

## *Design Project Sponsors*

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- Norfolk Southern
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- Padnos
- PETSTAR On Board
- Phoenix Composite Solution
- Shell
- Spectrum Health
- Terex
- Texas Instruments
- Toro
- Union Pacific Railroad
- URBANcart
- Urban Science

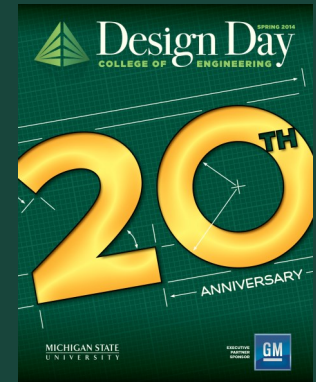


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College of Engineering

# DESIGN DAY SPONSORSHIP OPPORTUNITIES



MICHIGAN STATE  
UNIVERSITY

# Michigan State University College of Engineering Design Day

## *Design Day*

The MSU College of Engineering celebrates the achievements of its students by hosting Design Day, where student teams exhibit their design projects and compete for awards.



Design Day attracts hundreds of visitors from around the country including family, faculty, students, and corporate sponsors.

Design projects are pervasive throughout the engineering curriculum, beginning with the freshmen cornerstone course and culminating in the senior capstone courses.

All of the MSU engineering academic programs are represented at Design Day involving freshmen through seniors.

Hundreds of middle and high school students travel from across Michigan to explore design principles with hands-on activities, encouraging them to pursue careers in engineering.



Design Day concludes with an awards ceremony highlighting the best projects from across the College demonstrating that MSU engineers are prepared to lead, create, and innovate.

## *Sponsorship Opportunities*

### EXECUTIVE PARTNER

- Name and Logo on Design Day Booklet Front Cover
- Welcome Letter on Inside Booklet Front Cover
- Full Page Ad in Design Day Booklet
- Keynote Speaker at Awards Ceremony
- Corporate Banner at Design Day
- Booth at Design Day
- Named in All Media Releases
- Appear First in all Sponsor Recognitions
- Name and Logo on Design Day Landing Page
- One Opportunity at \$20,000

### DIRECTING PARTNER

- Name and Logo on Design Day Booklet Back Cover
- Full Page Ad on Inside Back Booklet Cover
- Corporate Banner at Design Day
- Booth at Design Day
- Acknowledgement at Awards Ceremony
- Appear Second in all Sponsor Recognitions
- Name and Logo on Design Day Web Site
- One Opportunity at \$10,000

### SUPPORTING PARTNER

- Full Page Ad in Design Day Booklet
- Name and Logo on Sponsor Poster at Design Day
- Acknowledgement at Awards Ceremony
- Appear in all Sponsor Recognitions
- Name and Logo on Design Day Web Site
- Multiple Opportunities at \$2,500

## *Activities*

- Project Exhibits
- Poster Presentations
- Oral Presentations
- Design Day Sponsor Exhibits
- Engineering Student Organizations Exhibits
- Hands-on Activities for Middle and High School Students from Across Michigan
- Competition for Awards
- Awards Ceremony



Design Day is held twice a year at the end of each semester in the Engineering Building.

### For More Information Contact

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