  - PHP Laravel Framework
  - MYSQL
- Containerization via Docker
- Integration and Testing
  - Unit Test & Behavior-Driven Development Test

Project System Architecture

Project System Components

- Hardware Platforms
  - Nginx + Linux for deployment
- Software Platforms / Technologies
  - Visual Studio Code for development
  - Docker to build and deploy
  - GitLab and GitHub for version control

Project Risks

- Uploading and Storing Media
  - Users can upload photos, videos, and GIFs to add to their projects
  - Practice uploading and retrieving different media formats
- Publishing Playbills
  - Dynamically publishing playbills to a unique URL and allowing edits
  - Research how websites implement page publishing
- Dashboard Display
  - Displaying users' project files and folders on their main dashboard
  - Creating a mock file management system
- Cast List Editor
  - Creating forms from a cast list to allow cast members to add their own profile information
  - Create a mock cast list and generate matching forms

Questions?

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