MICHIGAN STATE UNIVERSITY

Beta Presentation In-Store Price Compare

The Capstone Experience

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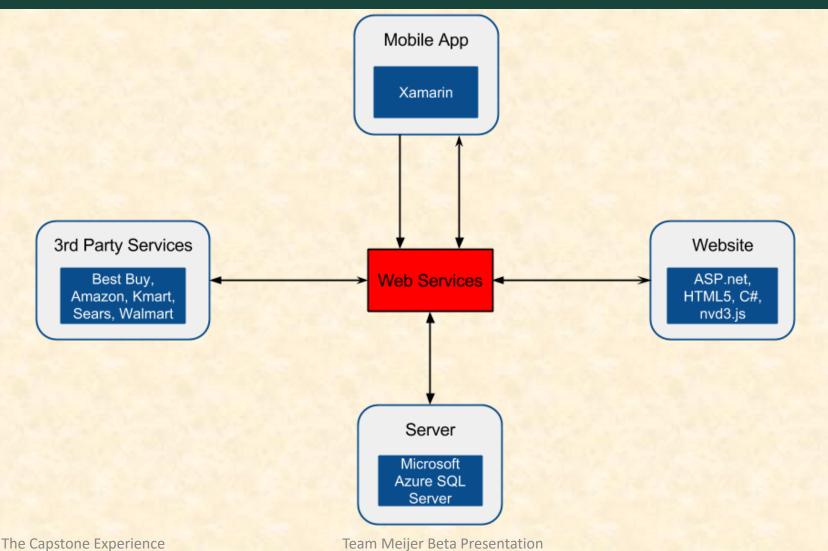
Fall 2015



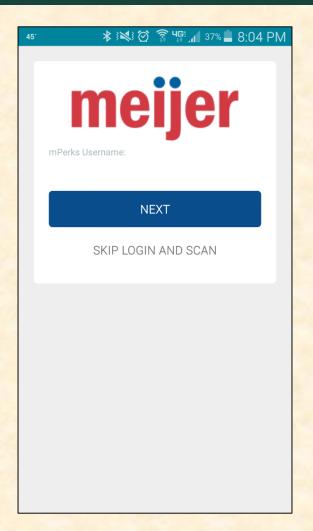
Project Overview

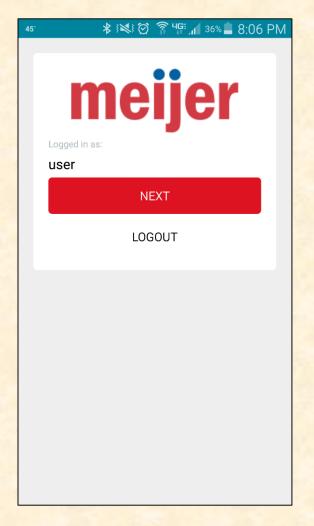
- Mobile Application
 - Scans item barcode
 - Compares Meijer price to other third party store prices
 - Generates a coupon to make up for price difference
 - Store results on server
- Web Interface
 - For Meijer analysts to see what items are scanned often
 - Price differences between Meijer and competition
 - Graphs and tables visualizing various data

System Architecture

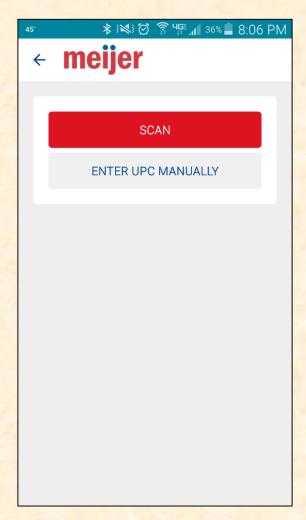


Mobile Login Screen



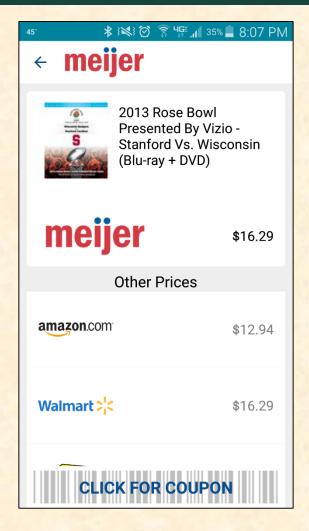


Mobile Scan Screen

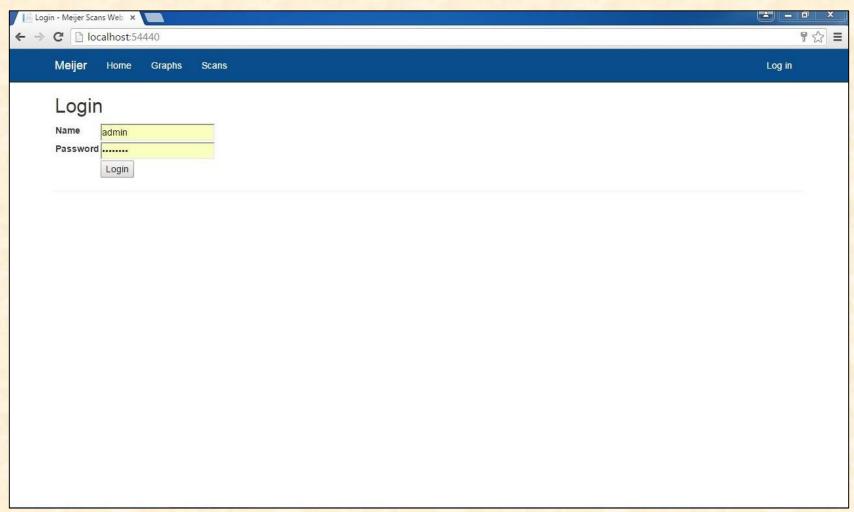




Mobile Results Screen

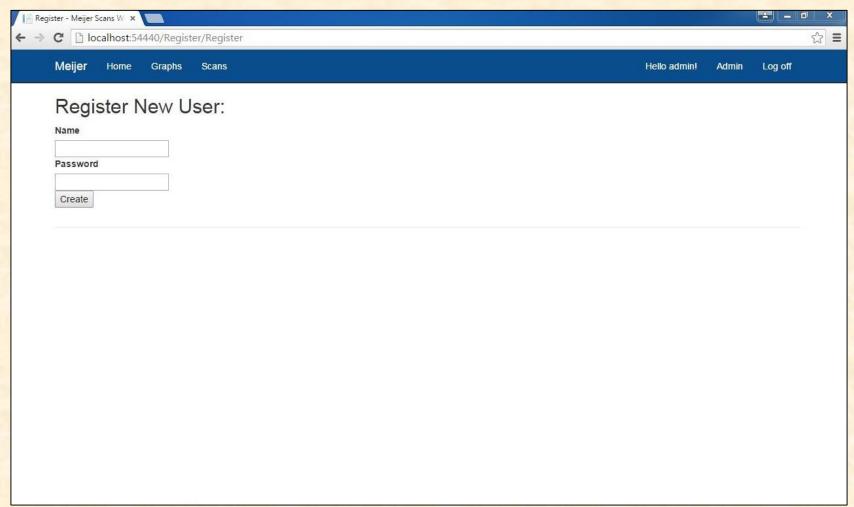


Web Login Page



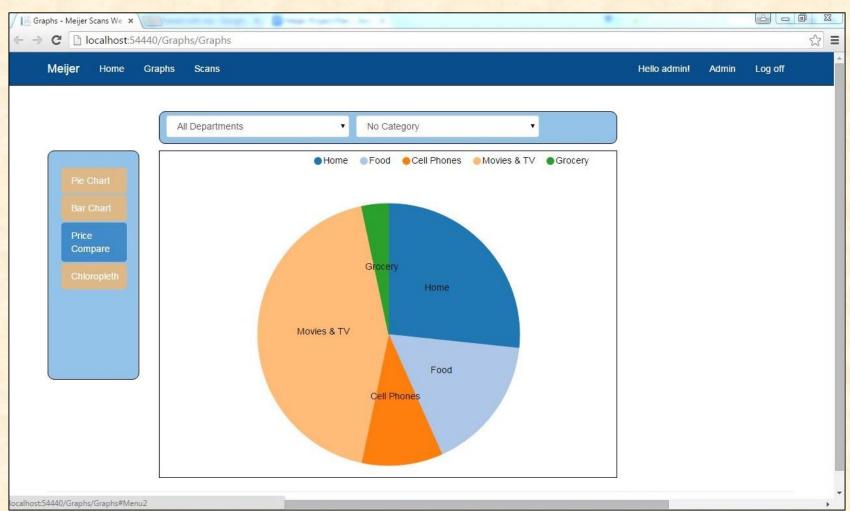


Web Admin Page



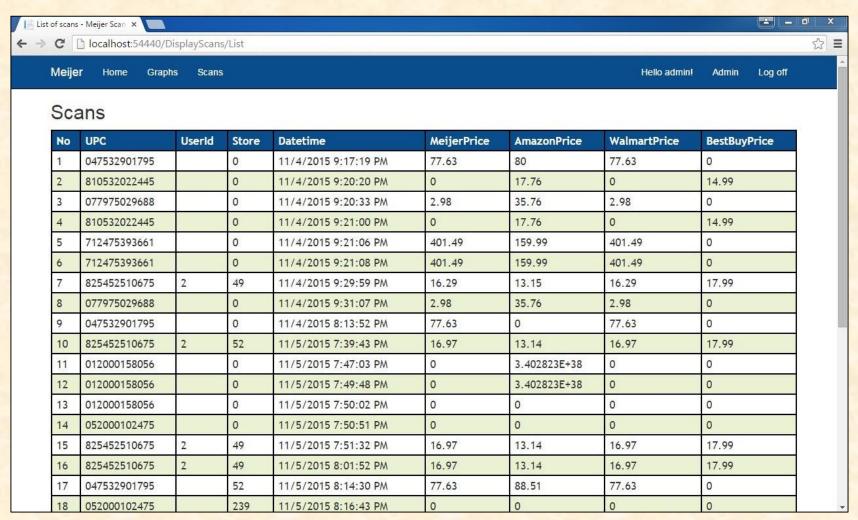


Web Graphs Page: Pie Chart





Web Scans Page





What's left to do?

- More tables and graphs
- Minor UI tweaks