MICHIGAN STATE UNIVERSITY

Project Plan Dealership Simulator 2017

The Capstone Experience

Team Urban Science

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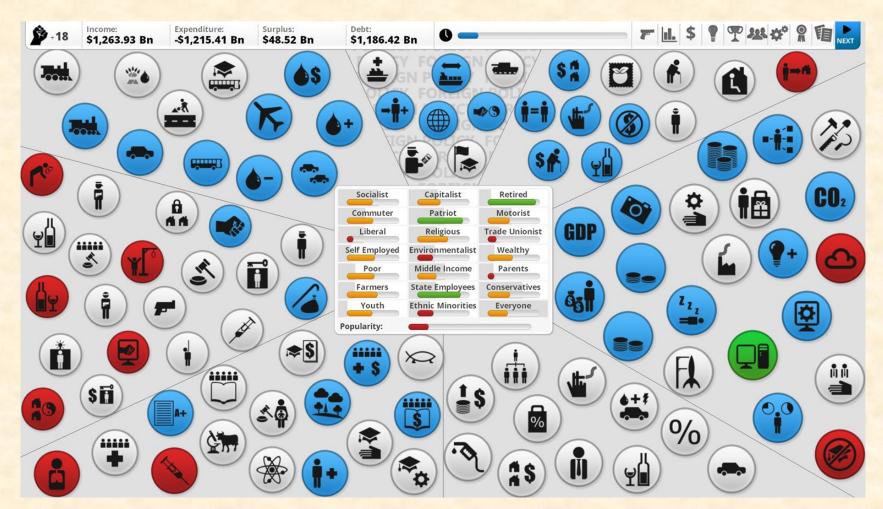
Functional Specifications

- Mobile and Web App
 - Gameplay
 - Leaderboards
- Admin Tools

Design Specifications

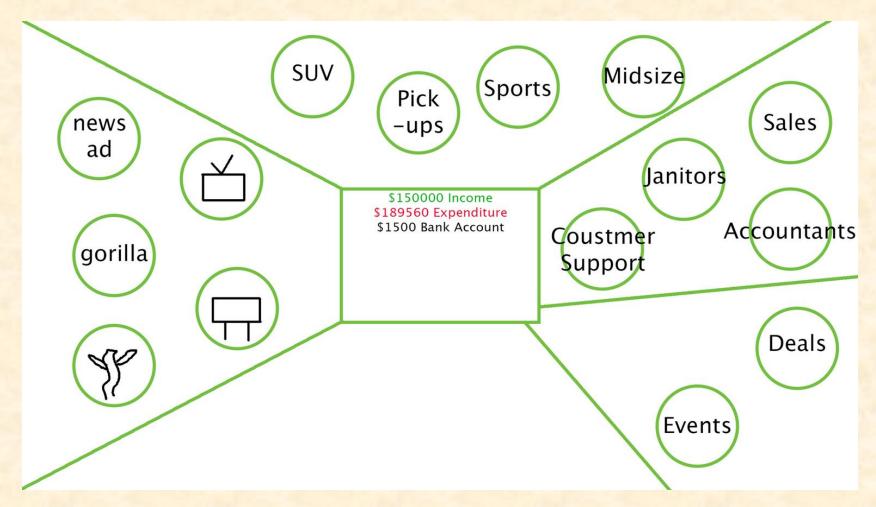
- "Nearest Neighbor" Algorithm
 - Uses REAL data
 - Indicates where to get game values from
- KPI data visualization
- Resource management
 - What the player can interact with
- Internal company app
 - Modular structure → admin tools, config files, etc.

Screen Mockup: Democracy 3



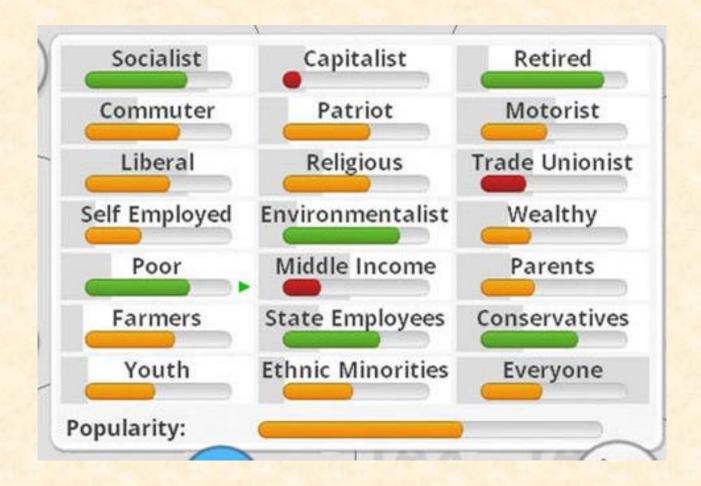


Screen Mockup: Resources Design

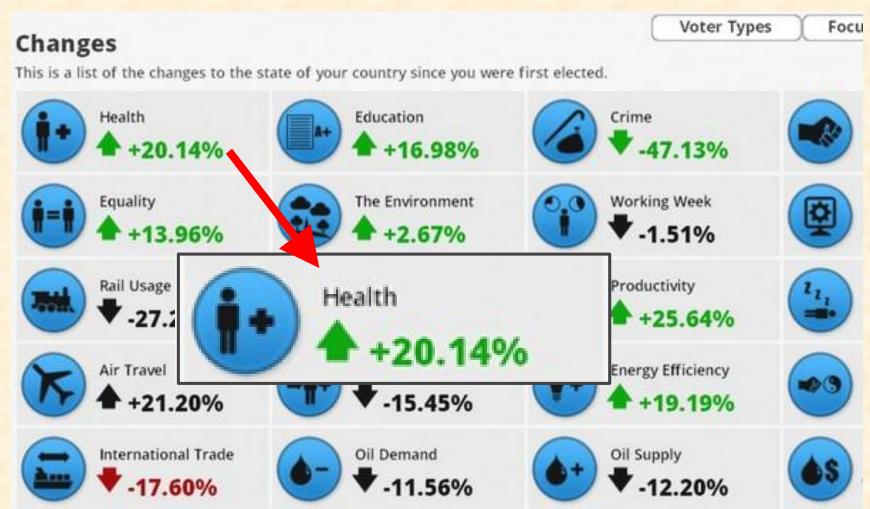




Screen Mockup: Democracy 3



Screen Mockup: Data Visualization





UI/UX Design

- Paper prototyping
 - Developing framework in Unity in parallel
- Still needs more consideration:
 - Highscores
 - Resource management menu
 - Admin tools
- Gameplay development
 - What the player does during "down-time"

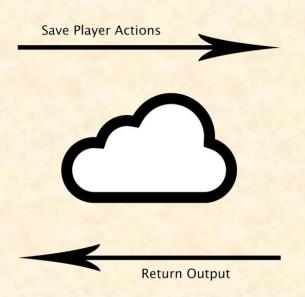
Technical Specifications

- Unity3D game engine
- Unity asset server
- PHP and SQL
- 3D and 2D Art
 - Maya 2017
 - Adobe Photoshop & Illustrator
 - Unity asset store

System Architecture









System Components

- Hardware Platforms
 - WebGL
 - Android
 - iOS
 - Windows Phone?
- Software Platforms / Technologies
 - Unity3D
 - Window Server 2012
 - XAMPP
 - Maya 2017
 - Adobe Photoshop and Illustrator

Testing

- Unity Test tools
 - Unit Tests
 - Implementation Tests
- Playtesting
 - Within Team
 - With Client

Risks

- Uncertainty with implementing Nearest Neighbor Algorithm correctly
 - Estimating dealership performance based around the input given, to perform closely to another dealership with similar KPIs
 - Mitigation through learning the data and prototyping often to get the right feel with working around the data
- Difficulty understanding the data that is given to us
 - The data set that they are supplying us with is very large, and contains many different instances of KPIs
 - Work with client to understand the data set
- User Experience
 - All users, even those that do not play video games often, must understand how to play the game easily, while still getting useful information from it
 - Create a tutorial to explain features of the game and make intuitive UI that is self explanatory
- Security
 - We do not have much experience as a group working with databases or sensitive data
 - Use online documentation and tutorials, and consult with clients to ensure security