

**MICHIGAN STATE**  

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**UNIVERSITY**

# Alpha Presentation

## Money Moves

The Capstone Experience

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Fall 2023



*From Students...  
...to Professionals*

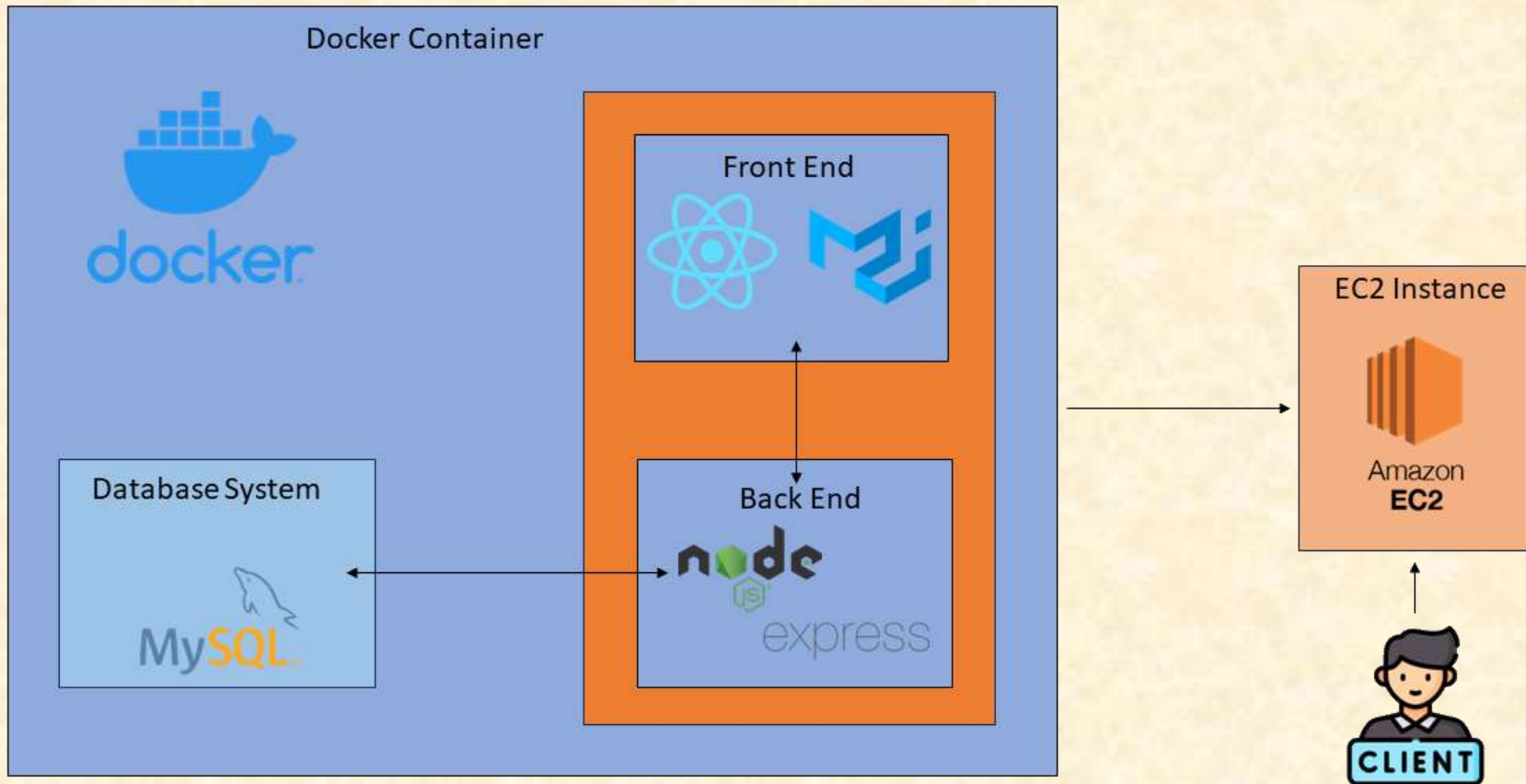
# Project Overview

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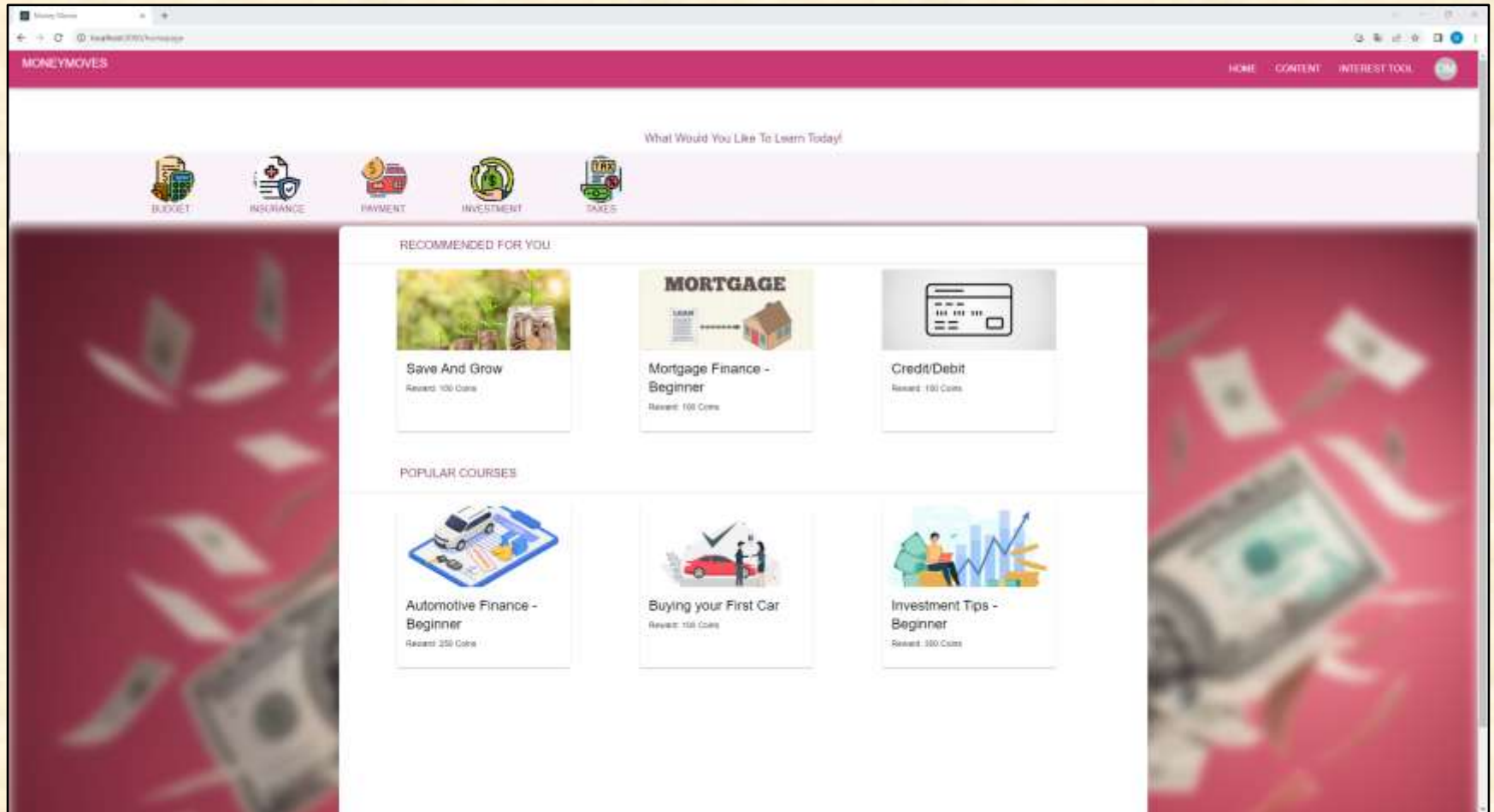
- Ally is a company based in Detroit, MI that specializes in financial assistance and financial literacy
- Money Moves is the solution to Ally's problem of introducing a new way to educate their customers and clients on financial topics
- A mobile-based web application, with profile creation and preferences to tailor the application to relevant lessons and content to user



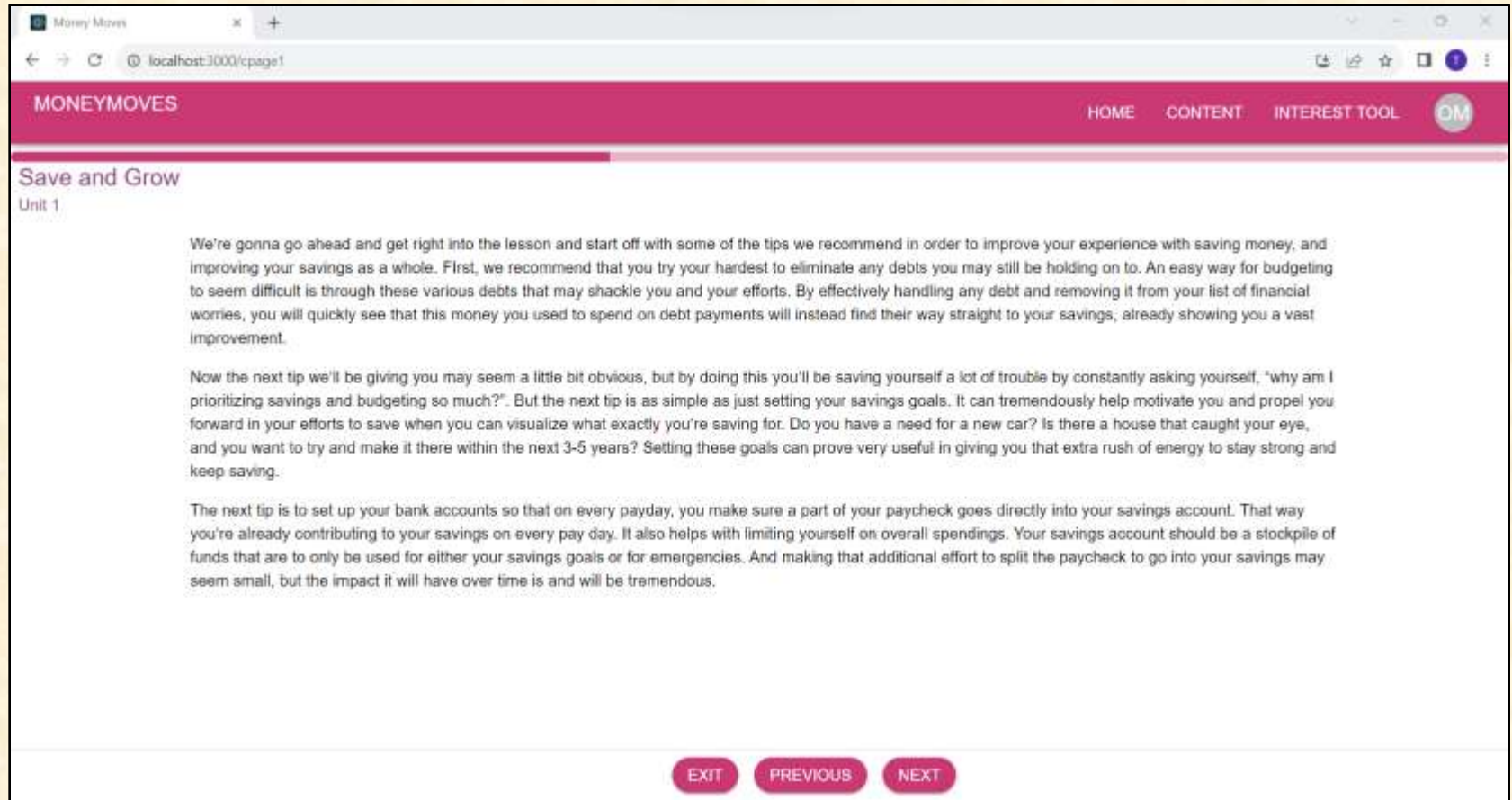
# System Architecture



# Homepage



# Course Content



The screenshot shows a web browser window with the title 'Money Moves'. The address bar displays 'localhost:3000/cpage1'. The page has a pink header with the text 'MONEYMOVES' on the left and navigation links 'HOME', 'CONTENT', and 'INTEREST TOOL' on the right, along with a circular logo containing 'OM'. The main content area is titled 'Save and Grow' and 'Unit 1'. It contains three paragraphs of text. At the bottom of the page, there are three pink buttons labeled 'EXIT', 'PREVIOUS', and 'NEXT'.

**MONEYMOVES** HOME CONTENT INTEREST TOOL OM

## Save and Grow

Unit 1

We're gonna go ahead and get right into the lesson and start off with some of the tips we recommend in order to improve your experience with saving money, and improving your savings as a whole. First, we recommend that you try your hardest to eliminate any debts you may still be holding on to. An easy way for budgeting to seem difficult is through these various debts that may shackle you and your efforts. By effectively handling any debt and removing it from your list of financial worries, you will quickly see that this money you used to spend on debt payments will instead find their way straight to your savings, already showing you a vast improvement.

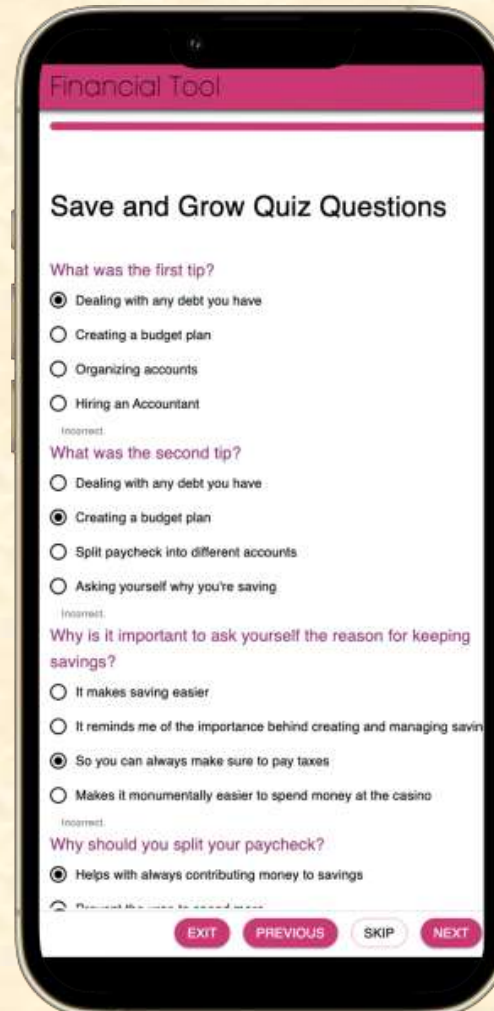
Now the next tip we'll be giving you may seem a little bit obvious, but by doing this you'll be saving yourself a lot of trouble by constantly asking yourself, "why am I prioritizing savings and budgeting so much?". But the next tip is as simple as just setting your savings goals. It can tremendously help motivate you and propel you forward in your efforts to save when you can visualize what exactly you're saving for. Do you have a need for a new car? Is there a house that caught your eye, and you want to try and make it there within the next 3-5 years? Setting these goals can prove very useful in giving you that extra rush of energy to stay strong and keep saving.

The next tip is to set up your bank accounts so that on every payday, you make sure a part of your paycheck goes directly into your savings account. That way you're already contributing to your savings on every pay day. It also helps with limiting yourself on overall spendings. Your savings account should be a stockpile of funds that are to only be used for either your savings goals or for emergencies. And making that additional effort to split the paycheck to go into your savings may seem small, but the impact it will have over time is and will be tremendous.

EXIT PREVIOUS NEXT



# Quiz



# Financial Tool



# What's left to do?

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- Save users' course progress
- Create custom course recommendations
- Implementing the content reward system
- Complete implementation of proper page scaling





# Questions?

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