MICHIGAN STATE UNIVERSITY

10/07: Design Day Booklet
Team Project Page Artwork Feedback

The Capstone Experience

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Department of Computer Science and Engineering
Michigan State University
Fall 2019

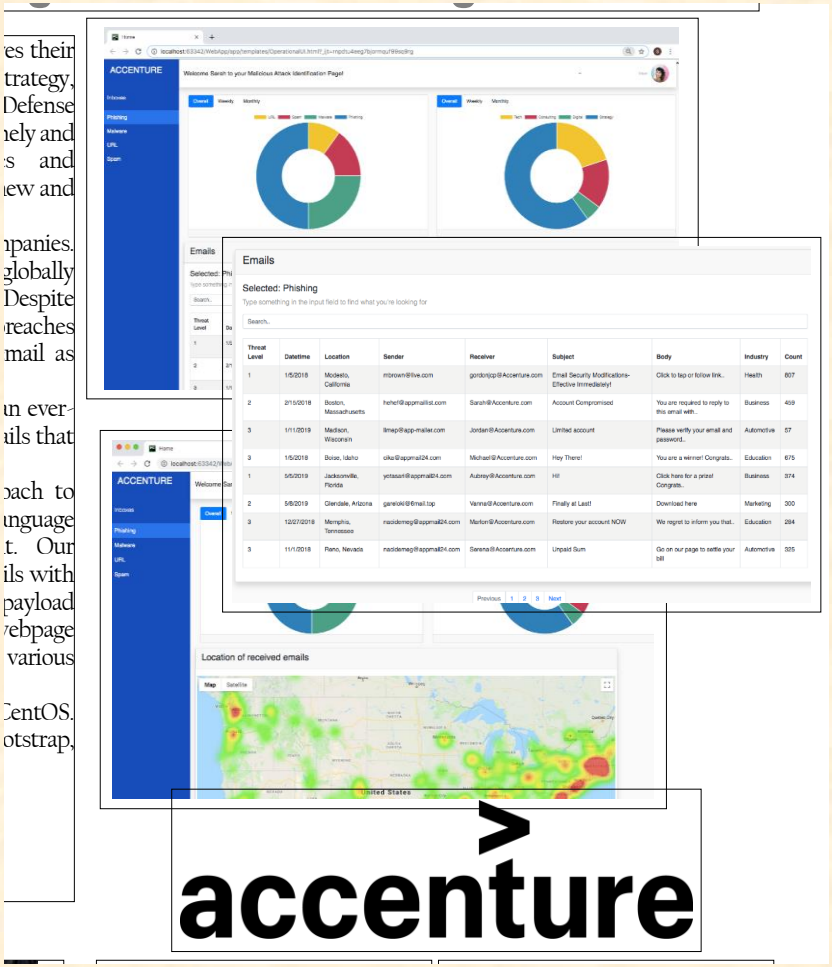
From Students…
…to Professionals

What do you need to do? [1 of 1]

- An updated version of your Design Day booklet team page with the artwork layout modifications is posted on our Downloads page. Get it.
- A PDF of this slide deck is posted on our Downloads page. Get it.
- Use this latest version of your Design Day booklet team page from now on.
- Use the Windows version of Word and only the Windows version of Word to edit your page.
- Read the comments below about your team's artwork.
- Leave the artwork layout as is.
- Redo your artwork if and as requested.
- If necessary, place your new artwork in your project page team.
- If necessary, provide new high resolution originals appropriately named.
- Submit all of your assets as you did before (only without the mistakes) by 11:59 p.m., Tuesday, October 8.

Team Accenture Artwork Feedback (Ryan)

Original Artwork

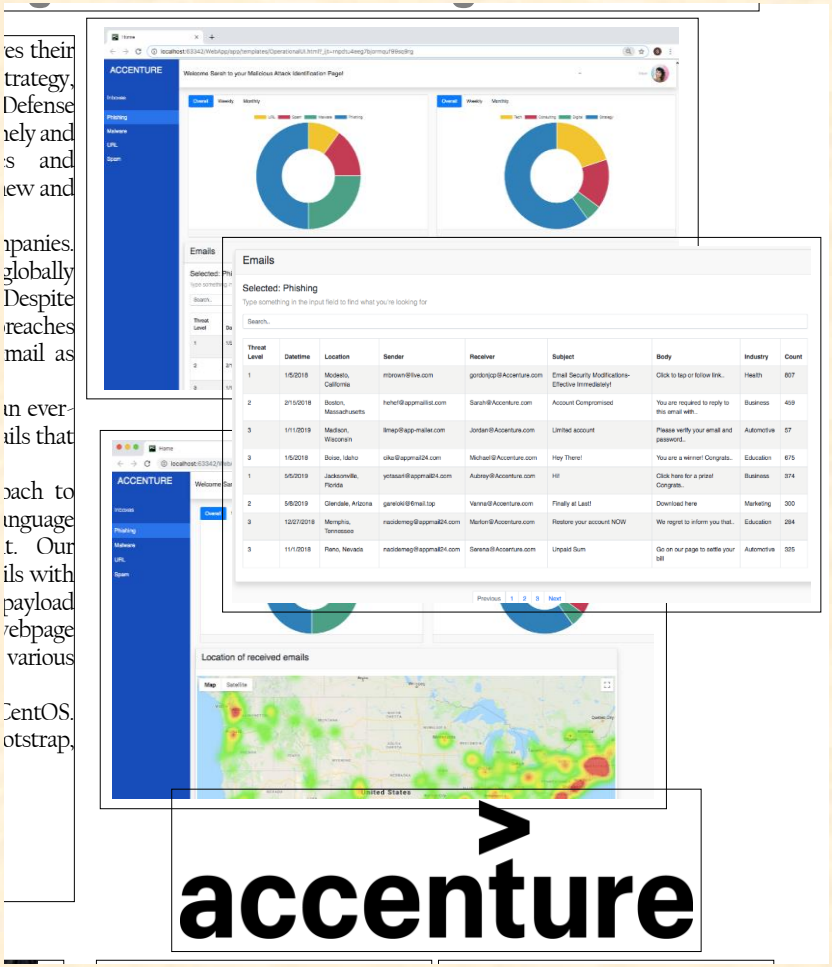


Feedback

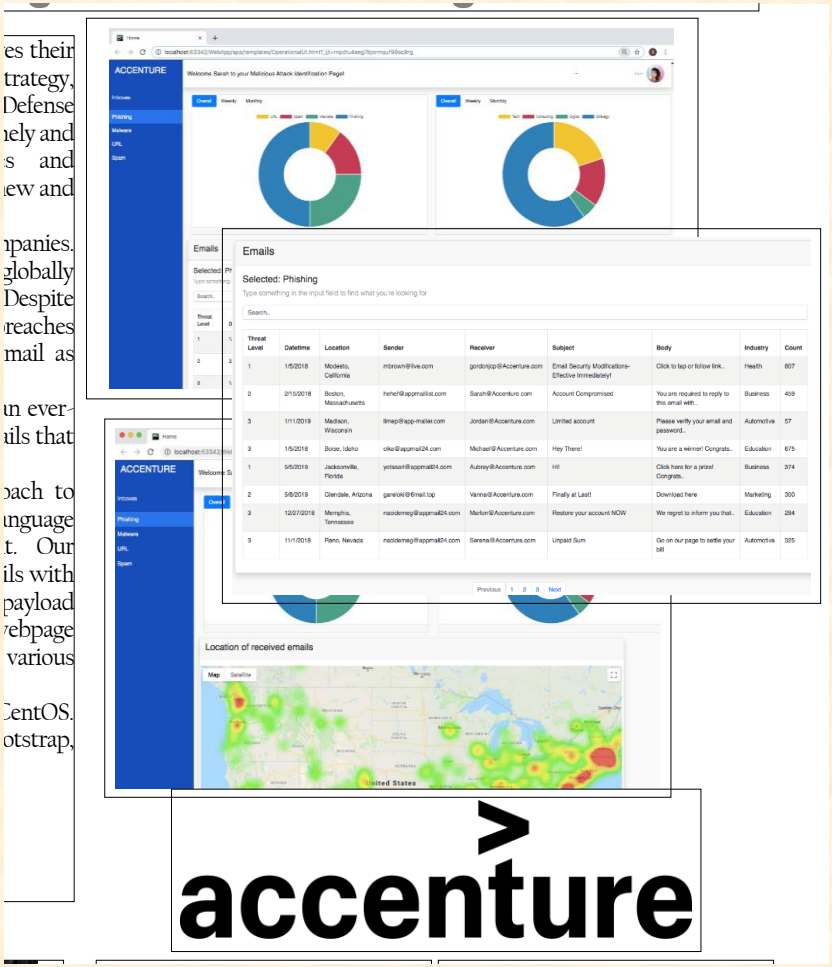
- Your artwork and layout are fine. I resized and moved things slightly.
- Leave the artwork layout as is in my revised draft when you resubmit your zip folder.
- Nice work.

Team Accenture Artwork Feedback

Original Artwork



Modified Artwork



Team Amazon Artwork Feedback (James)

Original Artwork

Feedback

- Your artwork and layout are fine. I resized and moved things slightly.
- Leave the artwork layout as is in my revised draft when you resubmit your zip folder.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is too short.

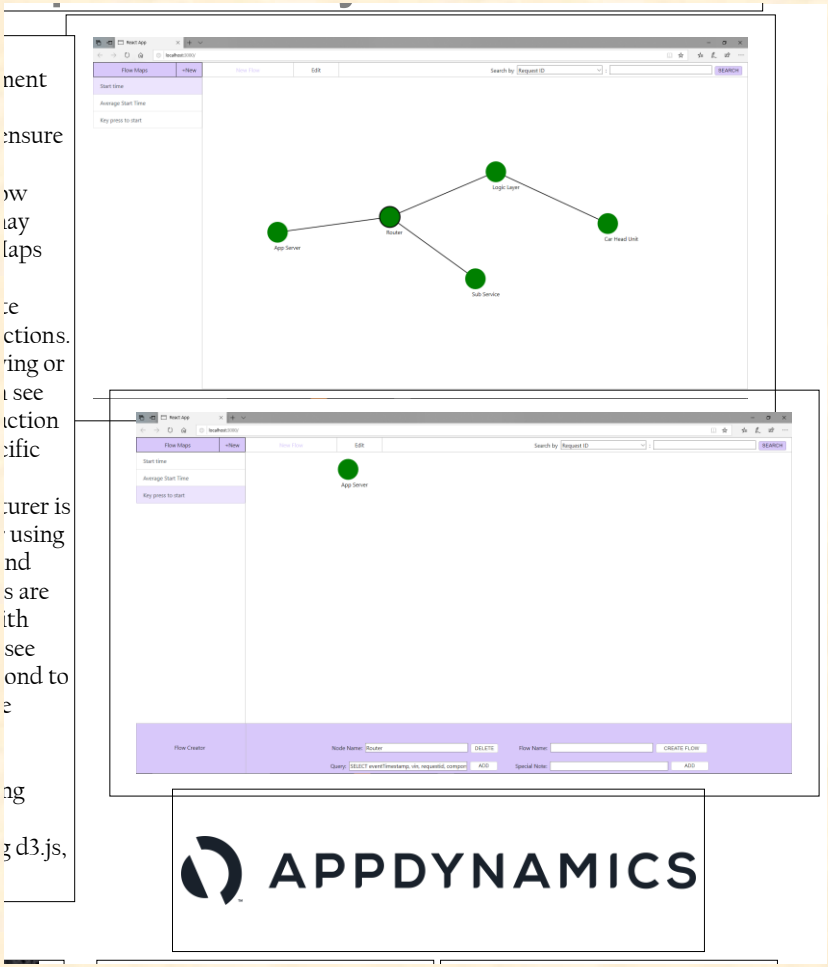
Team Amazon Artwork Feedback

Original Artwork

Modified Artwork

Team AppDynamics Artwork Feedback (Ryan)

Original Artwork

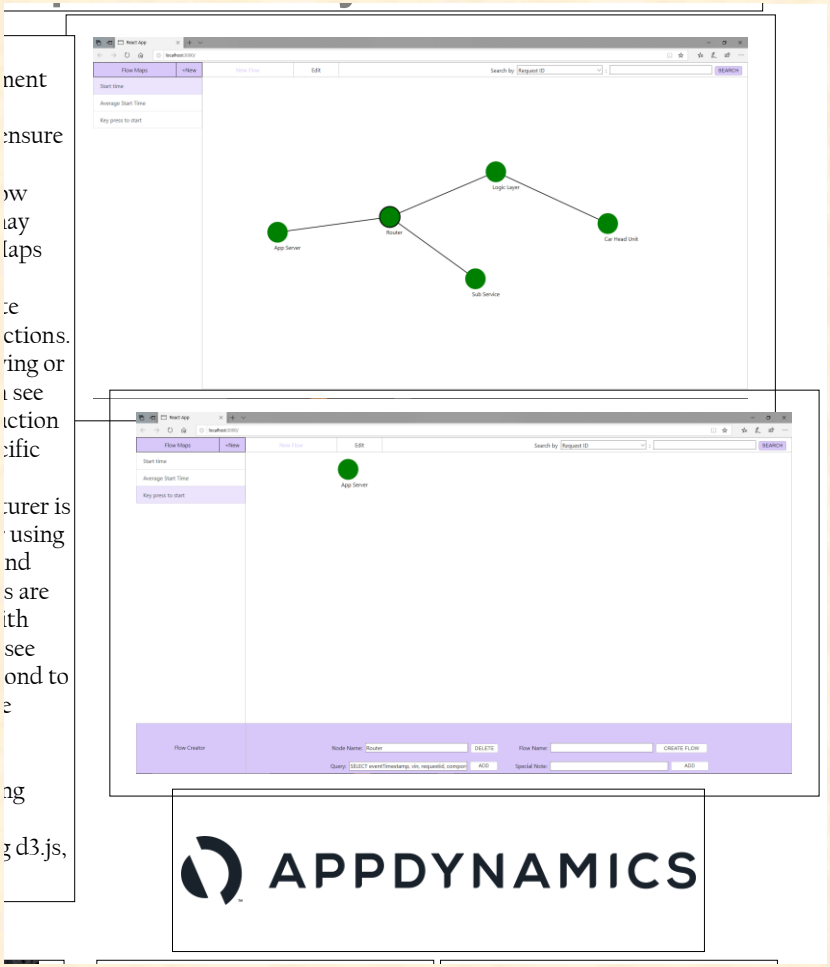


Feedback

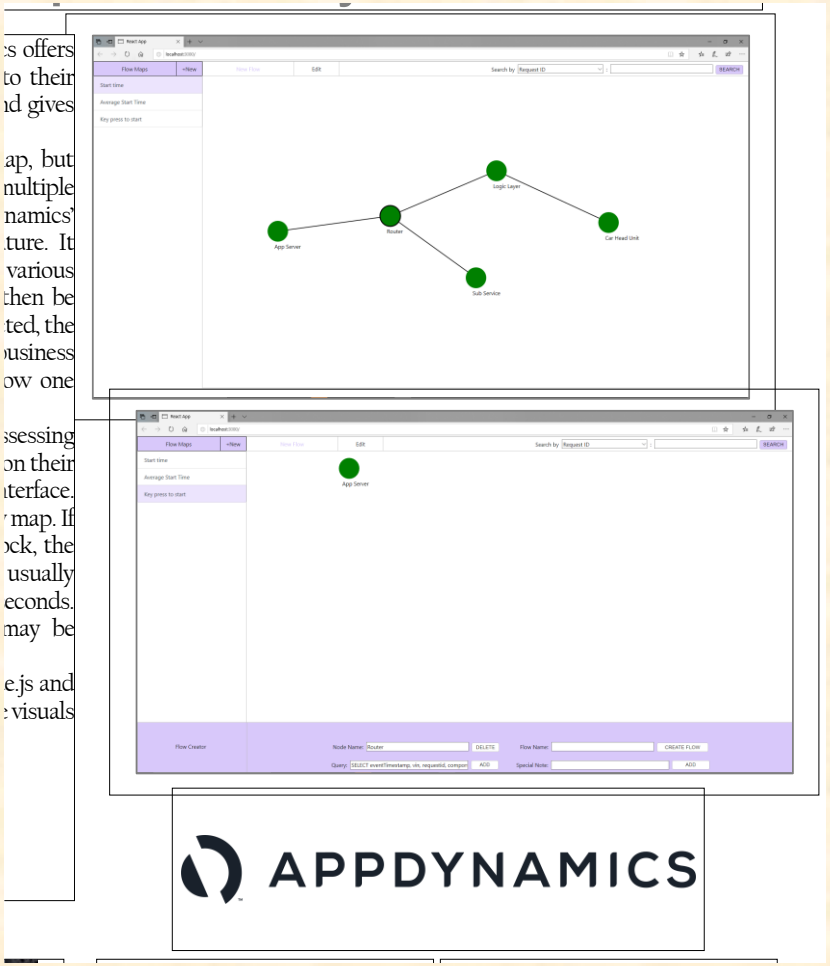
- The sizes and layout of your artwork is fine, but…
- Your artwork is **very boring**. It has too much whitespace.
  You don't have anything more interesting with less whitespace?
  Replace it with something with less whitespace.
- Your artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is way too short.

Team AppDynamics Artwork Feedback

Original Artwork



Modified Artwork



Team Auto-Owners Artwork Feedback (Ryan)

Original Artwork

Feedback

- Your artwork is ok, but…
- The top image does not look like a restaurant. It looks more like someone's backyard patio. Replace this with something that looks more like a restaurant. Or, modify your world to look more like a restaurant.
- Your bottom image is presumably a safety feature that a player discovered in your restaurant, right? Choose your top image so that it includes the feature highlighted in the bottom image. Get it?
- Replace the photo of the headset with a photo of someone wearing the headset and the controllers.

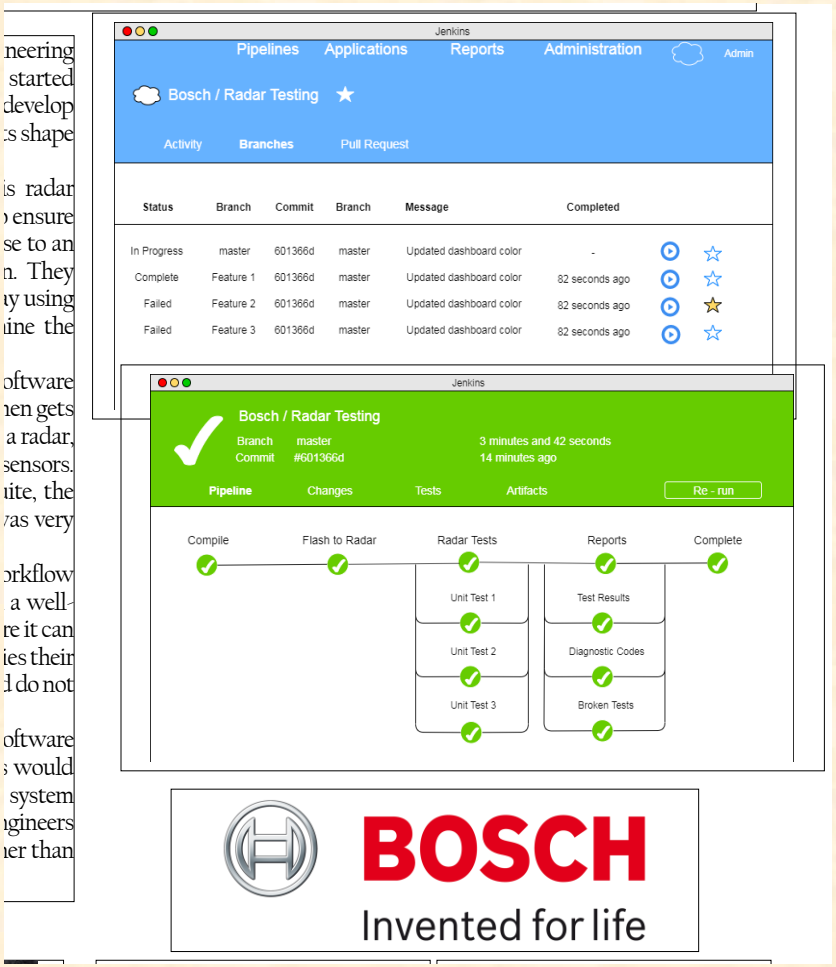
Team Auto-Owners Artwork Feedback

Original Artwork

Modified Artwork

Team Bosch Artwork Feedback (Ryan)

Original Artwork

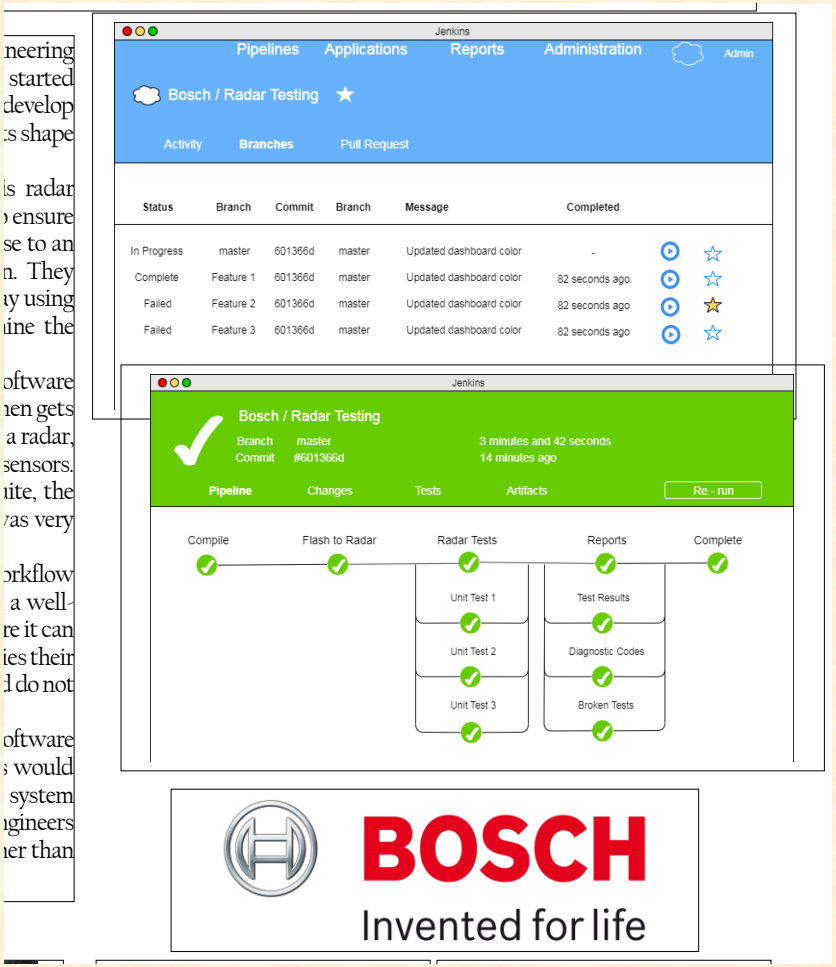


Feedback

- Your artwork and layout are basically fine.
- I resized and moved things slightly.
- I resized the screenshots so that they are both the exact same height.
- The textboxes were too small. They were clipping the artwork, so I made the textboxes larger.
- Your artwork is medium resolution. Supply the exact same thing only at a higher resolution.
- Leave the artwork layout as is in my revised draft when you resubmit your zip folder.

Team Bosch Artwork Feedback

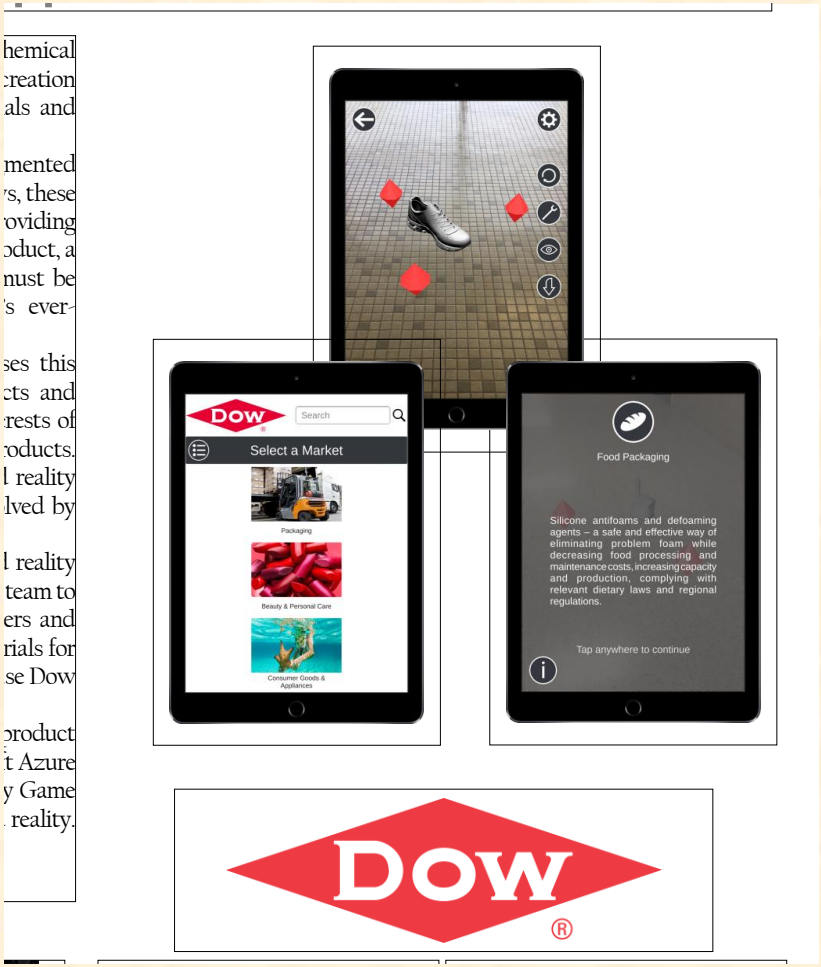
Original Artwork



Modified Artwork

Team Dow Artwork Feedback (Ryan)

Original Artwork

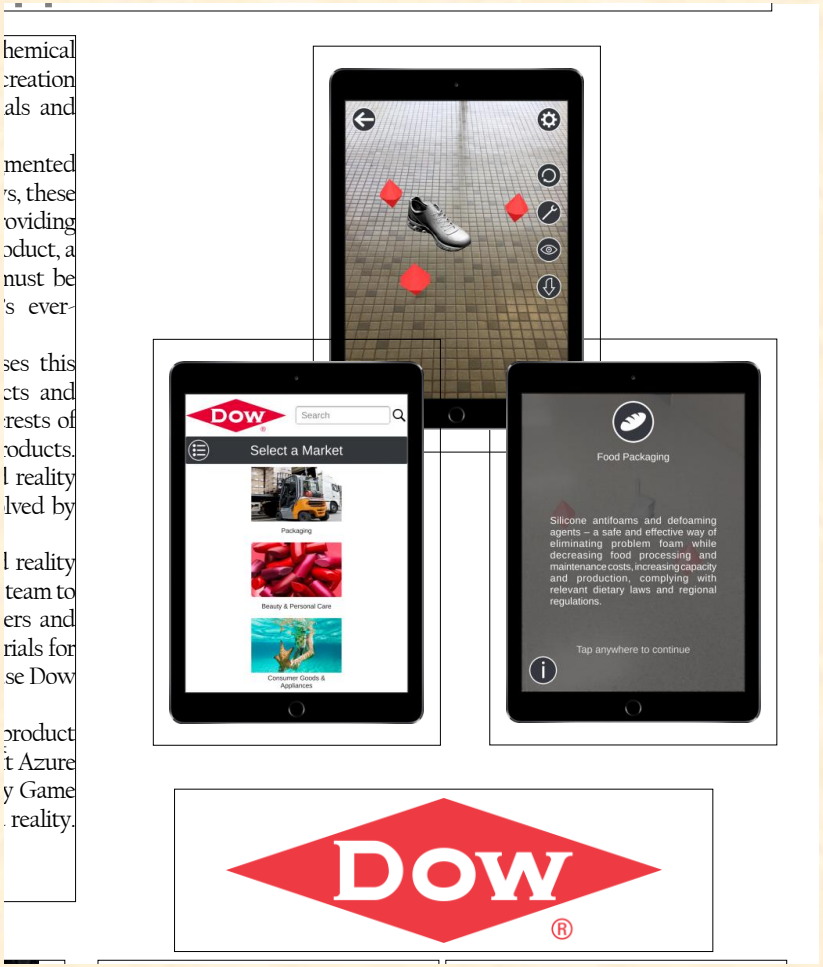


Feedback

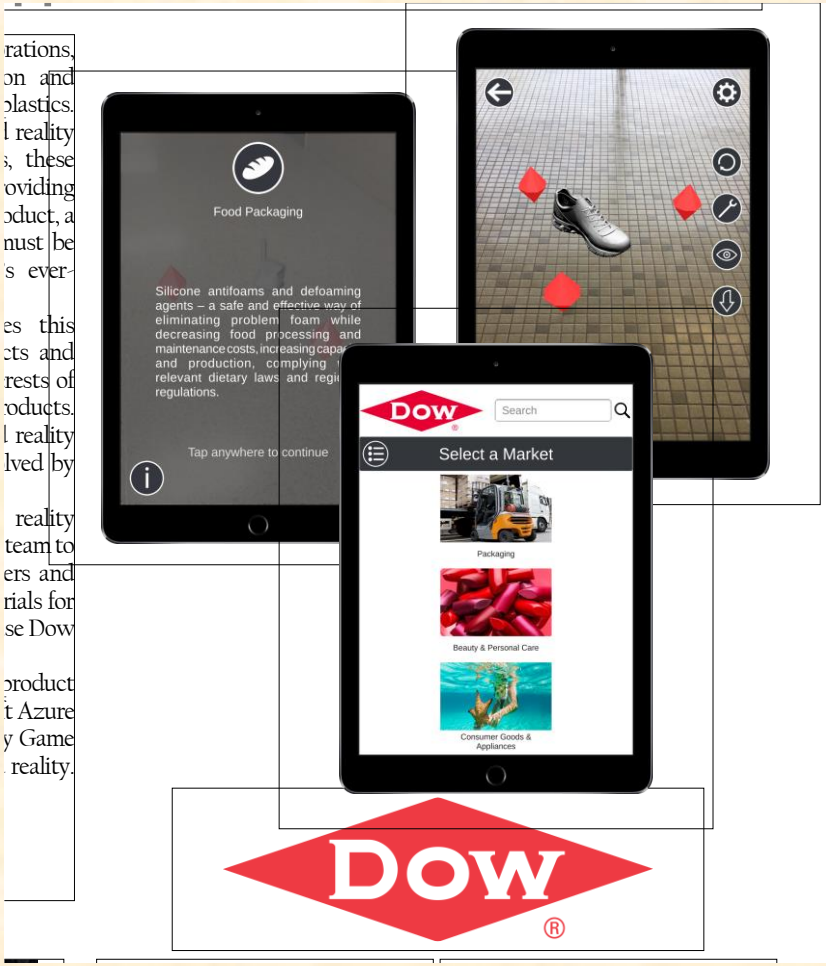
- Your artwork pieces all look great, but they are too small.
- I made them all larger and moved them around. (Make sure that you renumber them to reflect the new ordering)
- Think about redoing the “shoe” artwork so that there more shoe and less tile floor.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is too short.

Team Dow Artwork Feedback

Original Artwork



Modified Artwork



Team Evolutio Artwork Feedback (James)

Original Artwork

Feedback

- Your artwork and basic layout are fine.
- I made them quite a bit larger and moved them around a bit.
- Leave the artwork layout as is in my revised draft when you resubmit your zip folder.

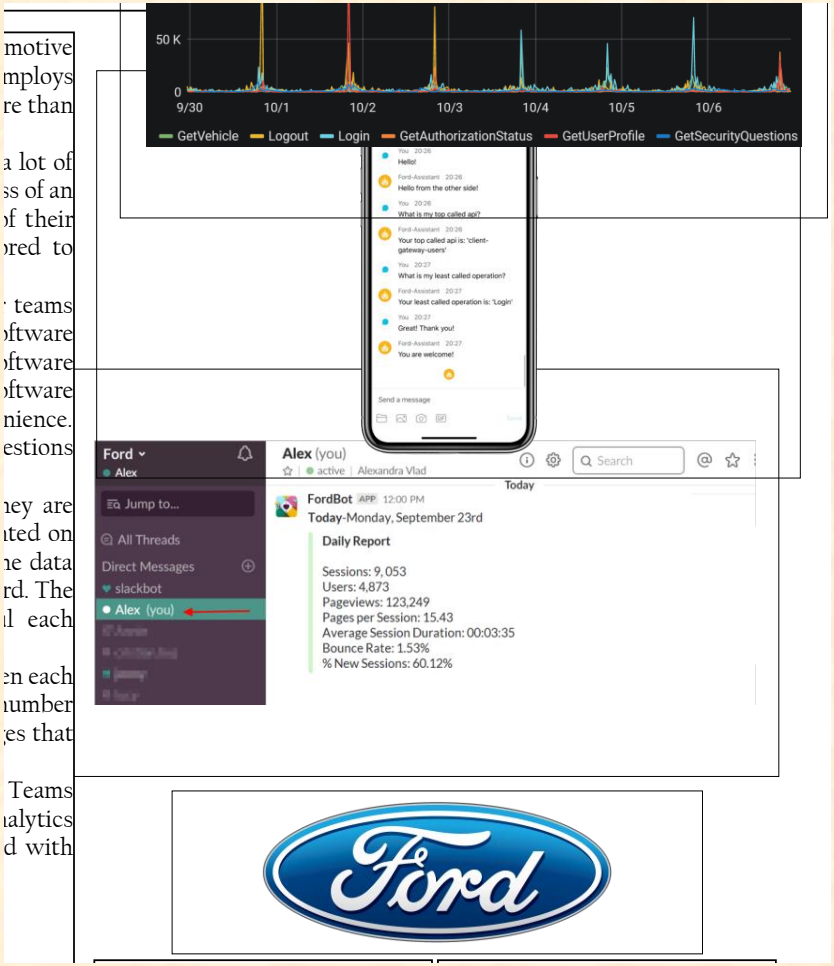
Team Evolutio Artwork Feedback

Original Artwork

Modified Artwork

Team Ford Artwork Feedback (Ryan)

Original Artwork

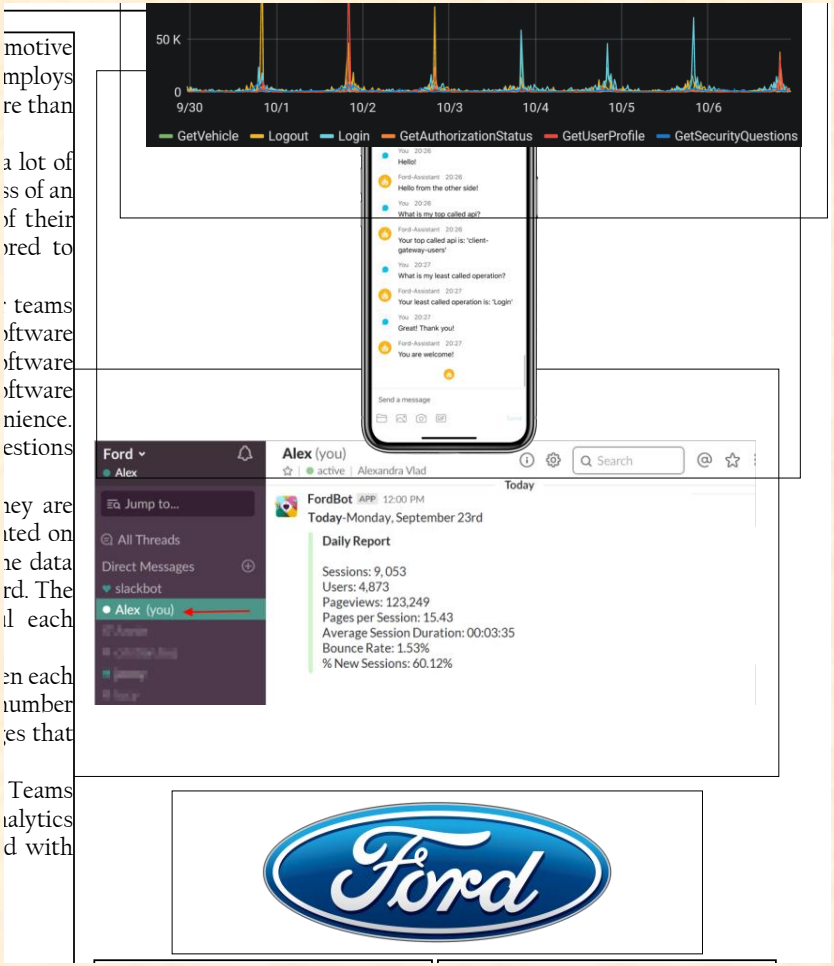


Feedback

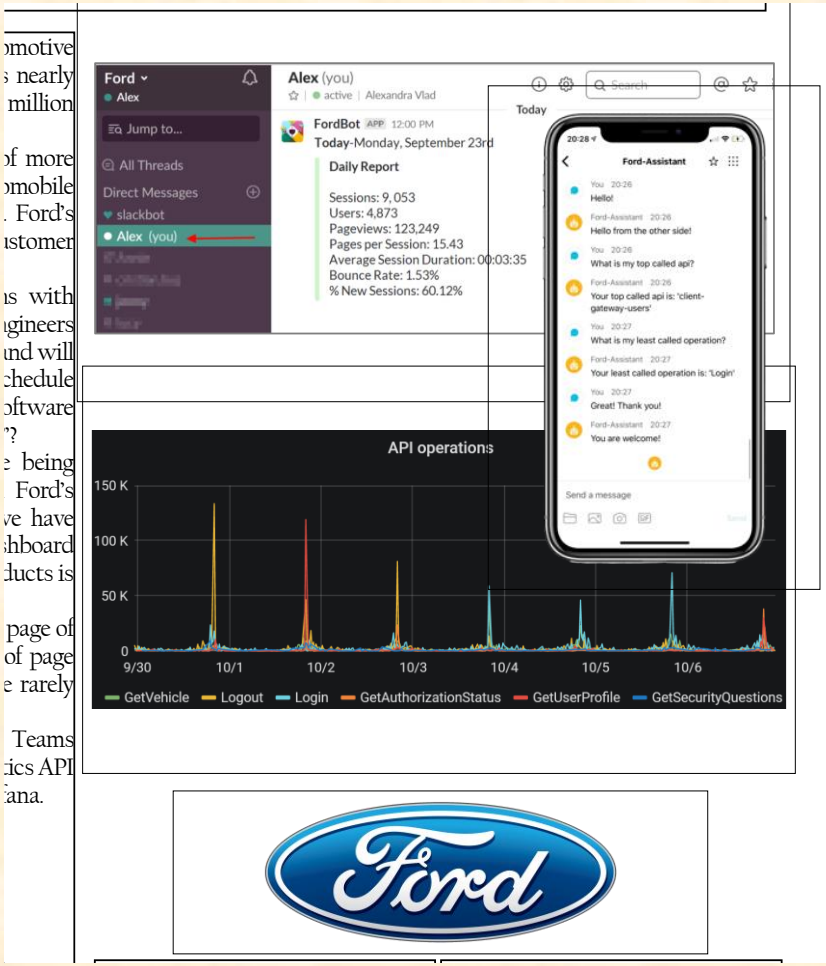
- Your artwork is bad.
- What am I looking at? Are the top and bottom pieces web apps? If so, they must be embedded in a browser. Are they intended to run on the head unit in a Ford car? If so, they must be embedded in something that illustrates that.
- The top piece of artwork overlaps the title. It can't go above the project description.
- There's too much whitespace. The gap between the top and bottom piece is too large.
- You highlight your chatbot, but your illustration of it was too small to read and occluded by the API operations graph.
- You can swap the top and bottom artwork, and enlarge the mobile without hiding any information. The right side of the "Alex" artwork is empty. The top right of the "API operations" artwork is all black.
- The word "operations" should be capitalized in the API graph.
- Your artwork is VERY LOW resolution. Recapture it in VERY HIGH resolution.
- Your "Alex" artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is way too short.

Team Ford Artwork Feedback

Original Artwork

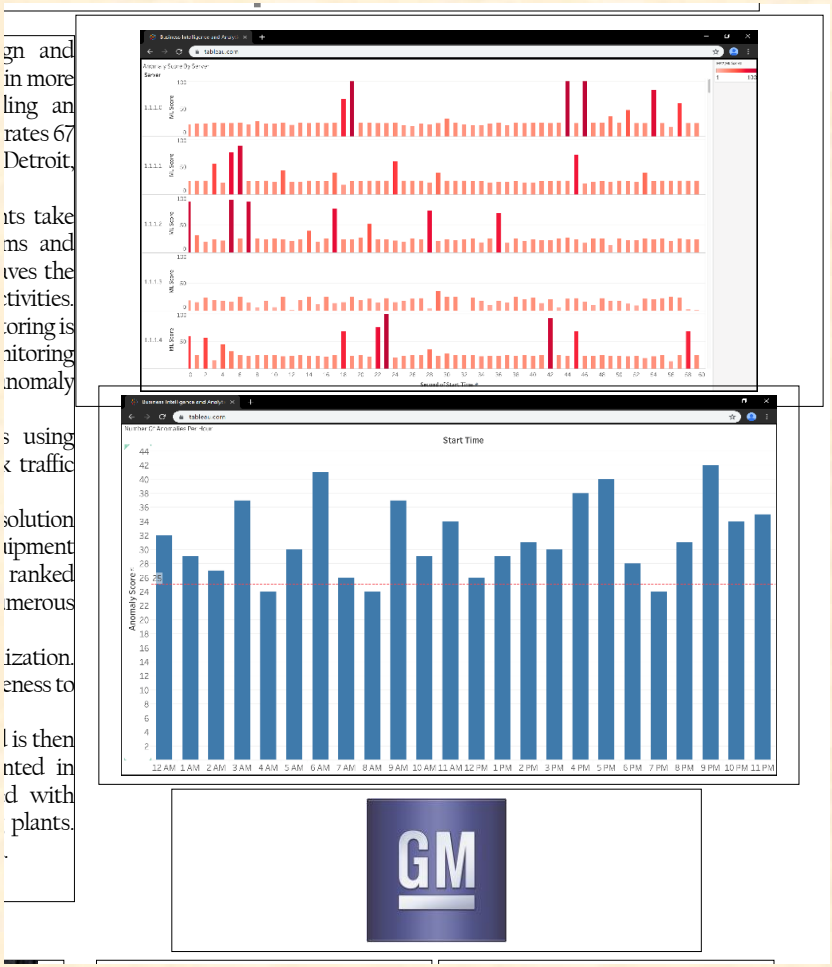


Modified Artwork



Team GM Artwork Feedback (Ryan)

Original Artwork

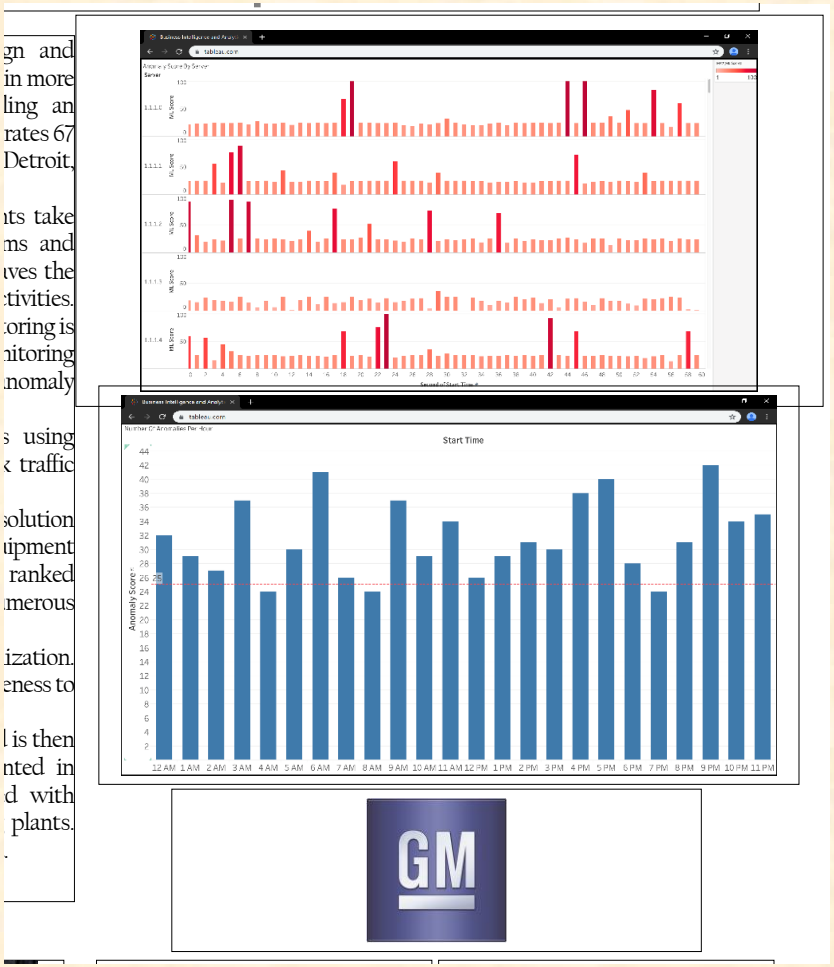


Feedback

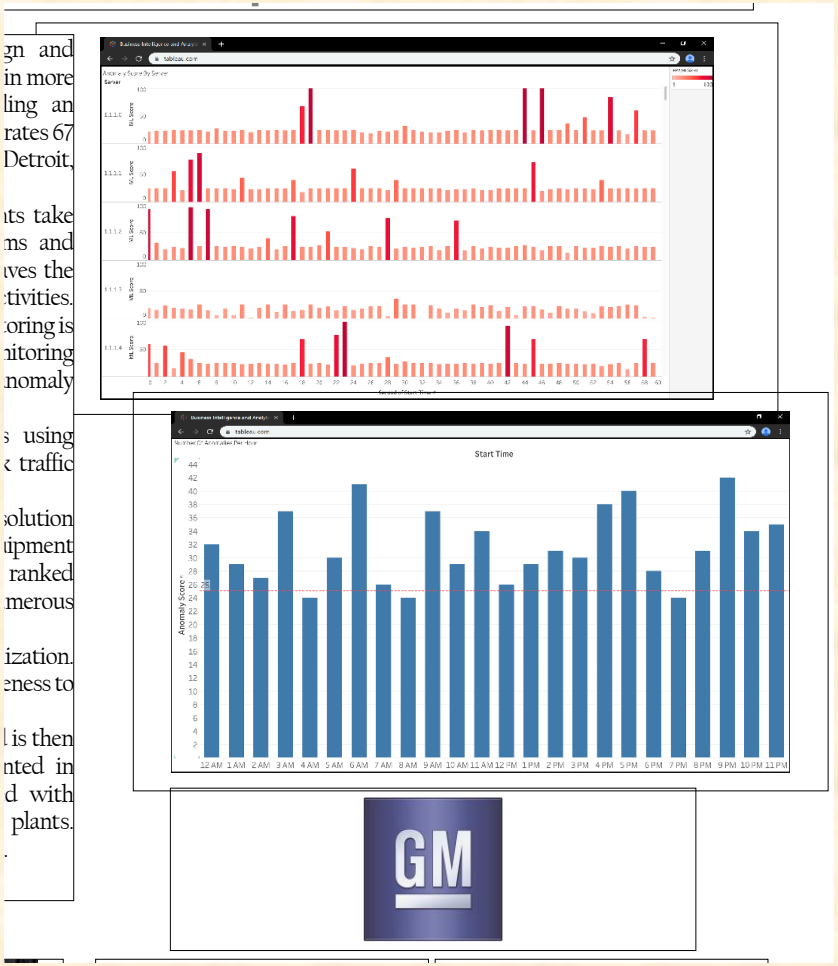
- Your artwork and layout are ok, but..
- IMHO, the artwork is rather boring. It's just two bar charts. You don't have anything better.
- Both pieces have the URL "tableau.com". Is this a dashboard that you created? Or just something you did with tableau.com?
- I resized things so they are the exact same height and I rearranged things a bit.

Team GM Artwork Feedback

Original Artwork

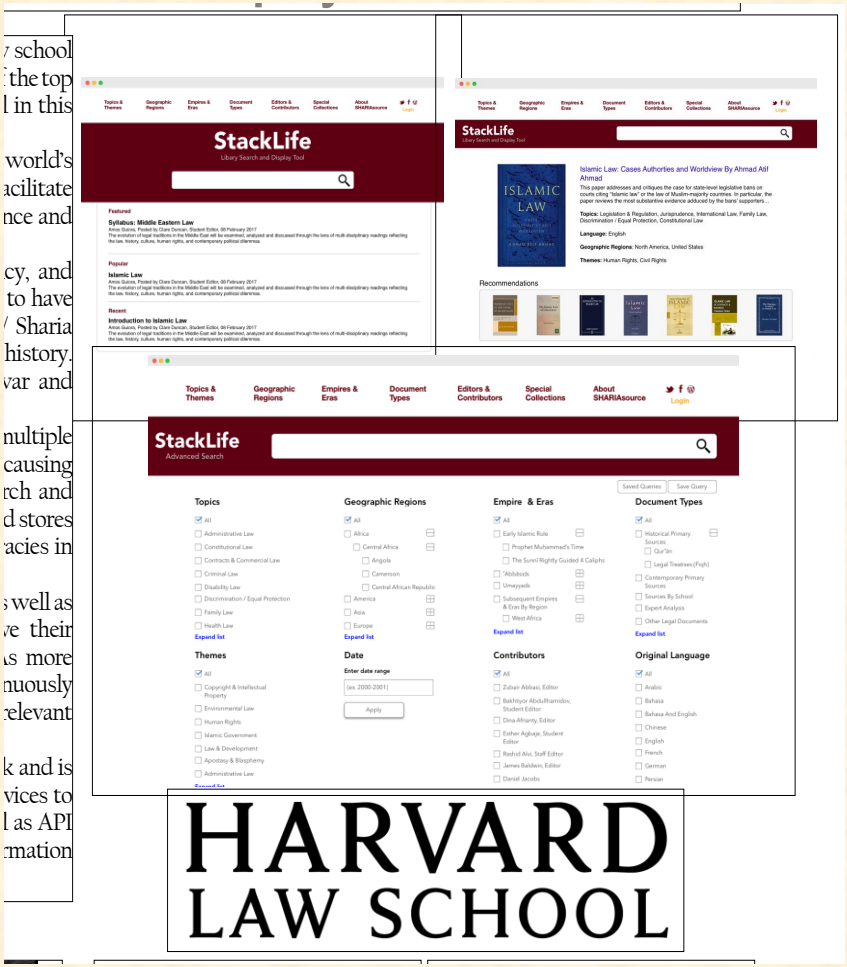


Modified Artwork



Team Harvard Law School Artwork Feedback (Ryan)

Original Artwork

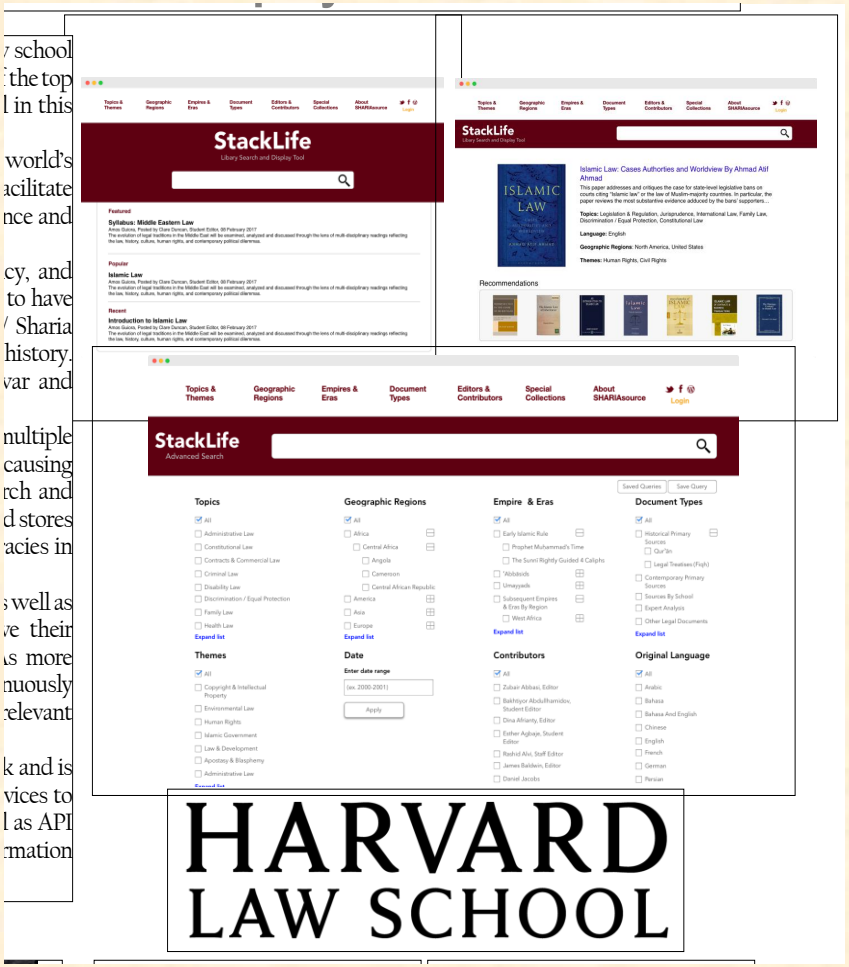


Feedback

- Your artwork is a bit too busy.
- I eliminated the upper left one, resized the other two and rearranged them.
- The piece showing the book and the recommendations is the most visually appealing.
- You can cover up much of the piece that illustrates search, yet still get the idea of search.
- Make sure that you renumber your artwork correctly.
- Your artwork blends into the white background. You were supposed to have added a border. Read the directions and fix this.

Team Harvard Law School Artwork Feedback

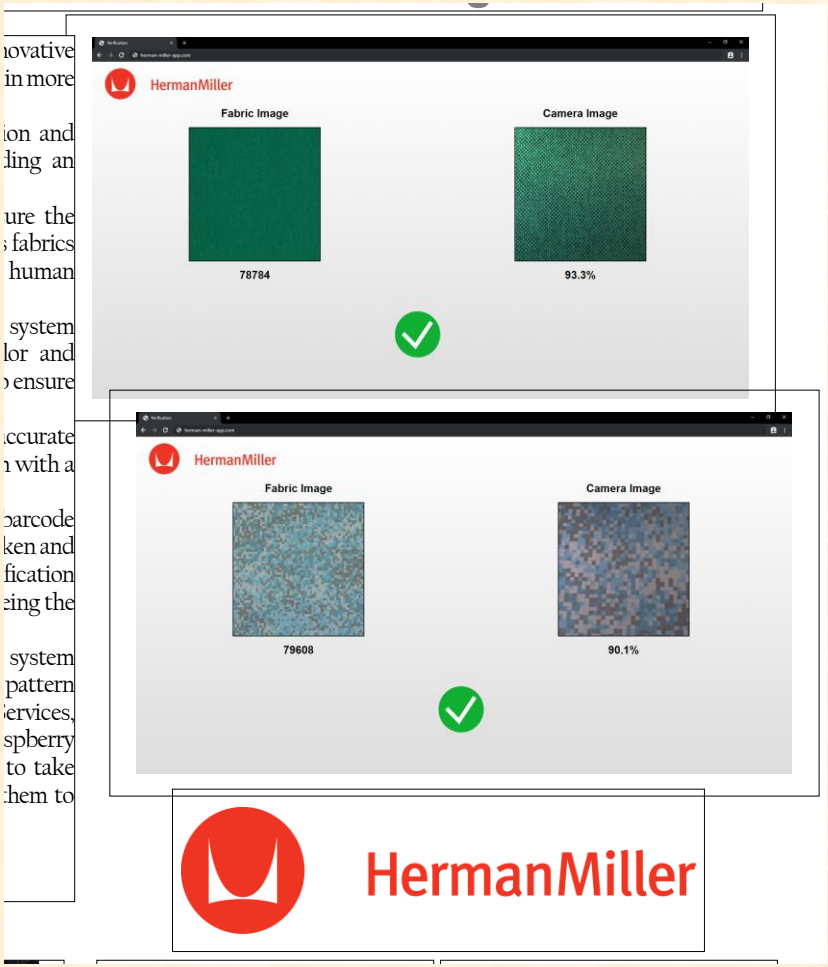
Original Artwork



Modified Artwork

Team Herman Miller Artwork Feedback (Ryan)

Original Artwork

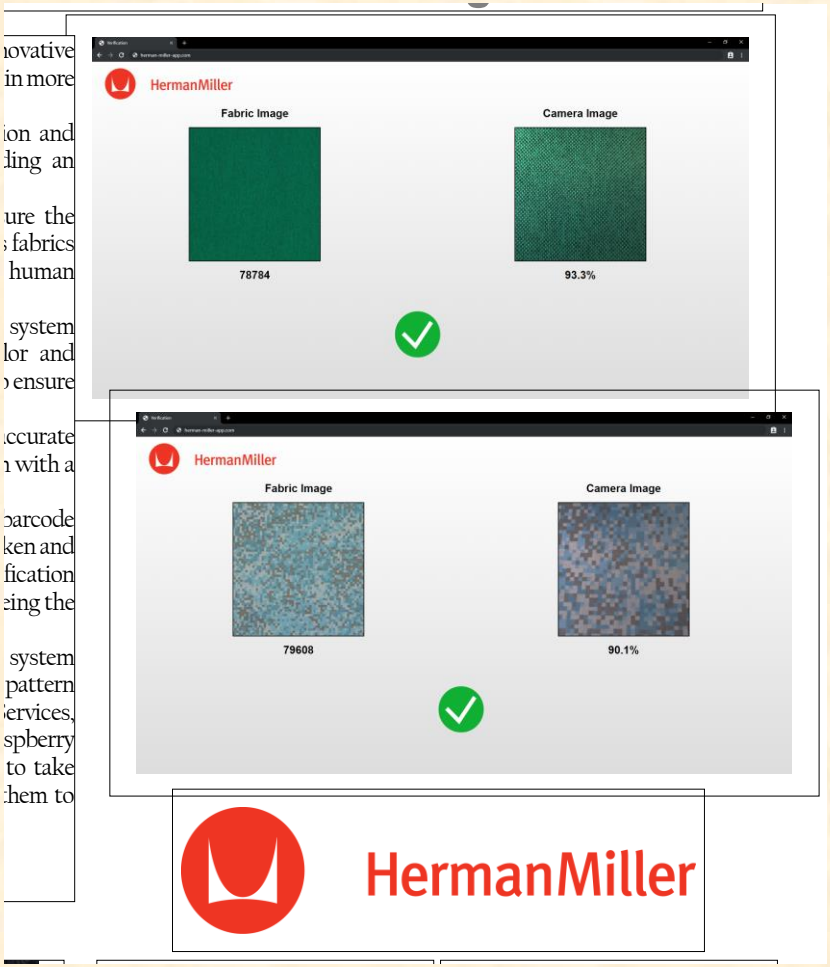


Feedback

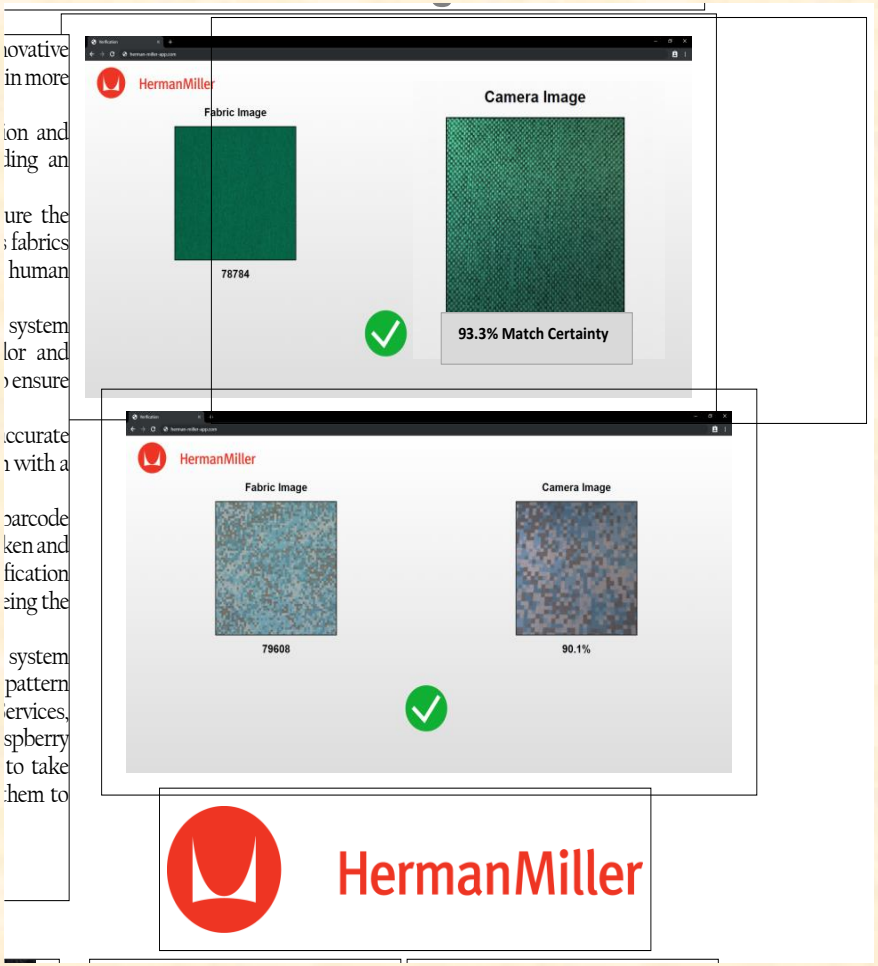
- Your artwork and layout are okay, but…
- What is 78784 and 79608? Update your software to label these numbers.
- What do 93.3% and 90.1% mean? Update your software to label these numbers.
- Update your software to make your swatches larger.

Team Herman Miller Artwork Feedback

Original Artwork

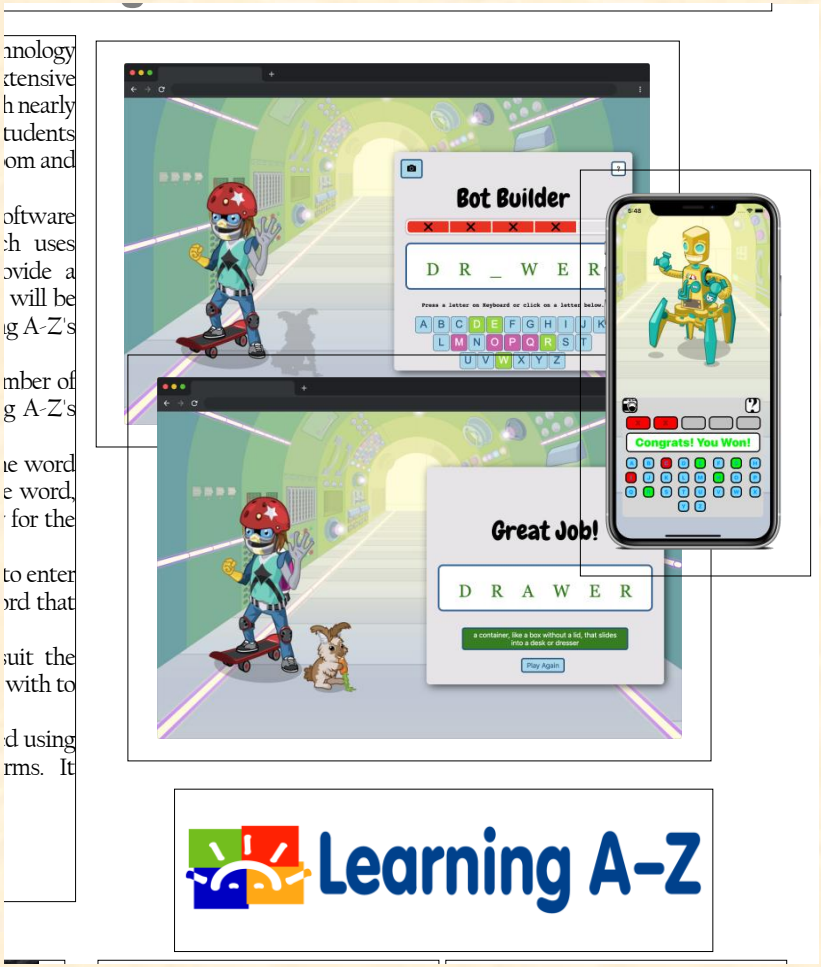


Modified Artwork



Team Learning A-Z Artwork Feedback (Ryan)

Original Artwork

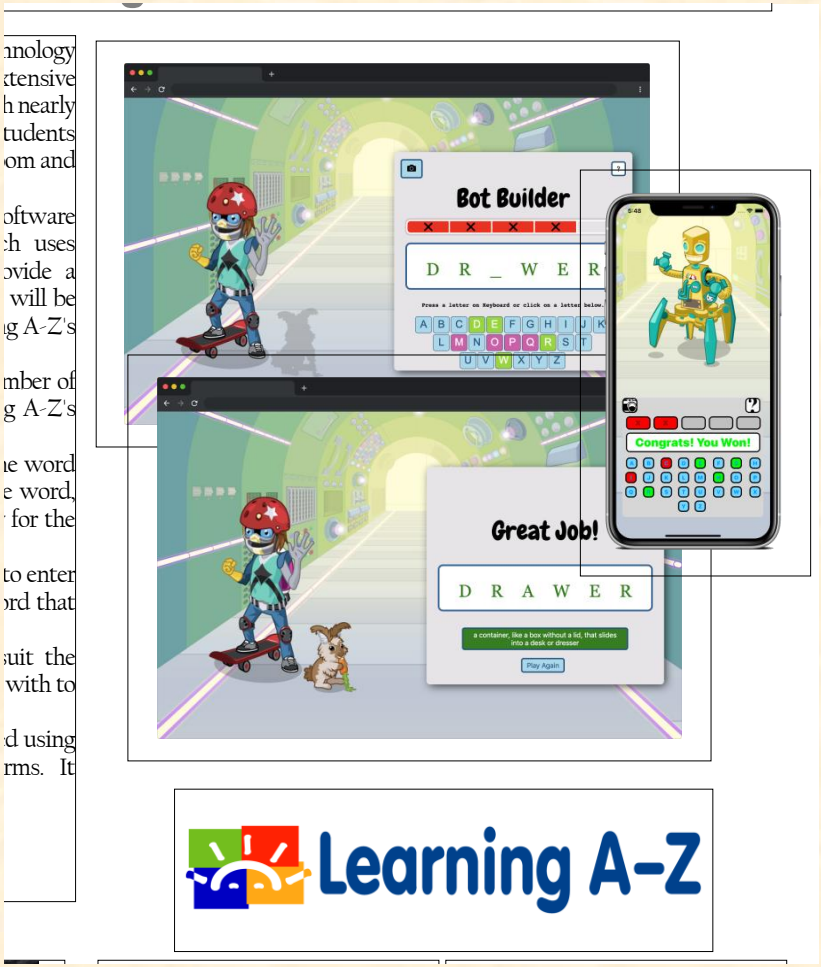


Feedback

- Your artwork and layout are basically fine.
- I resized and moved things slightly.
- Nice work.
- Aside: Your project description is a bit short.

Team Learning A-Z Artwork Feedback

Original Artwork



Modified Artwork

Team Meijer Artwork Feedback (James)

Original Artwork

Feedback

- Your artwork and layout are ok, but...
- Your login artwork is boring. The instructions explicitly say not to use login screens for artwork. Replace this with something more interesting.
- Your left and center artwork pieces have too much whitespace at the bottom. Add items to the lists and redo the artwork.
- I duplicated one of your pieces of artwork and hacked up the others to illustrate what I mean. Get it?
- Aside: You did NOT use Windows Word to edit your project description. There are non-breaking spaces throughout. You used blank lines for paragraph spacing.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. There are non-breaking spaces throughout. You used blank lines for paragraph spacing.

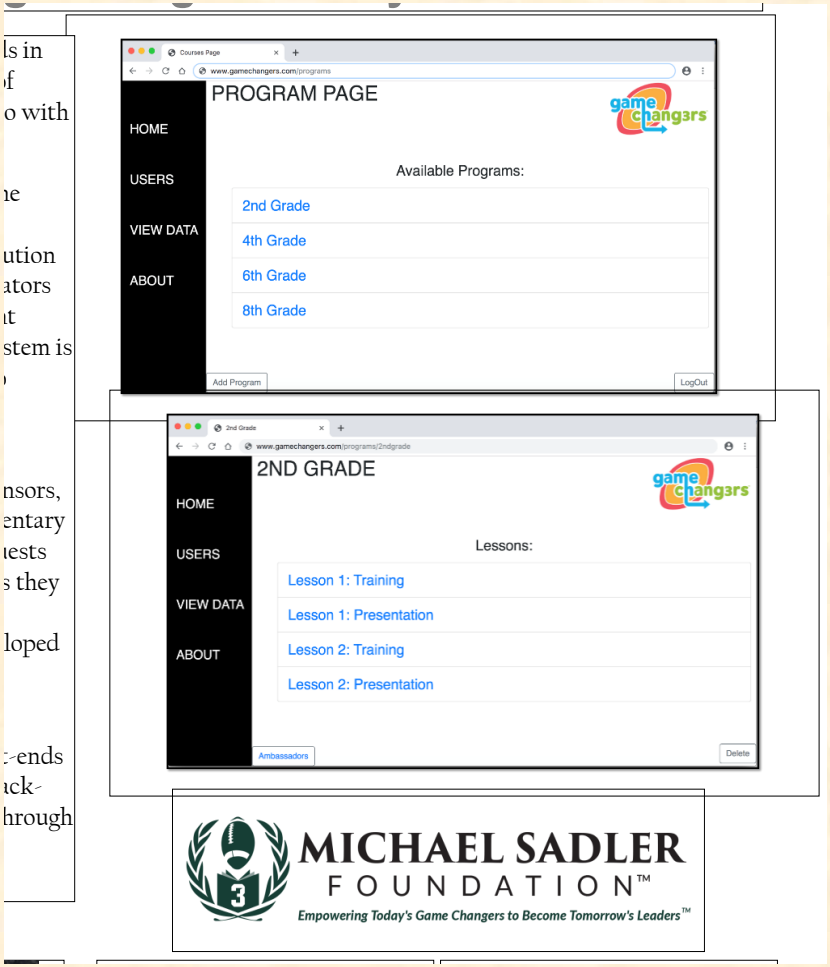
Team Meijer Artwork Feedback

Original Artwork

Modified Artwork

Team Michael Sadler Foundation Artwork Feedback (James)

Original Artwork

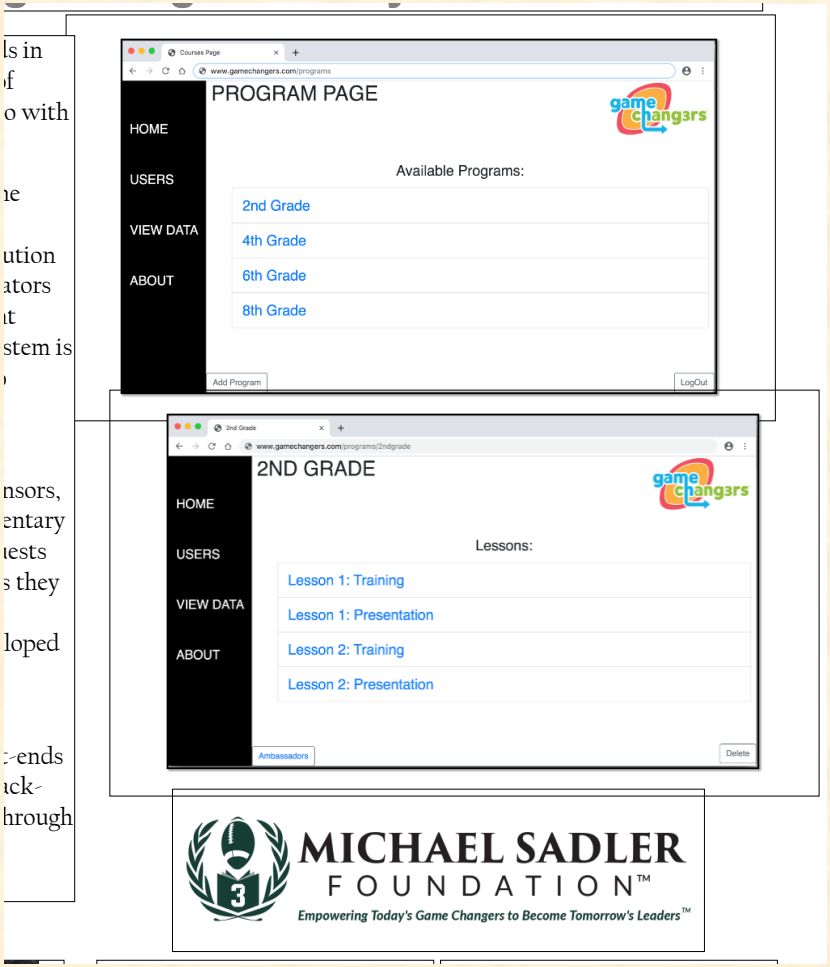


Feedback

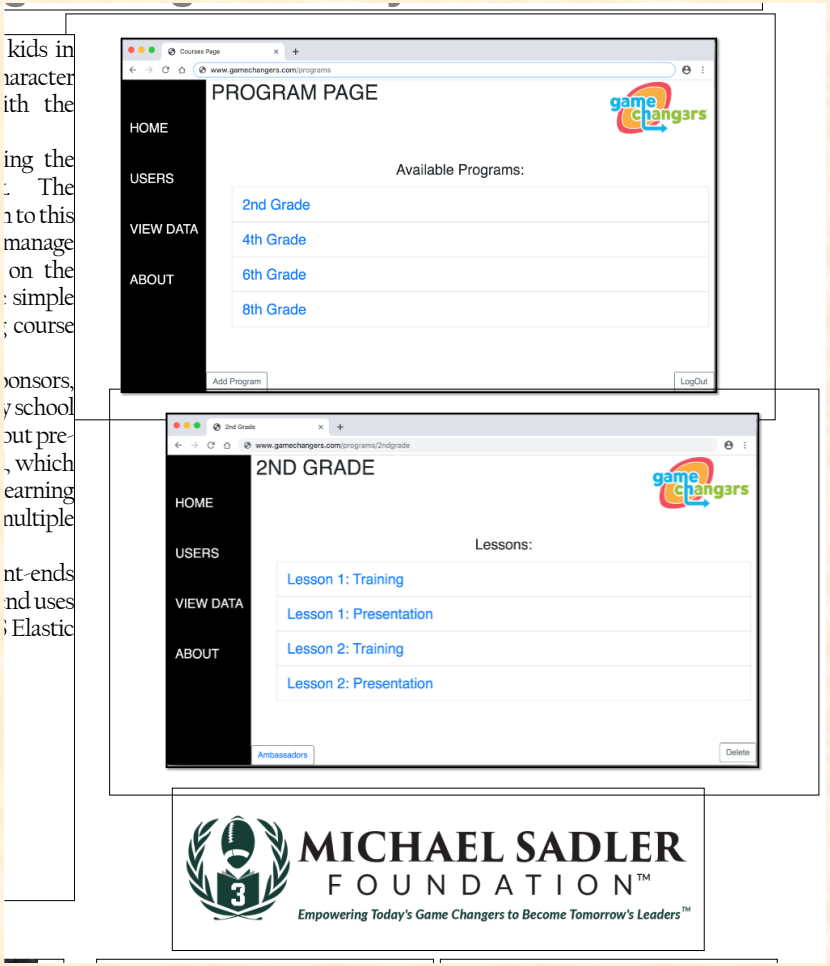
- The size and layout of your artwork is okay, but…
- Your artwork is incredibly boring. It's mainly whitespace, and the rest is trivial.
- Come up with something more visually appealing.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is way too short.

Team Michael Sadler Foundation Artwork Feedback

Original Artwork

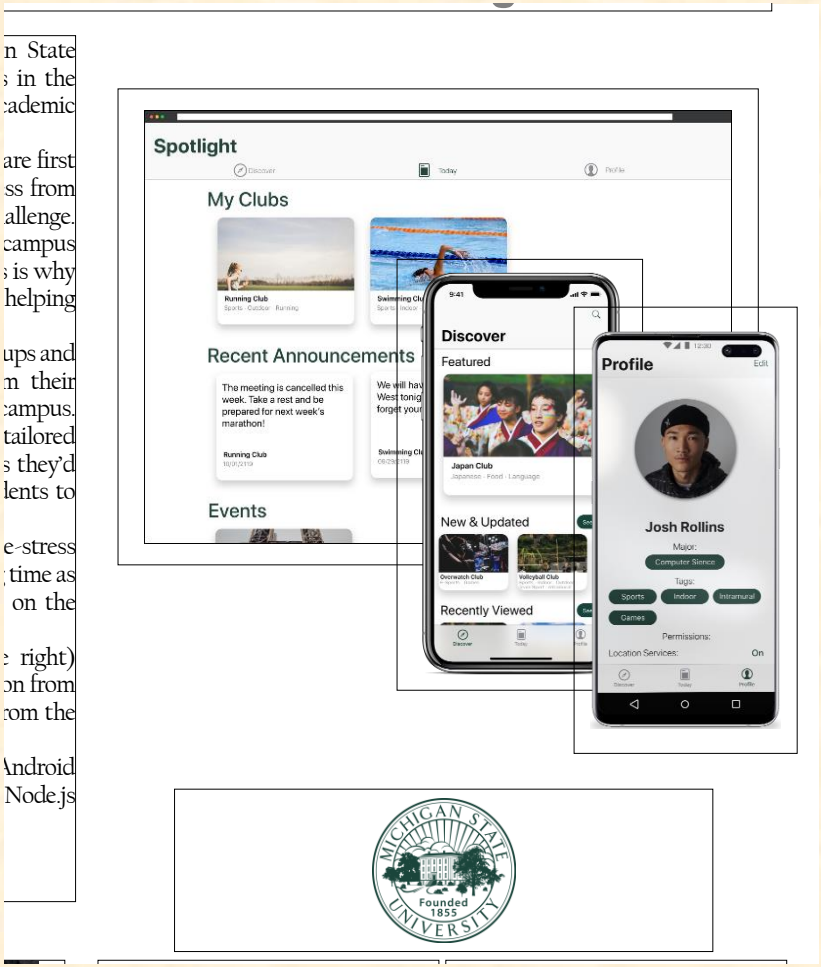


Modified Artwork



Team Michigan State University ITS Artwork Feedback (Ryan)

Original Artwork

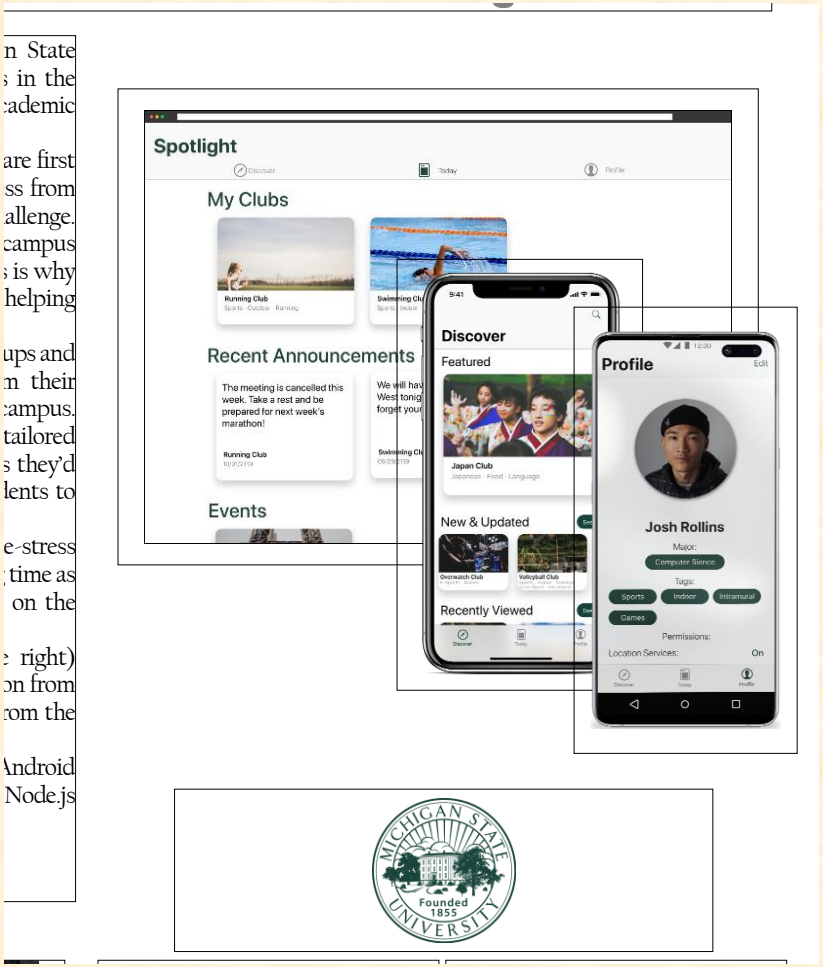


Feedback

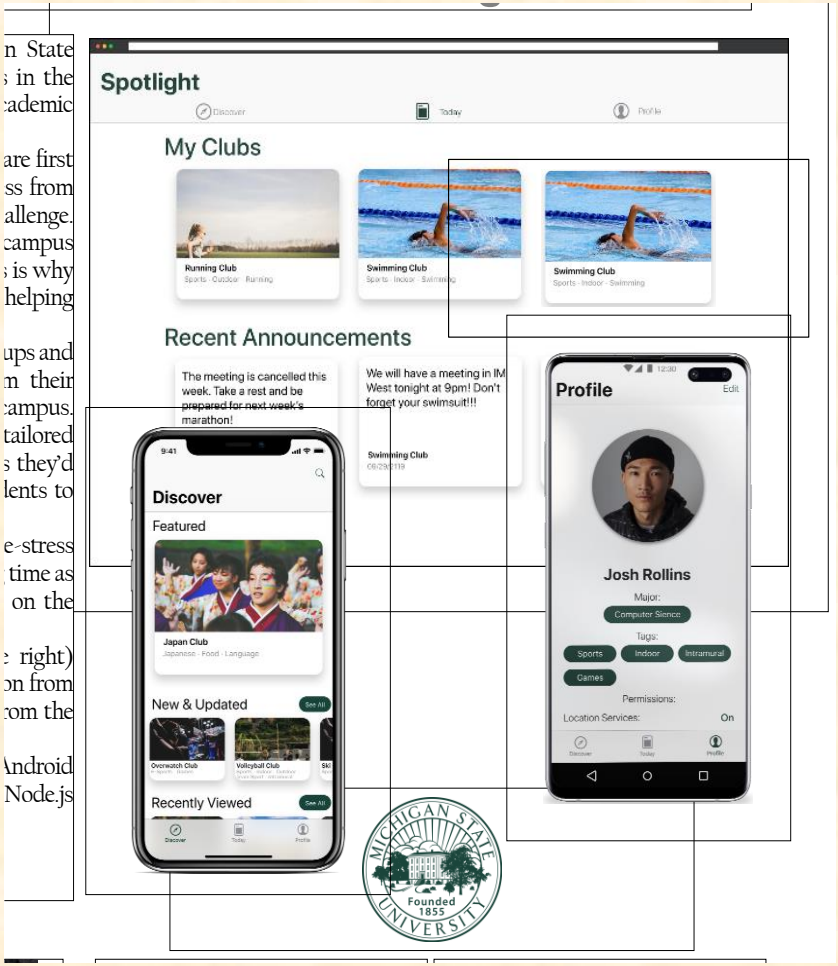
- Your artwork.
- I resized and moved things.
- Change the “profile” of the person represented in the upper web app to include a third club to eliminate the whitespace in the upper right.
- I just hacked your upper artwork, duplicating the swimming club to illustrate filling in the whitespace.

Team Michigan State University ITS Artwork Feedback

Original Artwork

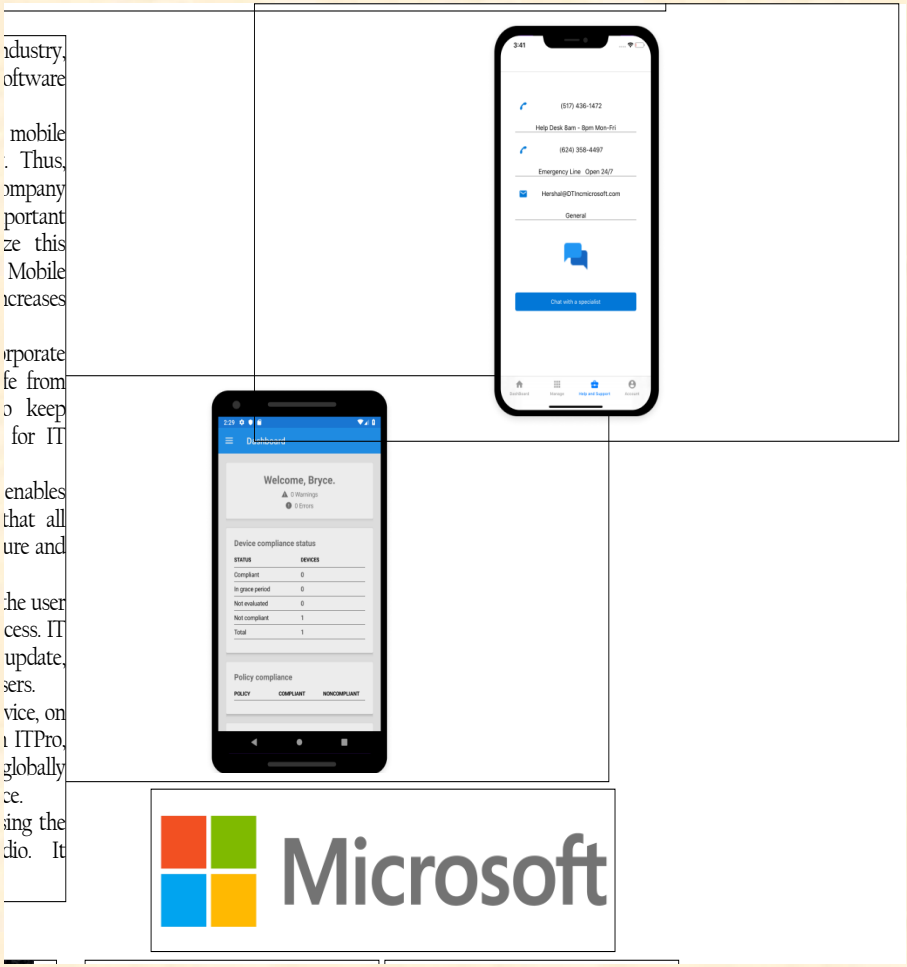


Modified Artwork



Team Microsoft Artwork Feedback (James)

Original Artwork

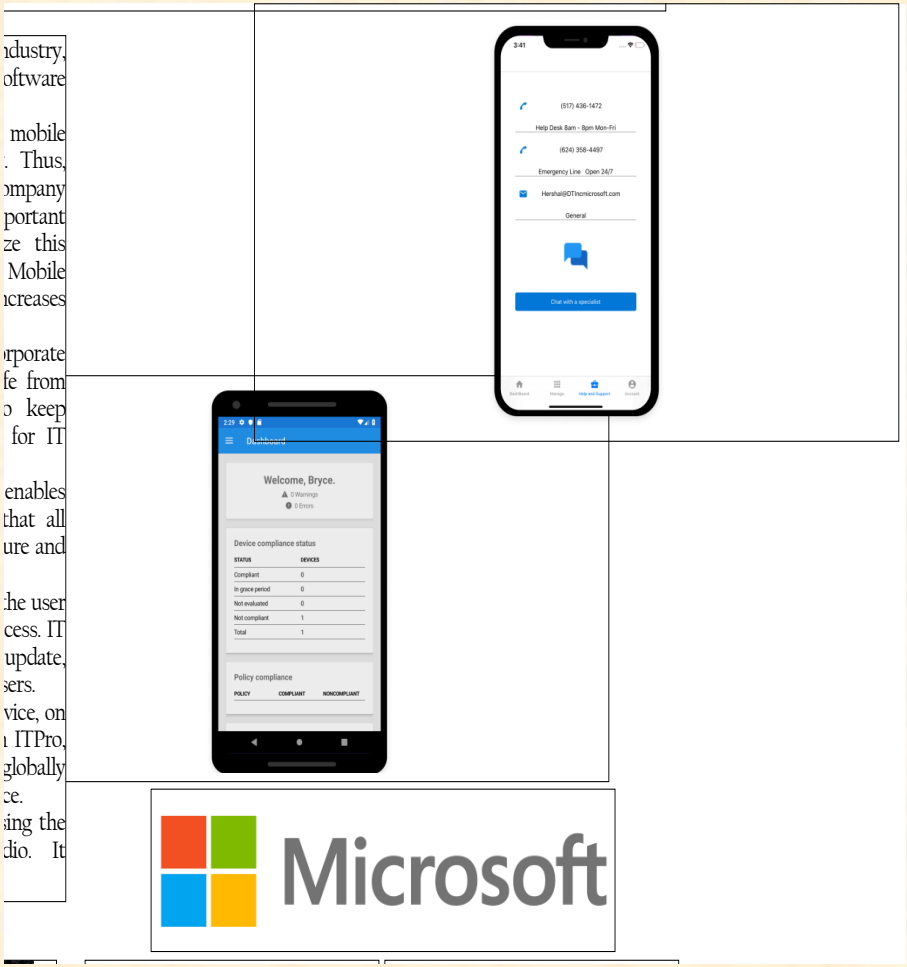


Feedback

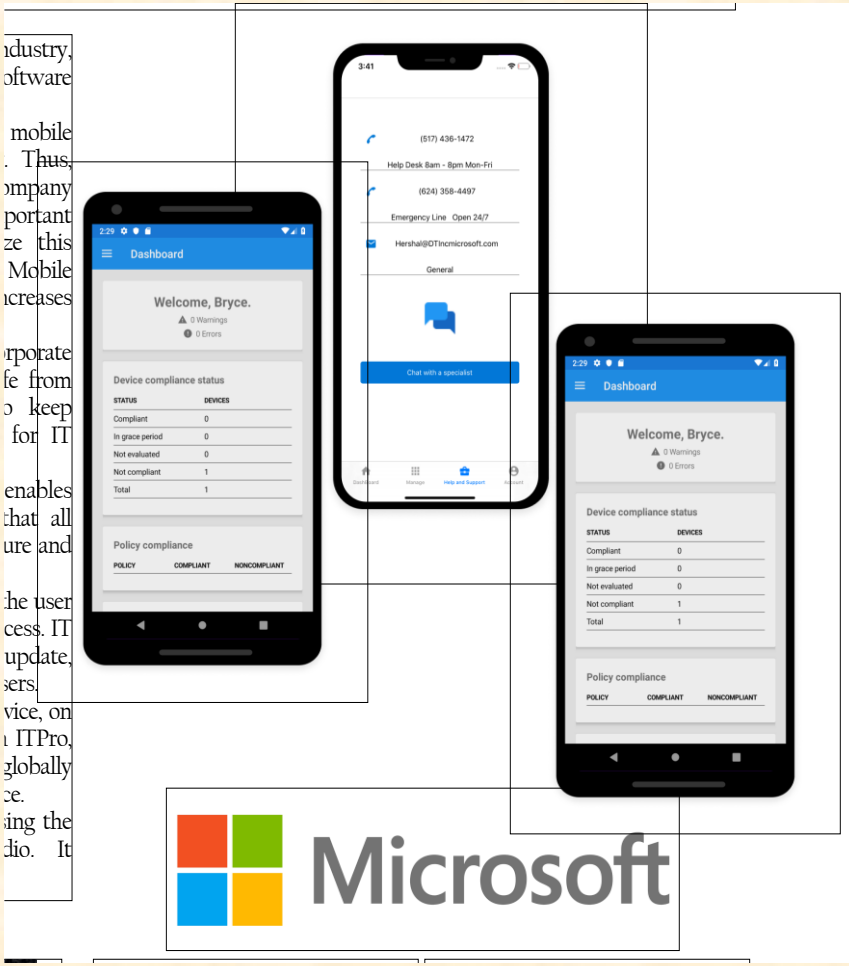
- Your artwork is very bad. There is WAY too much whitespace.
- The right one is boring. Perhaps you could illustrate a chat session with a specialist rather than just this simple display.
- I duplicated one of your pieces to illustrate having three pieces of artwork.
- Use paint.net to crop the whitespace from around your artwork. Read the directions.

Team Microsoft Artwork Feedback

Original Artwork



Modified Artwork



Team Mozilla Artwork Feedback (James)

Original Artwork

Feedback

- Fundamentally, your artwork is ok.
- Your project is hard to illustrate and you've done a good job, but…
- There's a TON of whitespace on either side of the web page. Choose a better example with little or no whitespace.
- Shouldn't every pieced of the lower webpage be highlighted (with dashed lines)? Why is some of it not highlighted? It looks like it's not running in a process.

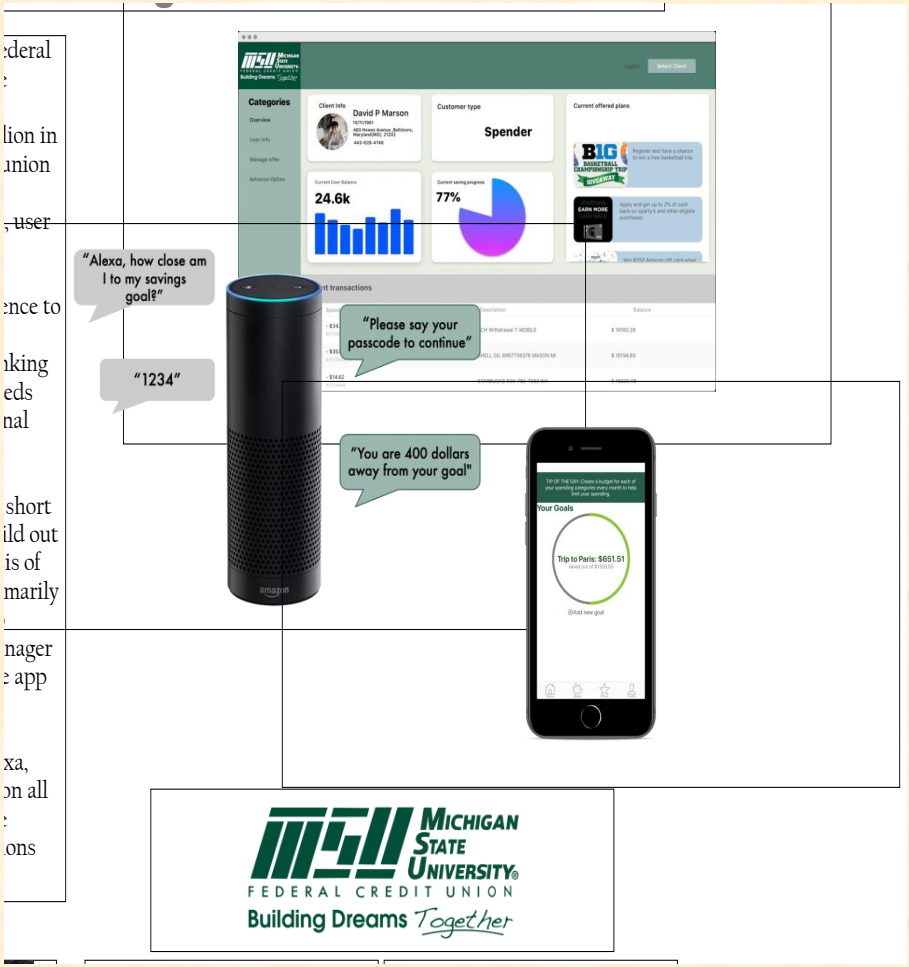
Team Mozilla Artwork Feedback

Original Artwork

Modified Artwork

Team MSUFCU Artwork Feedback (James)

Original Artwork

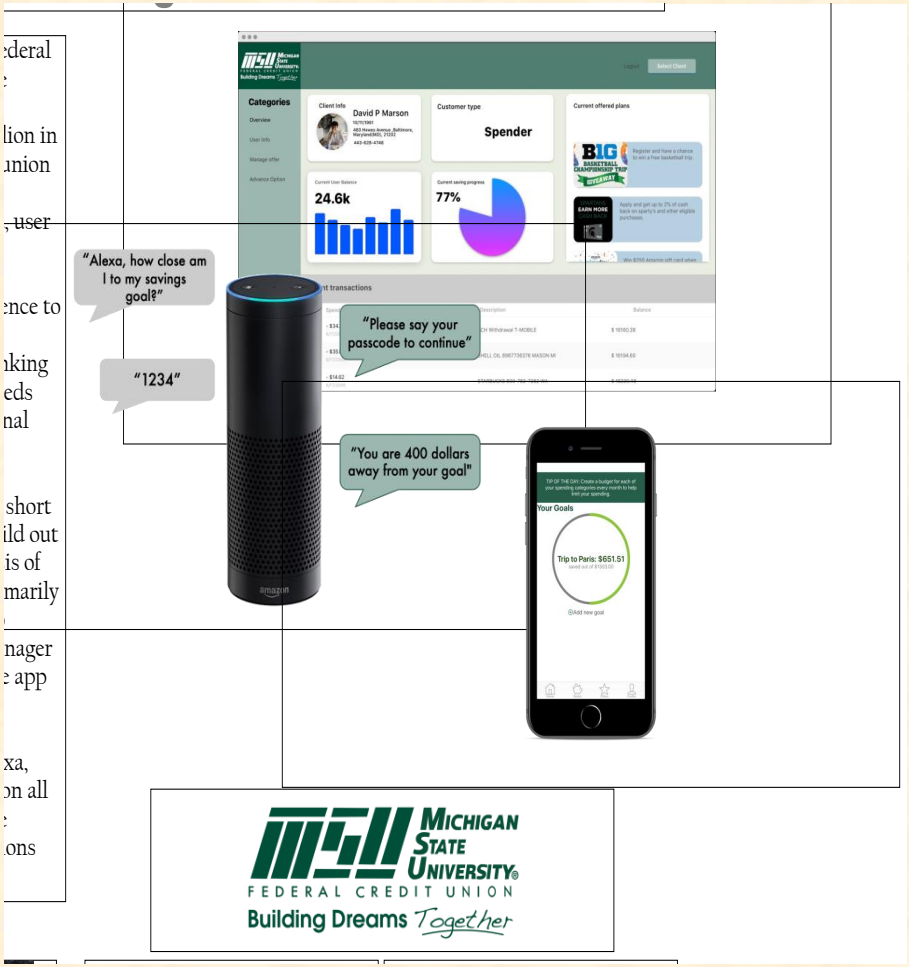


Feedback

- Your artwork is basically ok.
- I resized and moved things.
- Can you fix the layout under “Current offered plans” to get rid of the whitespace?
- Change the PIN to be something other than “1234” so it looks more realistic.
- Your question to Alexa ends in a question mark, yet your other balloons do not have punctuation. Fix this.
- The trailing quote of “You are 400 dollars away from your goal” is NOT a smart quote. Fix this.
- Your mobile app device has a shadow on the bottom. Get rid of it. Did you use the website that I recommended to find device images?
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is way too short.

Team MSUFCU Artwork Feedback

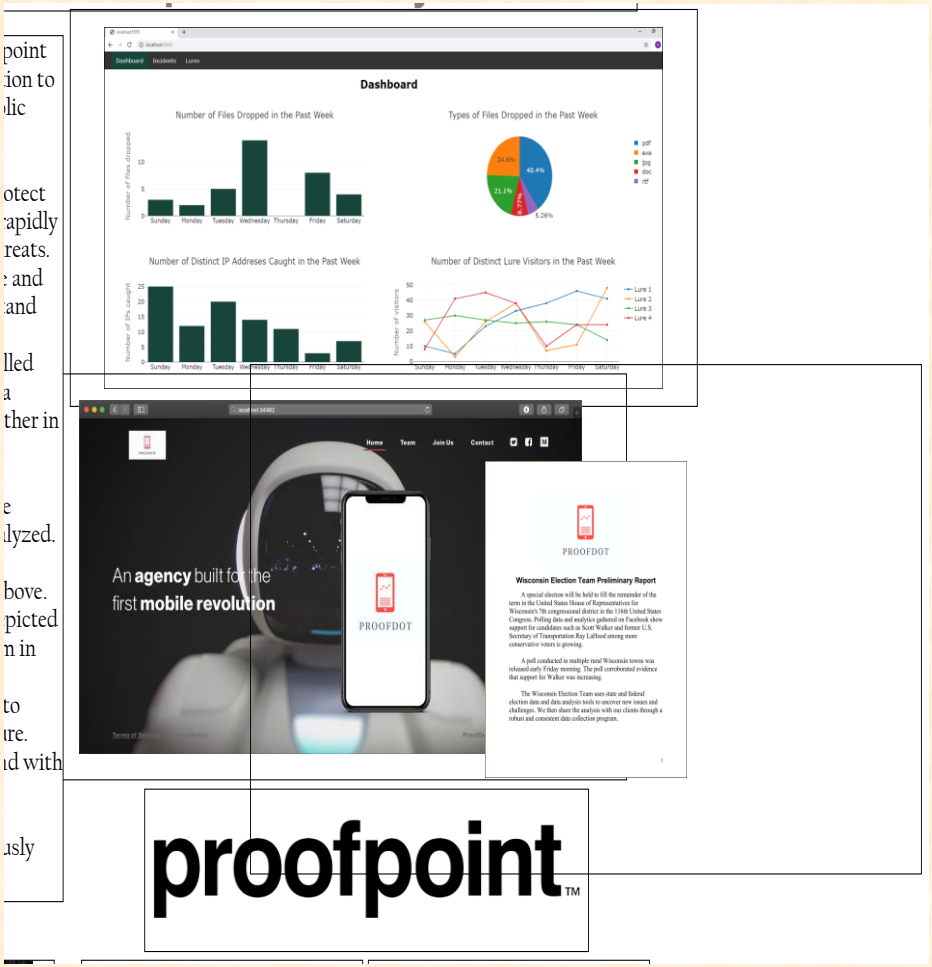
Original Artwork



Modified Artwork

Team ProofPoint Artwork Feedback (James)

Original Artwork

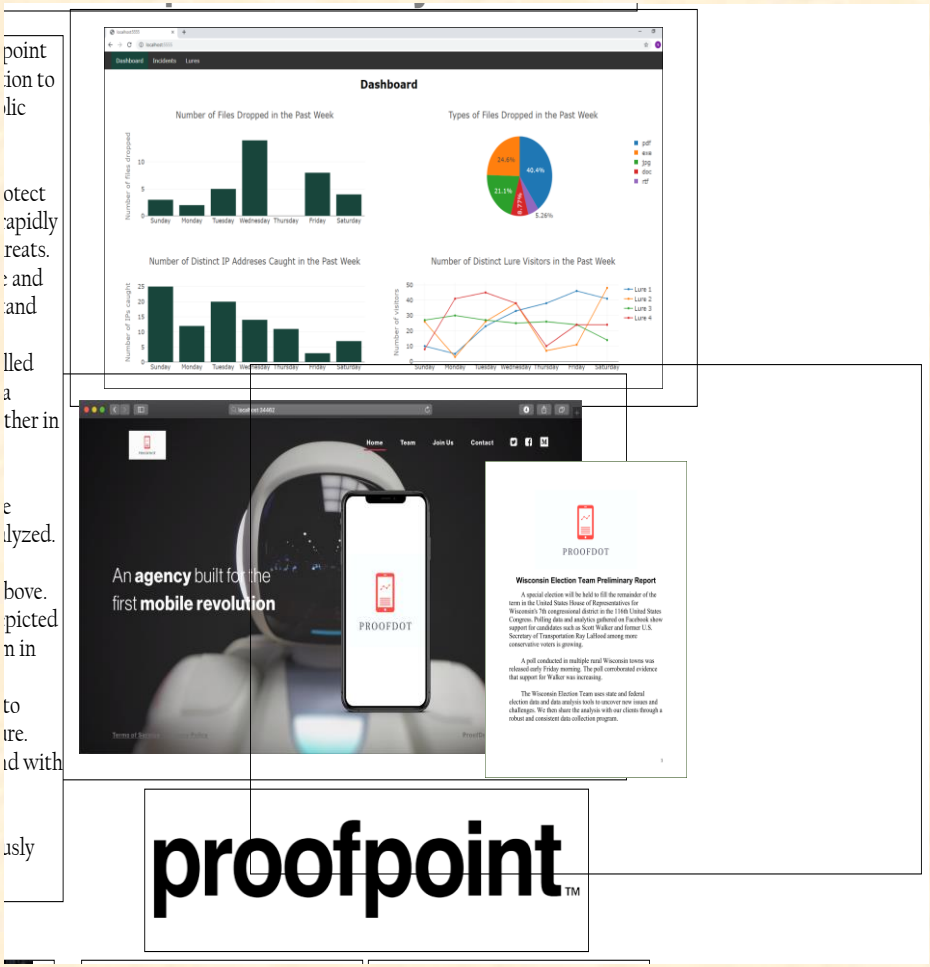


Feedback

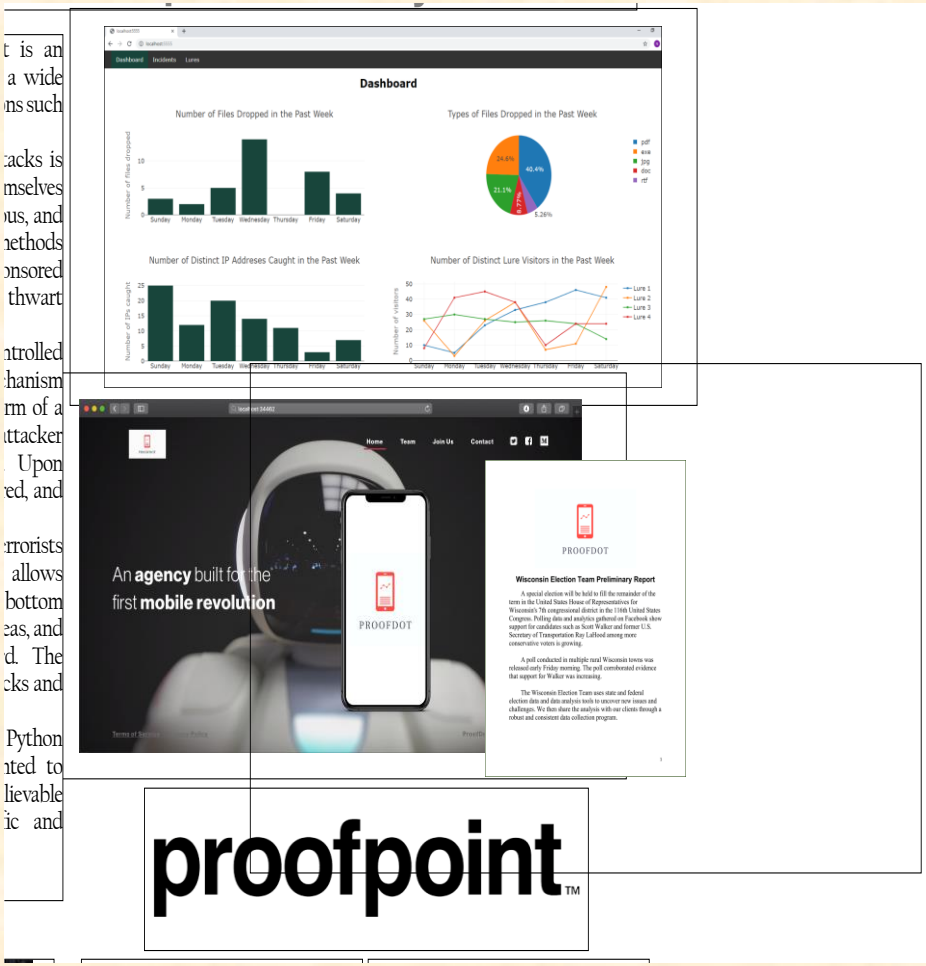
- Your artwork looks great!
- I made no changes.
- Nice work!
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description.

Team ProofPoint Artwork Feedback

Original Artwork

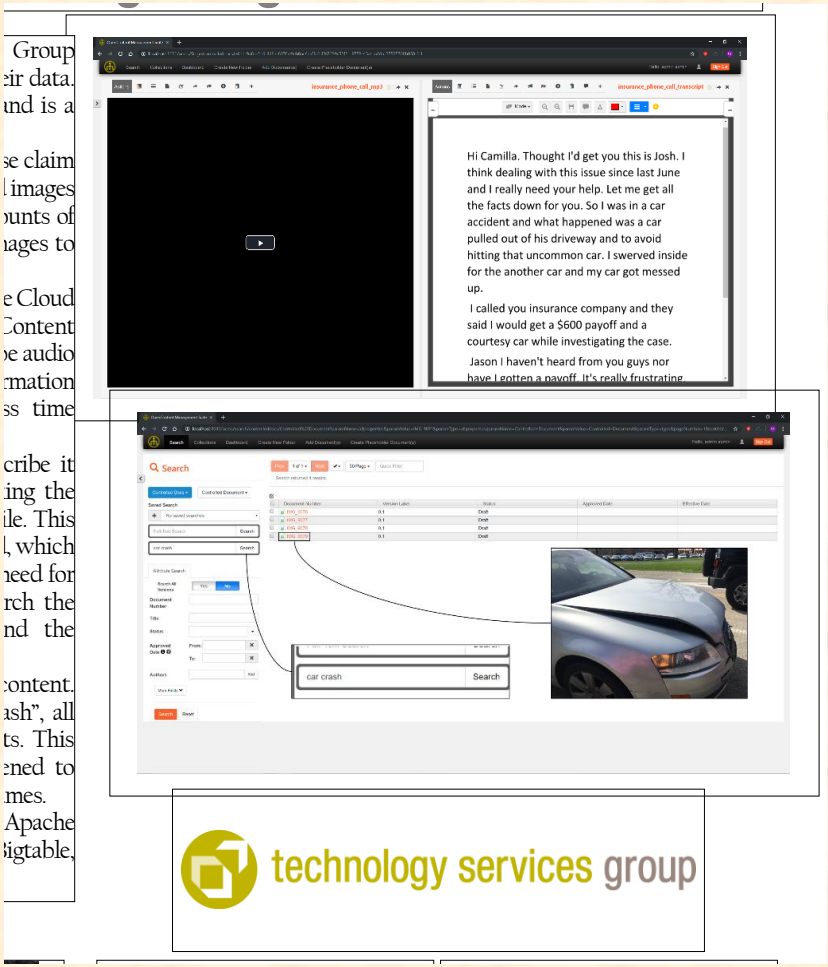


Modified Artwork



Team Technology Services Group Artwork Feedback (James)

Original Artwork

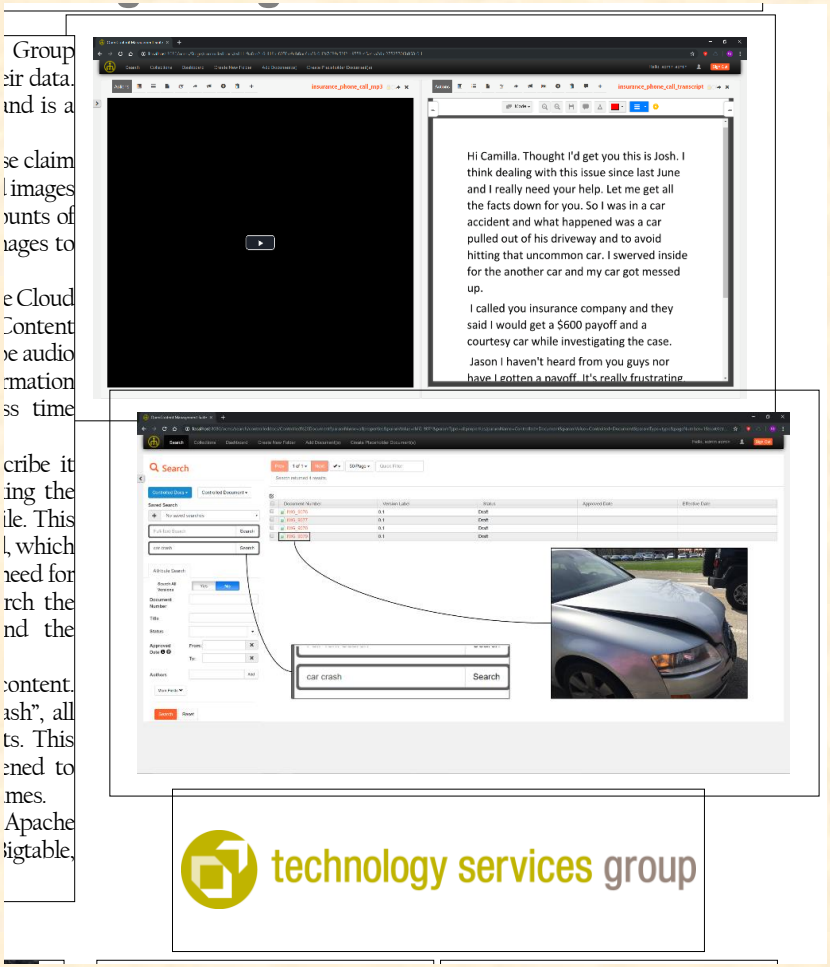


Feedback

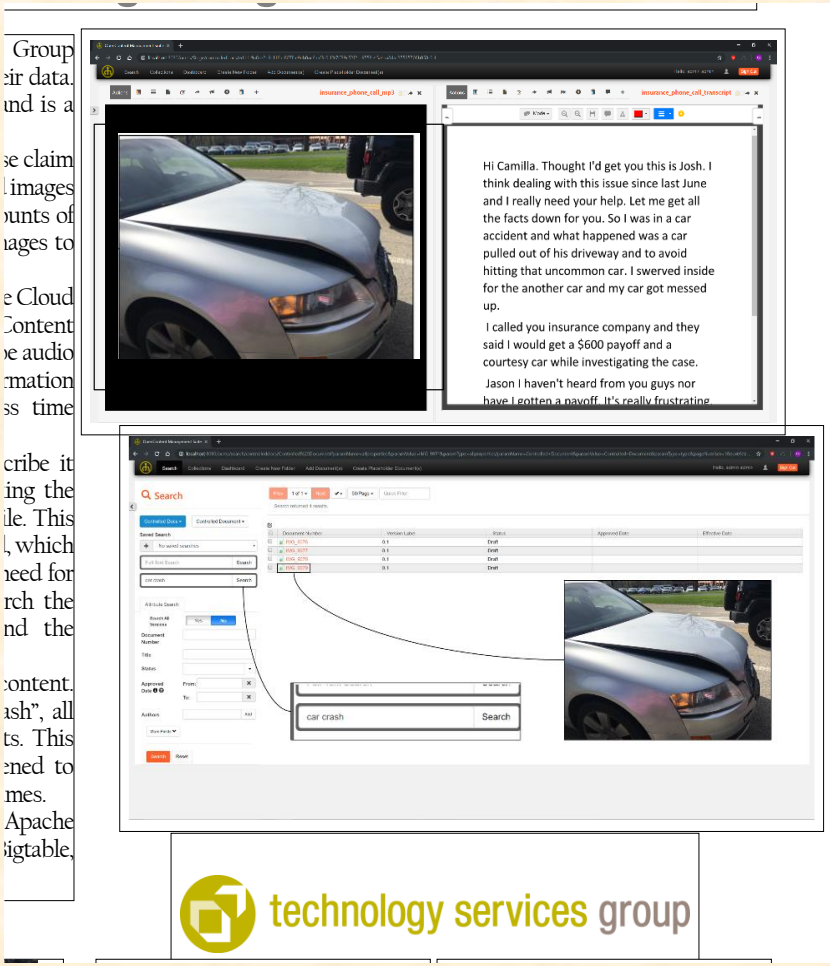
- Your artwork is fundamentally good.
- I resized and moved things a bit.
- The BIG BLACK rectangle is boring. Can you do a screen grab with something showing in that window?

Team Technology Services Group Artwork Feedback

Original Artwork

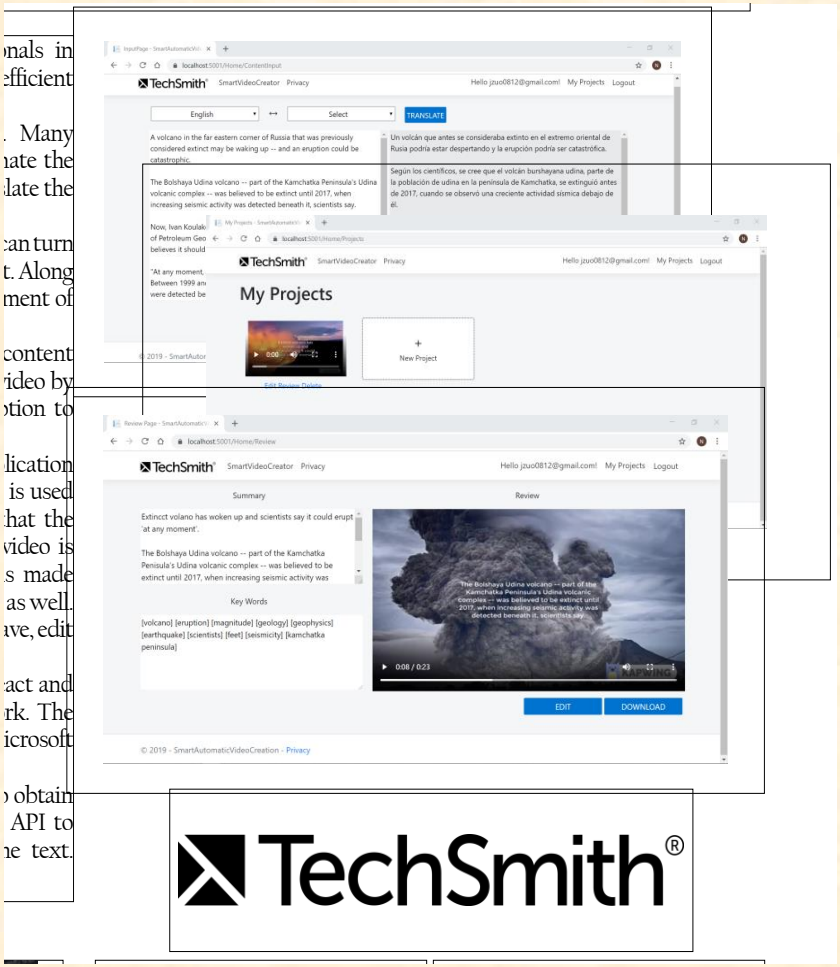


Modified Artwork



Team TechSmith Artwork Feedback (James)

Original Artwork

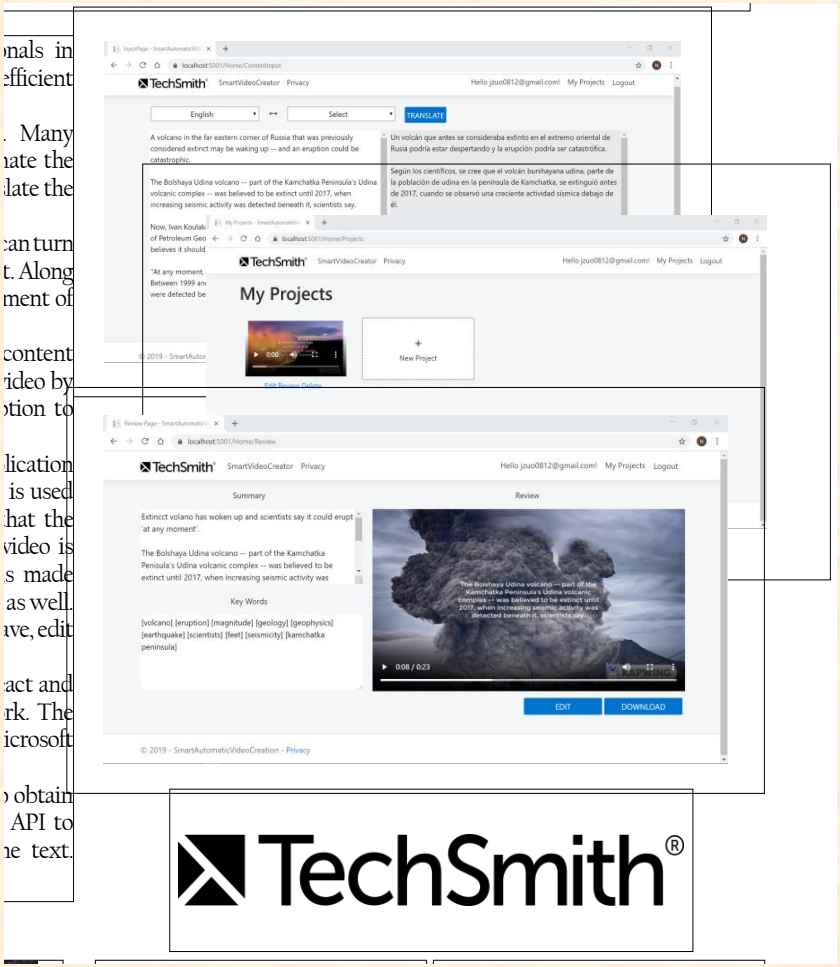


Feedback

- Your artwork is ok, but too busy.
- The “My Projects” artwork is boring. Eliminate it.
- I eliminated the “My Projects” artwork, resized the other two, and rearranged them.
- With the larger size, it will be possible to read the contents in the booklet.
- Be sure to renumber your artwork correctly.

Team TechSmith Artwork Feedback

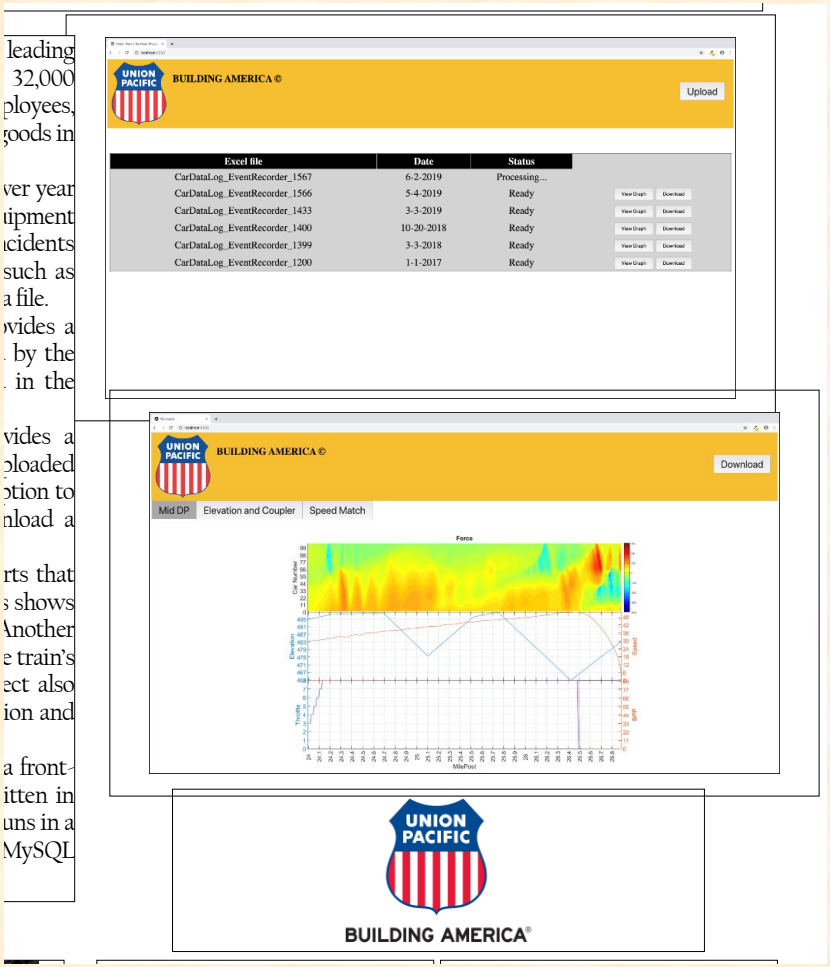
Original Artwork



Modified Artwork

Team Union Pacific Artwork Feedback (Ryan)

Original Artwork

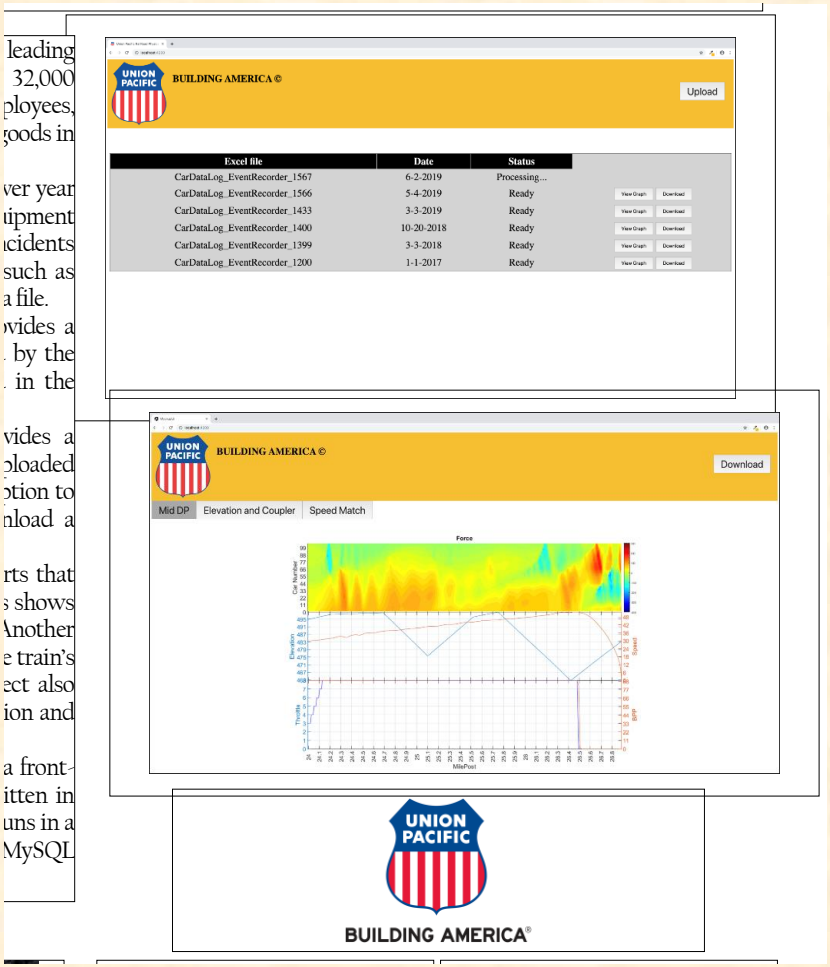


Feedback

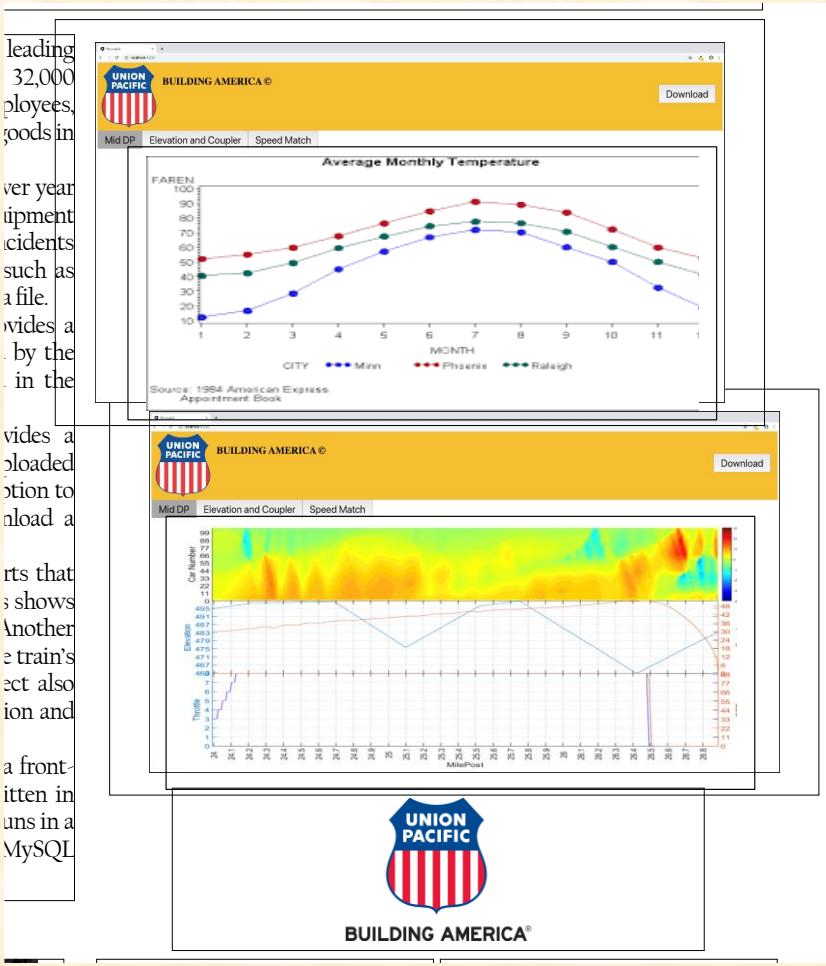
- There's too much whitespace in your artwork.
- The upper artwork is boring. Replace it with something graphical.
- Recapture the lower artwork to eliminate the whitespace.
- I hacked up some things just to illustrate what I mean.
- Be sure to number your artwork correctly.

Team Union Pacific Artwork Feedback

Original Artwork

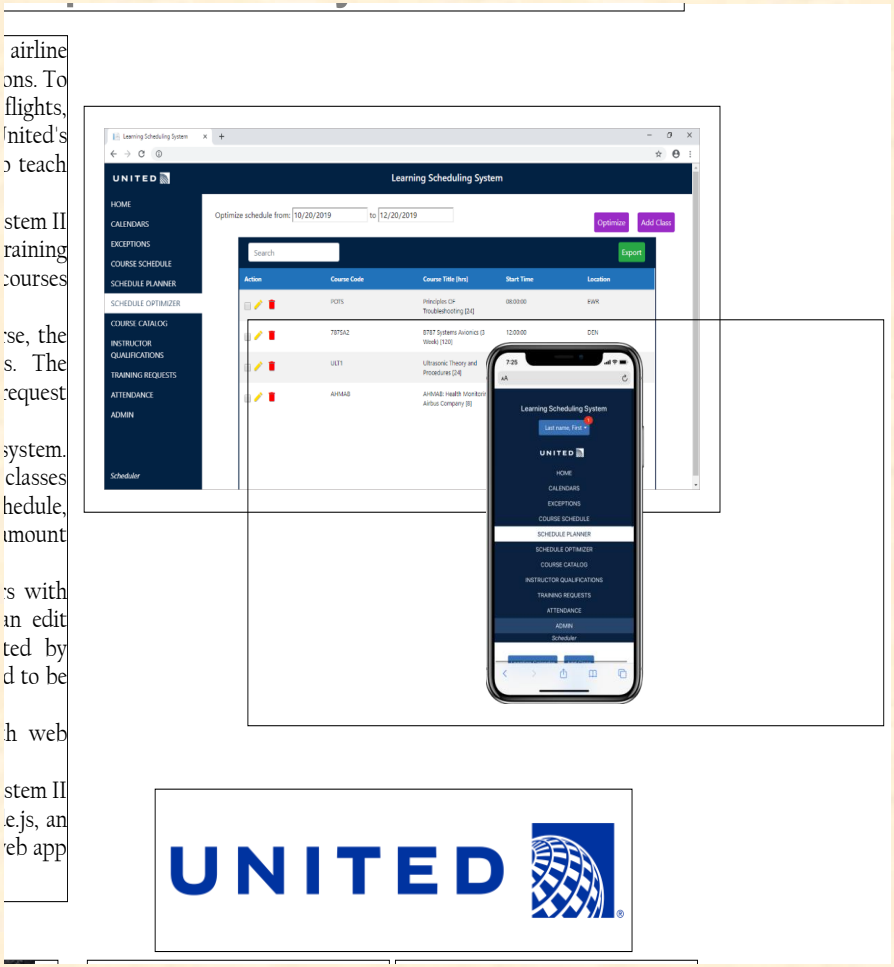


Modified Artwork



Team United Airlines Artwork Feedback (James)

Original Artwork

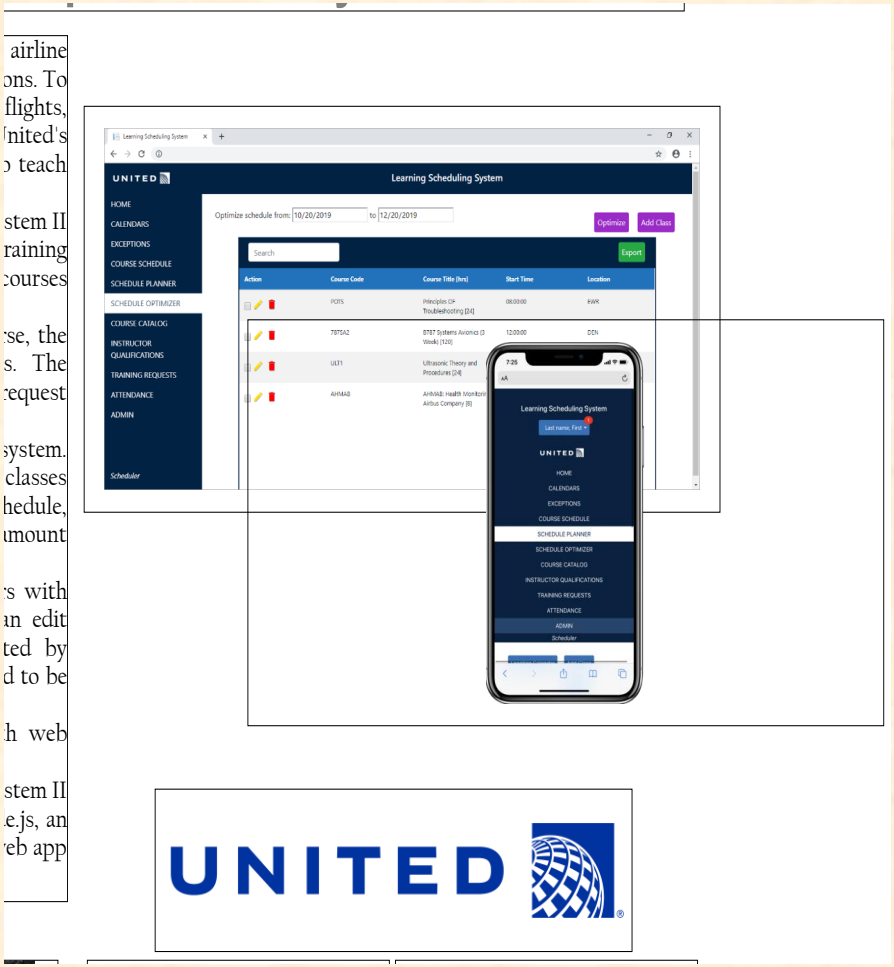


Feedback

- Your artwork is okay, but there's WAY too much whitespace.
- I enlarged and moved things.
- Create another piece of mobile artwork.
- Your existing mobile artwork is BORING. It just has "Schedule Planner" highlighted. Instead of showing these selections, show two different examples of using some of these features.
- Make sure that you number your artwork correctly.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is short.

Team United Airlines Artwork Feedback

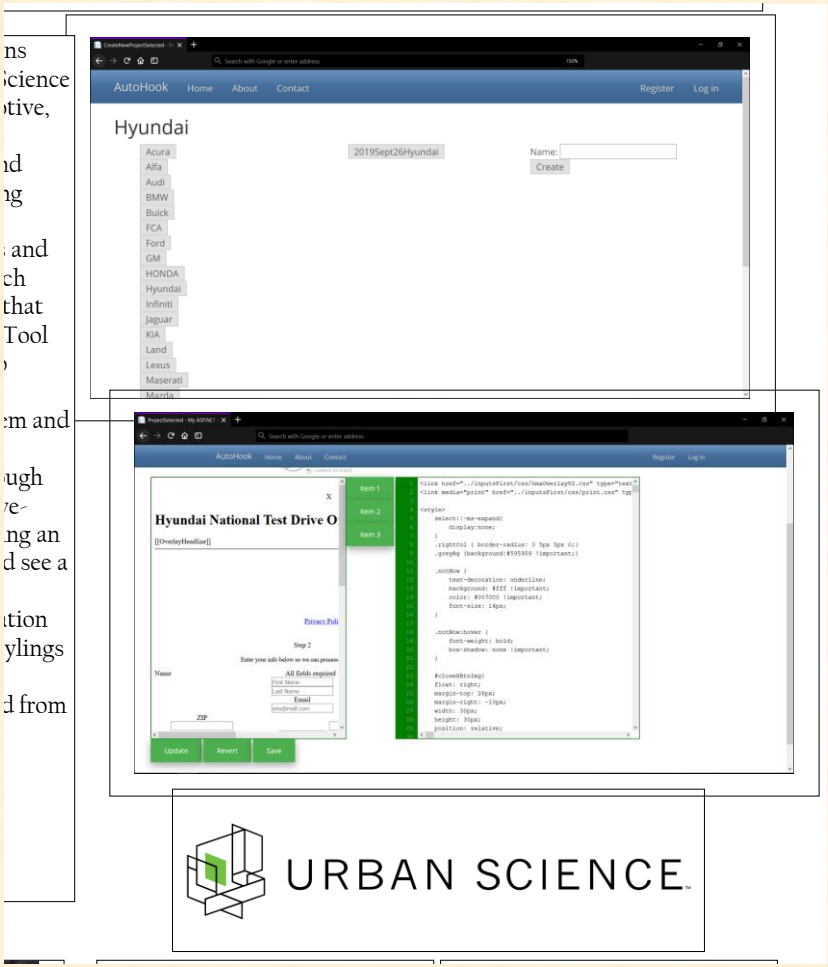
Original Artwork



Modified Artwork

Team Urban Science Artwork Feedback (James)

Original Artwork

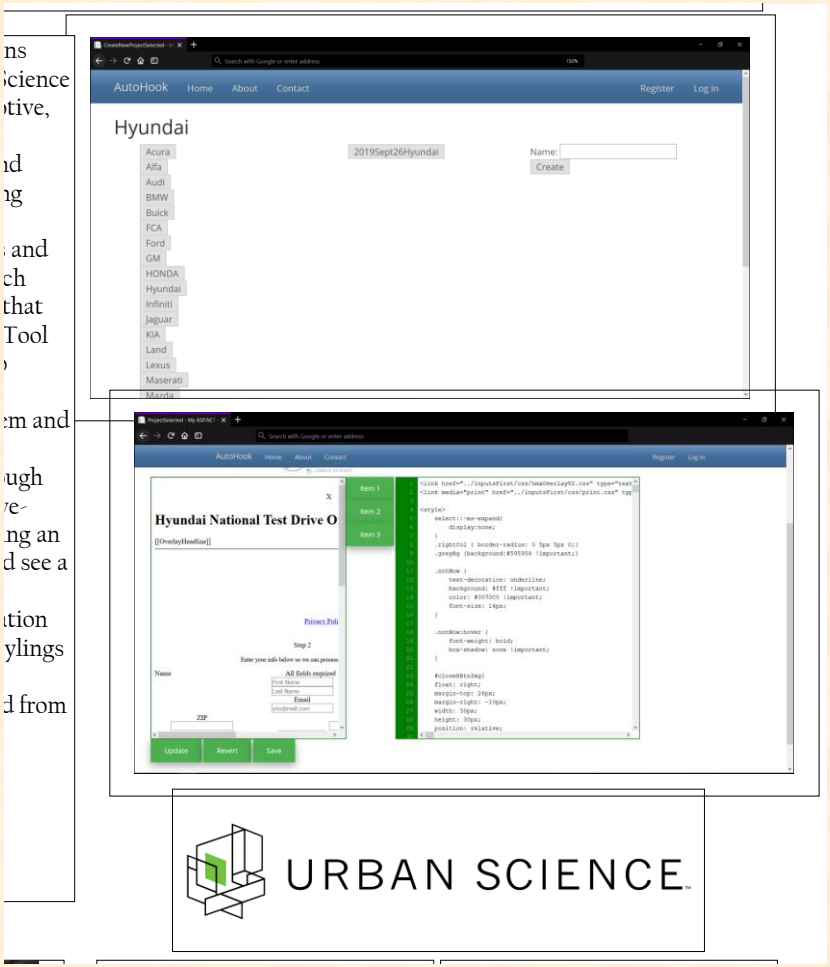


Feedback

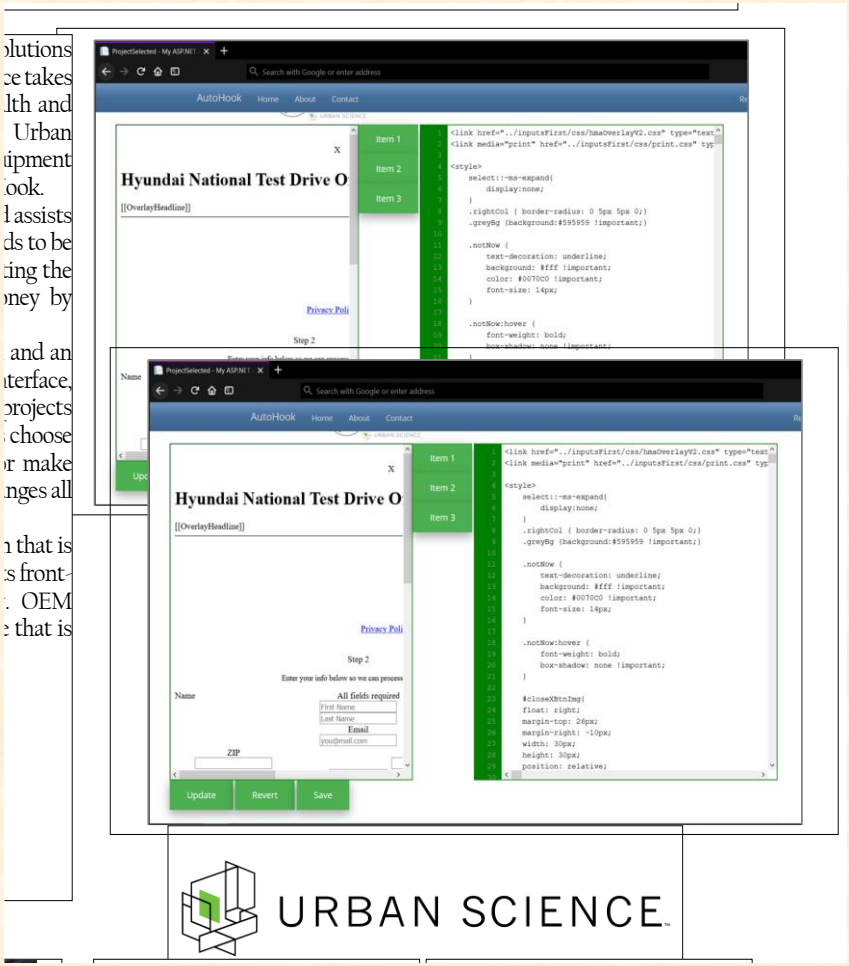
- Your top piece of artwork is terrible. It's all whitespace and it's incredibly boring. You really don't have anything more visually appealing to illustrate your work? Get rid of this.
- Your lower artwork has too much whitespace. Recapture it without the whitespace.
- I hacked your lower artwork, just cropping it to illustrate getting rid of the whitespace.
- I copied your lower artwork just to illustrate eliminating the whitespace.
- Make sure that you number your artwork correctly.
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description. After correcting the style, your description is WAY too short.

Team Urban Science Artwork Feedback

Original Artwork

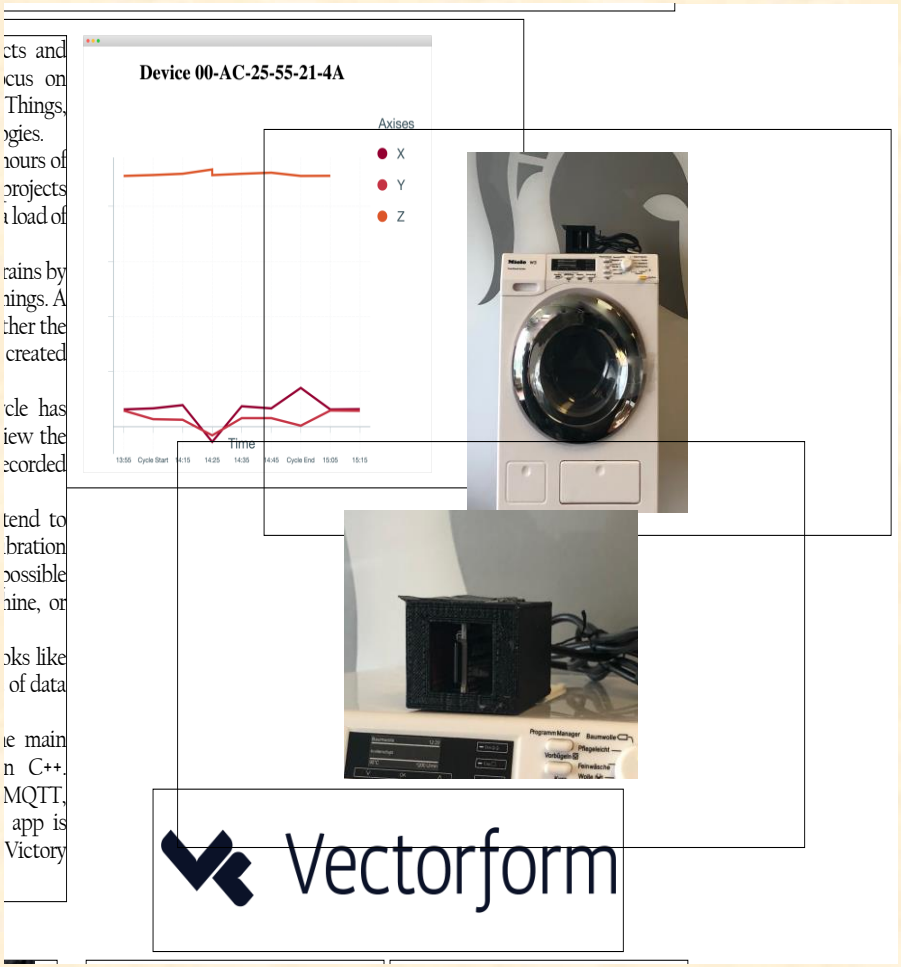


Modified Artwork



Team Vectorform Artwork Feedback (James)

Original Artwork

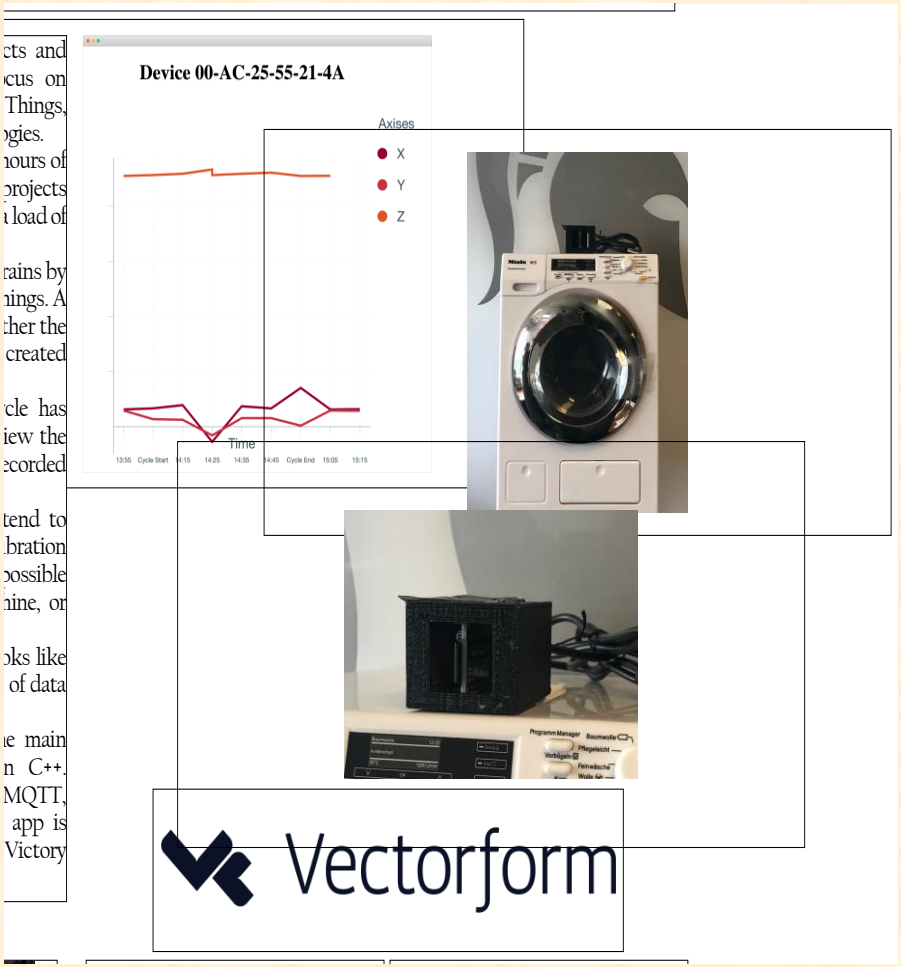


Feedback

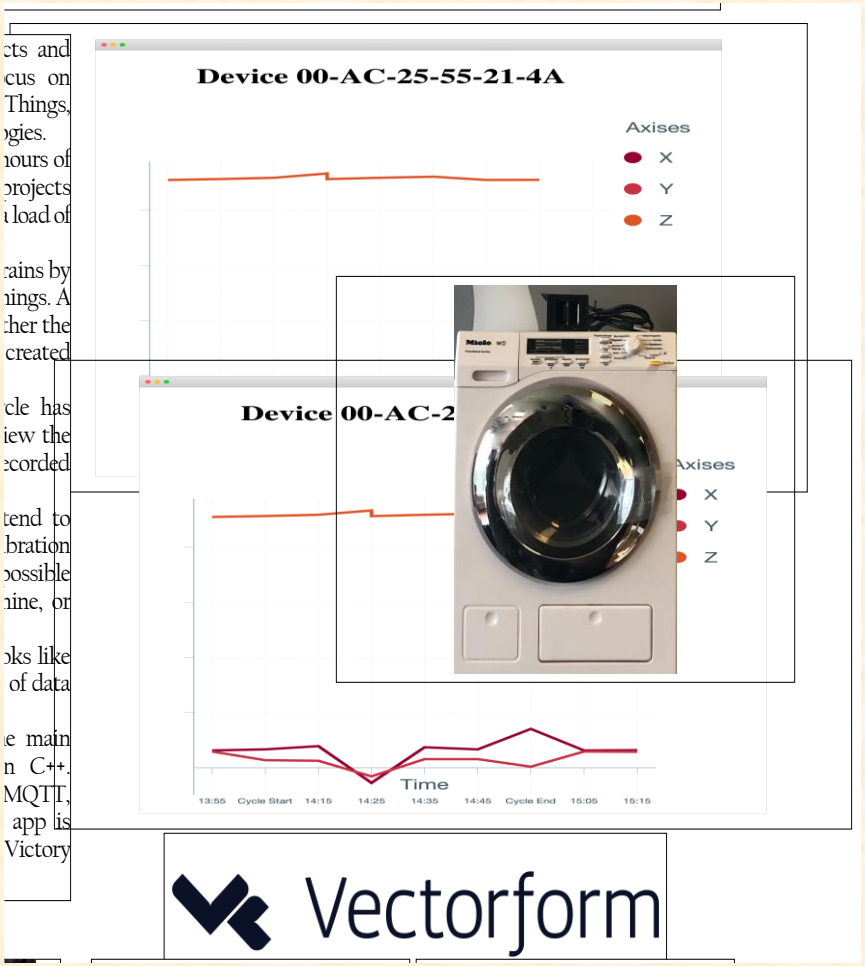
- The fundamental concept of your artwork is good, but…
- The plot is incredibly boring. “X”, “Y”, “Z”? “Axises” is spelled wrong? Really?
- One photo of a washer is plenty. Eliminate the closeup of your prototype device. And, retake the photo of the washer WITHOUT the Sparty helmet behind it.
- Fix the style of your plots so that they are not so boring and all white.
- Create two interesting plots. Make them with a landscape aspect ratio rather than square.
- Make sure you number your artwork correctly.

Team Vectorform Artwork Feedback

Original Artwork



Modified Artwork



Team Volkswagen Artwork Feedback (James)

Original Artwork

Feedback

- Your artwork looks great! Nice work!
- I rearranged things slightly
- You “head unit” has a shadow. Can you get rid of it?
- Aside: You messed up the paragraph style of your project description. Use Windows Word. The paragraph style must be 3-project-description.

Team Volkswagen Artwork Feedback

Original Artwork

Modified Artwork

Team Yello Artwork Feedback (Ryan)

Original Artwork

Feedback

- Your artwork and layout are fine.
- I resized things so both pieces are the exact same width.
- Add an “arrow” that illustrates that your software converts the information in the upper artwork to the lower. I hacked something together. It’ll be a 3rd piece of artwork. You should do a better job of picking the color and shape (than I did). You can use PowerPoint to make one and save it as a png.
- Do you “normalize” phone number formats too? If so, illustrate this too.

Team Yello Artwork Feedback

Original Artwork

Modified Artwork

What's ahead?

[1 of 1]

All-Hands Meetings

- 10/08: Design Day Booklet Assets Due by Midnight
- 10/09: Team Status Report Presentations
- 10/14: Team Alpha Presentations
- 10/16: Team Alpha Presentations
- 10/21: Team Alpha Presentations
- 11/18: Team Beta Presentations
- 11/28: Thanksgiving
- 12/02: Project Videos
- 12/06: Design Day