MICHIGAN STATE UNIVERSITY

03/16:

Design Day and the Project Video

The Capstone Experience

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➤ Design Day

Project Video

· What's ahead?

Design Day Overview

- Engineering Building
- Friday, December 9, 7:00 a.m. 2:30 p.m.
- Exhibits of Design Projects
 - From Entire College of Engineering
 - Open to the Public
 - Visitors Include
 - Faculty
 - Family and Friends
 - Corporate Sponsors
 - Middle and High School Students
- Dress is Business



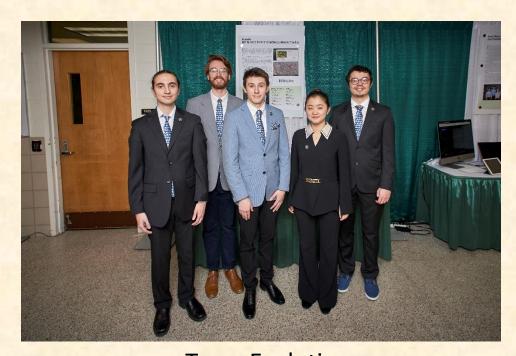
Design Day Activities

- Design Day Setup, Thursday April 27
 - 3rd Floor Engineering Building
 - 1:00 p.m. 3:00 p.m.
- Design Day, Friday April 28
 - 7:00 a.m. Setup
 - 7:30 a.m. Team Photos
 - 8:00 a.m. Team Exhibits
 - 12:01 p.m. Tear Down and Lunch
 - 1:15 p.m. Awards Ceremony
 - 2:30 p.m. Capstone Gathering
 - o All-Hands
 - Families and Friends
 - Judges
 - Corporate Visitors



Team Exhibit

- Table
- iMac(s)
 - For Software
 - For Project Video
- Other Device(s)
 - MacBook Pro
 - Tablets
 - Phones
- Poster
 - DD Booklet Page
 - Provided by Dr. D.



Team Evolutio

ERP Air Force: Drone Elephant Recognition and Tracking



Families



Middle and High School Students



Corporate Clients



CoE Dean and MSU Board of Trustees Member

Design Day Awards

- Awards
 - Auto-Owners Exposition Award
 - MSUFCU Praxis Award
 - TechSmith Screencast Award
 - Amazon Sigma Award
- Conferred By
 - Panel of Judges
 - See http://www.capstone.cse.msu.edu/design-day/awards/#panel-of-judges
- Based On
 - Project Plan
 - Project Video
 - Design Day





Team Evolutio Wins Amazon Sigma Award

✓ Design Day

➤ Project Video

What's ahead?

Project Video

- Tells Project Story
 - Your Project Sponsor / Client
 - The "Problem"
 - Your "Solution"
 - Use Case(s)
 - Avoid "Boring" Stuff
 - Account Creation
 - Login Screen
 - "Boring" Administration Details
 - Every Last Feature and Option
 - ❖ Zzz...
 - Technical Details
 - Acknowledgements
- ~10 Minutes in Length
 - Little wiggle room on time
- Professional
- Lots of Work

←Don't forget. Like Design Day Booklet

Project Video How To

[1 of 3]

- Story Board
 - Plan Video and Audio
 - Very Specific
- Capture Audio (Voice-Over)
 - Write Script
 - Record Using "Good" Microphones
- Capture Video
 - Screen Video or Shots
 - Photographs
 - Digital Video
 - (While Listening to Audio?)



[2 of 3]

- Edit
 - Video
 - Audio
 - Use
 - o Camtasia
 - ❖ Use MSU Site License
 - ❖See https://www.techsmith.com/tutorial-camtasia.html
 - Other Software of Your Choice
- Produce .mp4

Project Video How To

[3 of 3]

To Do...

- Collect Assets
 - Audio
 - Record Voice-Over
 - Background Music (If Any)
 - Video
 - Screen Recordings using Camtasia
 - Digital Video
 - Digital Photographs
- Import, Assemble and Edit Assets with Camtasia
 - Put All Assets in One Project Folder
 - Use (At Least) Three Tracks
 - o Video
 - Audio for Voiceover
 - Audio for Music
- Produce
 - Test Parts and Pieces in Advance
 - For Look and Feel
 - For Readability
 - Produce Entire Video
 - o In Advance
 - Preview Entire Video Before Submitting



Project Video Hints

[1 of 2]

- Look at Previous Videos
 - See Archives > Websites By Semester
 - See Design Day > Awards
 - TechSmith Screencast Award
 - Amazon / Urban Science Sigma Award
- Voiceover
 - We have a few microphones that you may borrow.
 - Record Mary Had a Little Lamb
 - Import into Camtasia
 - Audio Can Be Split and Moved
 - Record with Gaps of Silence
 - If Mistake, Start Over at Previous Gap
- Background Music
 - Make Sure Voice-Over Much Louder
 - Test in Meeting Room Setting
 - Always Err on Side of Too Soft Music
 - (Always a Problem with One Video)



[2 of 2]

- Reading App Text
 - Often a Problem
 - Use Very High Resolution and Pan/Zoom Feature of Camtasia
 - Test In Advance
 - In Room Settting
- Audio
 - Ensure Voiceover is Louder than Background Music
 - Do NOT test wearing headphones.
- Rendering
 - Try Samples
 - In Advance
 - Takes a Long Time
 - Do NOT Press Render Button One Hour Before Due

- Should be written script, even for demos.
- Should <u>not</u> be ad lib.
- Do not keep saying "I'm going to go ahead and..."

- Due
 - By Midnight, Sunday, April 23 — Nota Bene
 - Uploaded to Microsoft Teams General Channel File Space
- Posted Immediately for Project Sponsors

Project Videos

- See Archives > Websites By Semester
- See Design Day > Awards
 - TechSmith Screencast Award
 - Amazon / Urban Science Sigma Award
- Examples
 - Ford SYNC Calendar
 - Team Herman Miller
 Scout 2.0: Dynamic Data Visualization for Dealers
 - Team Amazon
 Amazon Web Services: AWSome Availability Zones

✓ Design Day

✓ Project Video

➤ What's ahead?

[1 of 3]

- 03/16, Th Design Day and the Project Videos
- 03/21, Tu: Ethics and Professionalism (Luke)
- 03/23, Th: Garrett Gaw, Amazon (Dr. D returns)
- 03/24, Fr: Pre-beta Check-ins (Anthony 1235)
- 03/28, Tu: Team Status Report Presentations
- 03/30, Th: Team Status Report Presentations
- 03/31, Fr: Pre-beta Check-ins (Room TBD)
- 04/04, Tu: Team Beta Presentations
- 04/06, Th: Team Beta Presentations
- 04/11, Tu: Team Beta Presentations



[2 of 3]

- 04/23, Su: Project Videos Due
- 04/25, Tu: Watch Project Videos
- 04/26, We: All Deliverables Due
- 04/26, We: Team Evaluation Forms Due
- 04/27, Th Design Day Setup
- 04/27, Th: Watch Project Videos
- 04/28, Fr: Design Day
- 05/04, We: Capstone Wrap Up (5:45pm – 7:45pm)



[3 of 3]

MAPP Points

- Design Day
 - Slightly Late / Dress / Participation -0.5 to -5.0
 - Very Late or Skip -5.0 and Team Contribution Points
- Last Week of Meetings
 - Tuesday -5.0
 - Thursday -5.0
- Last Meeting During Exam Week -5.0

✓ Design Day

✓ Project Video

√What's ahead?