

MICHIGAN STATE
UNIVERSITY

Beta Presentation

Dealer Improvement Recommender System

The Capstone Experience

Team Urban Science

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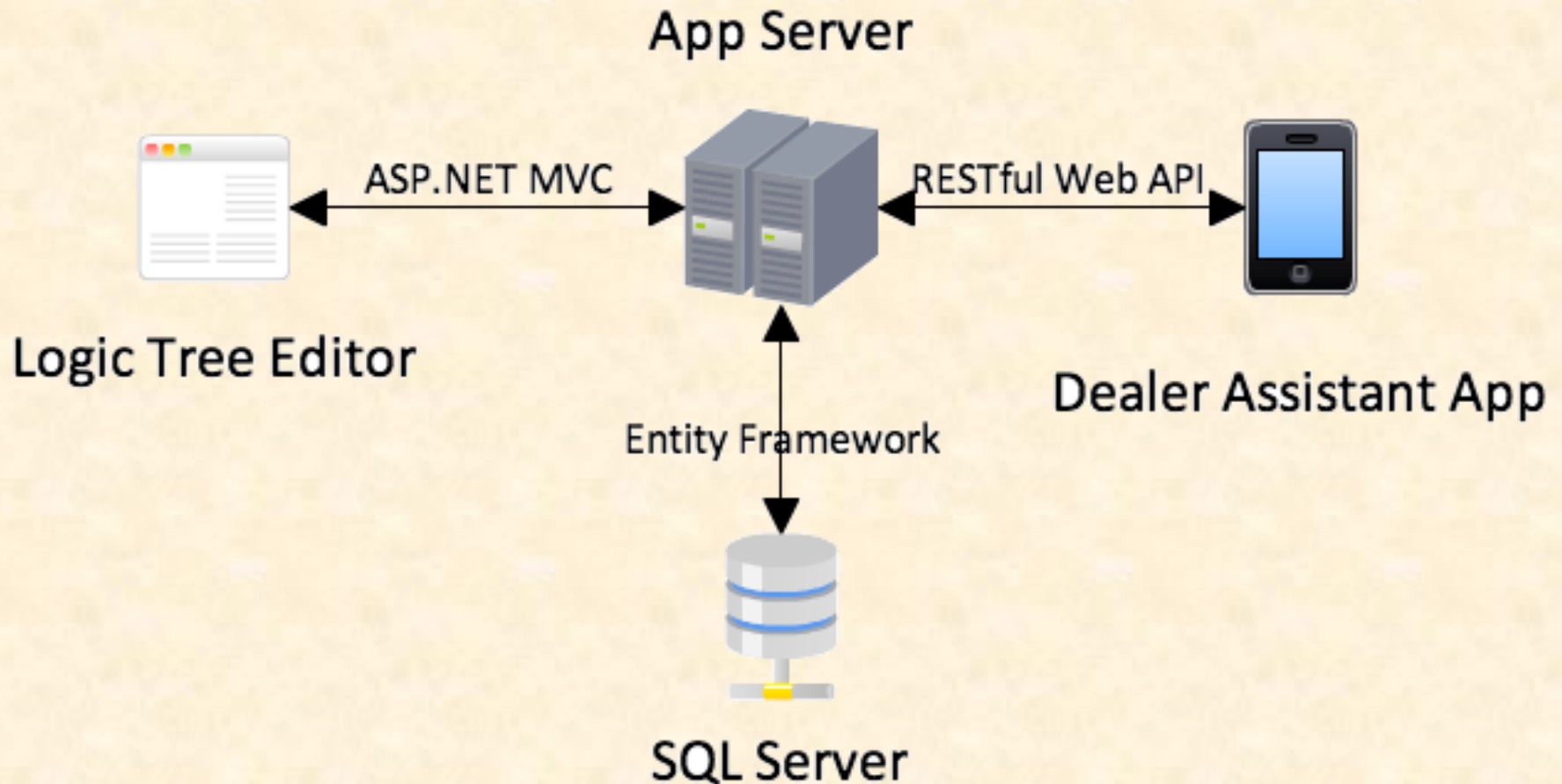
*From Students...
...to Professionals*

Project Overview

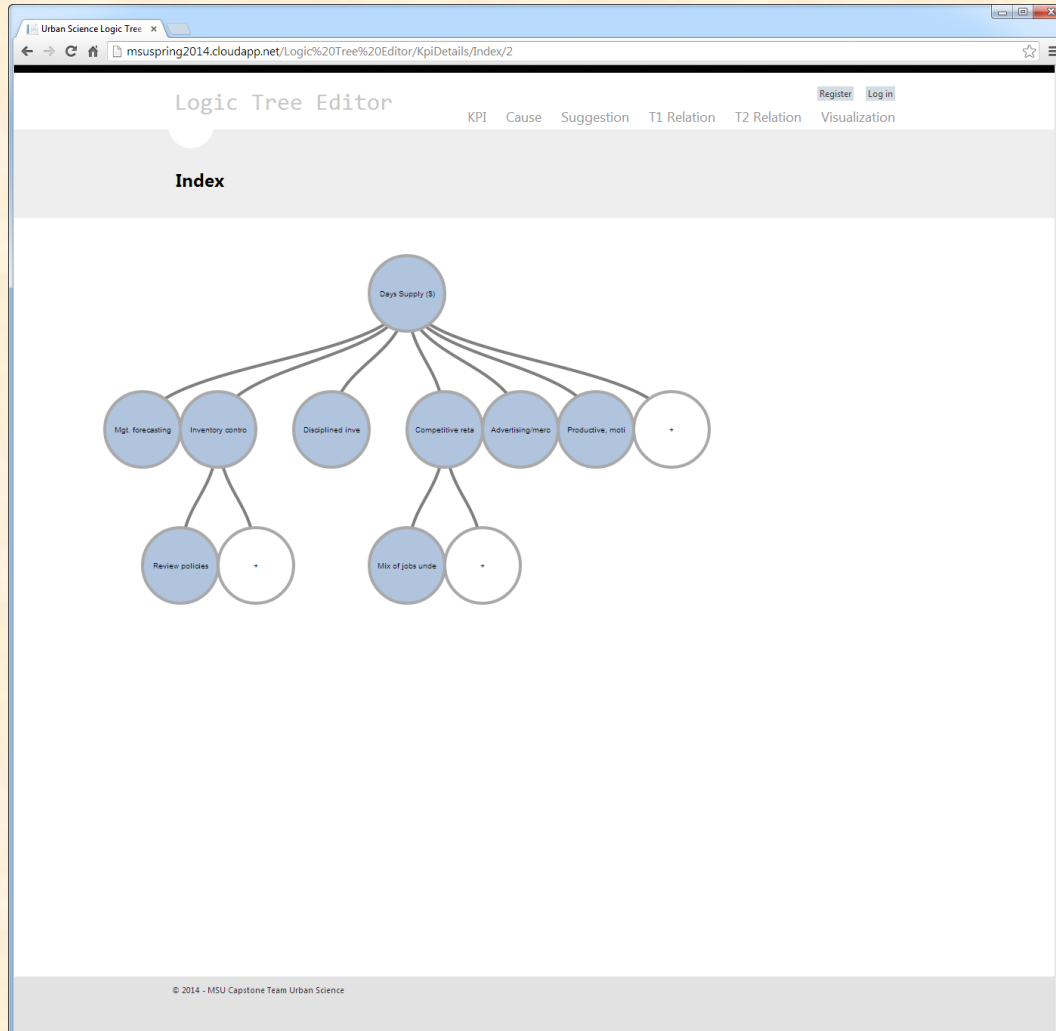
- Four main components
 - Microsoft SQL database
 - Application server
 - Web client
 - iPad extension



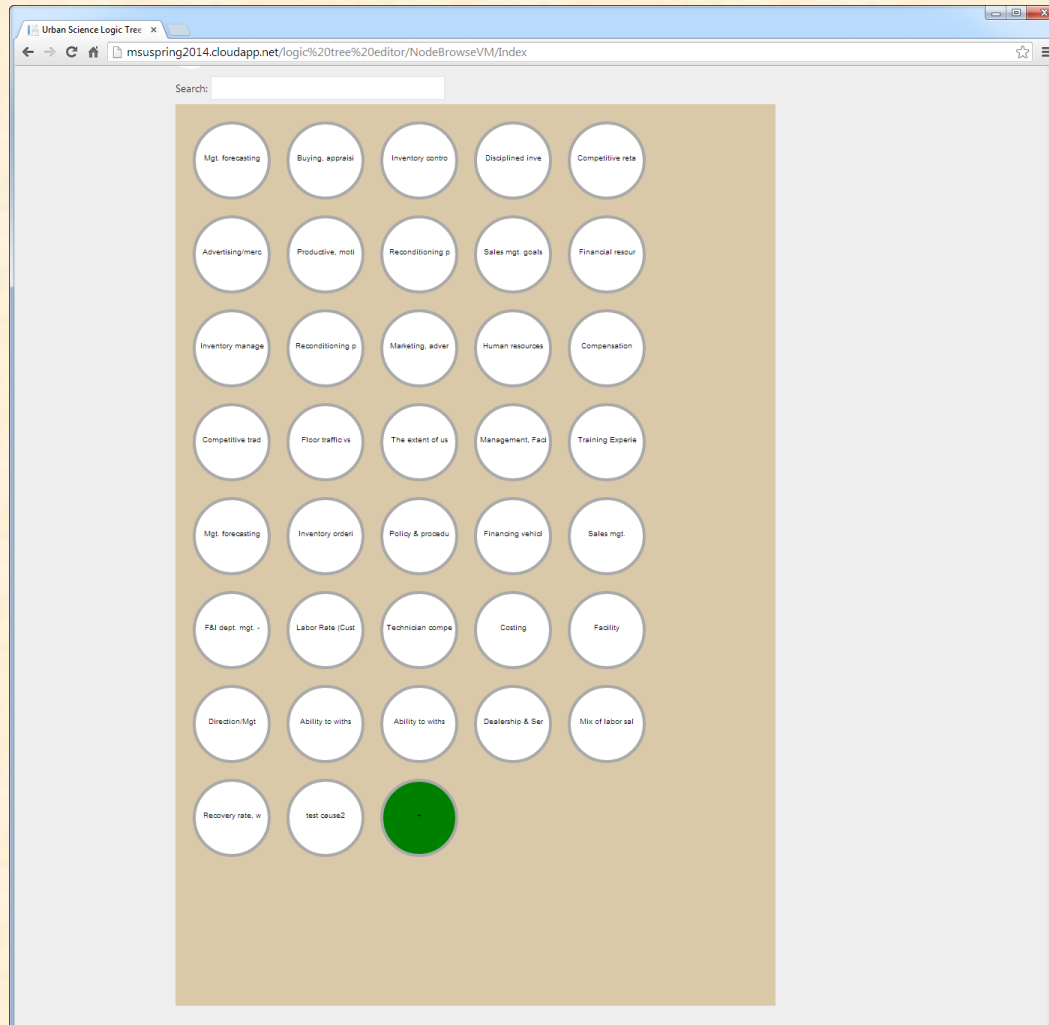
System Architecture



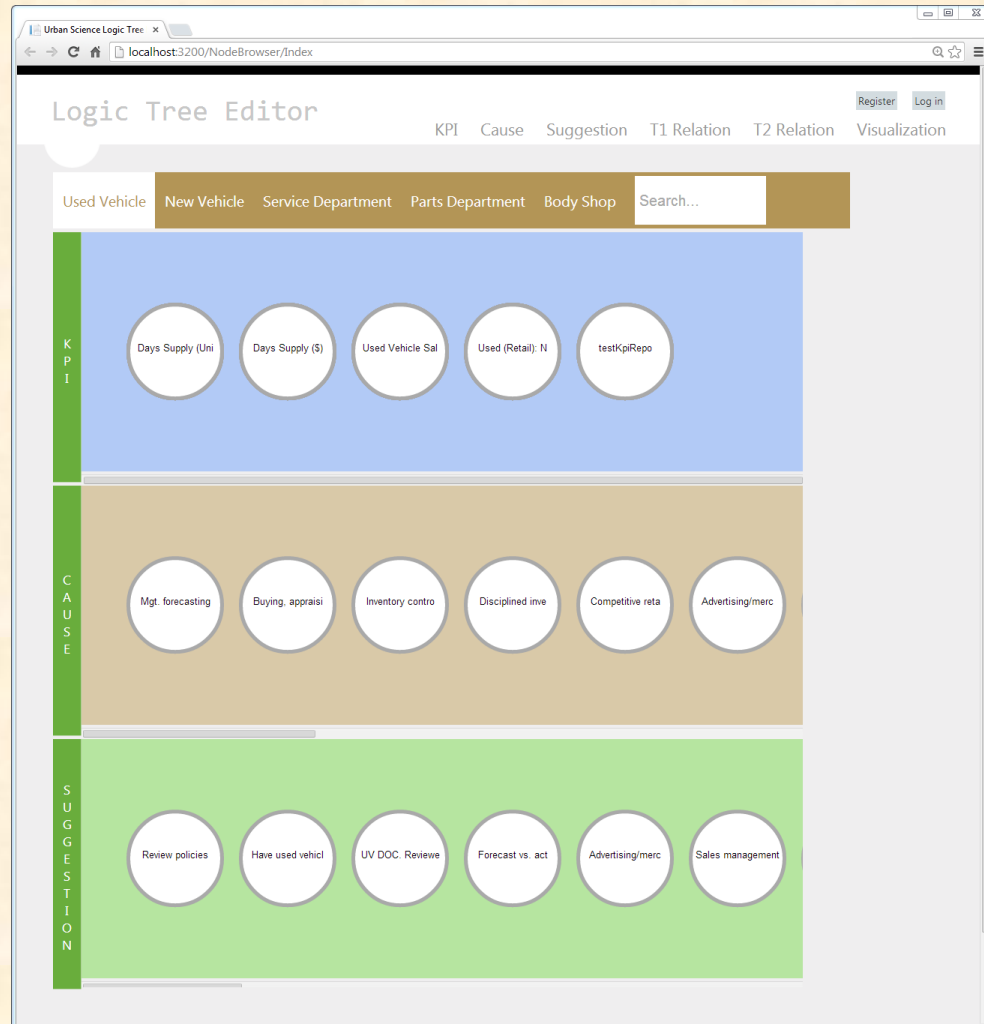
KPI Details



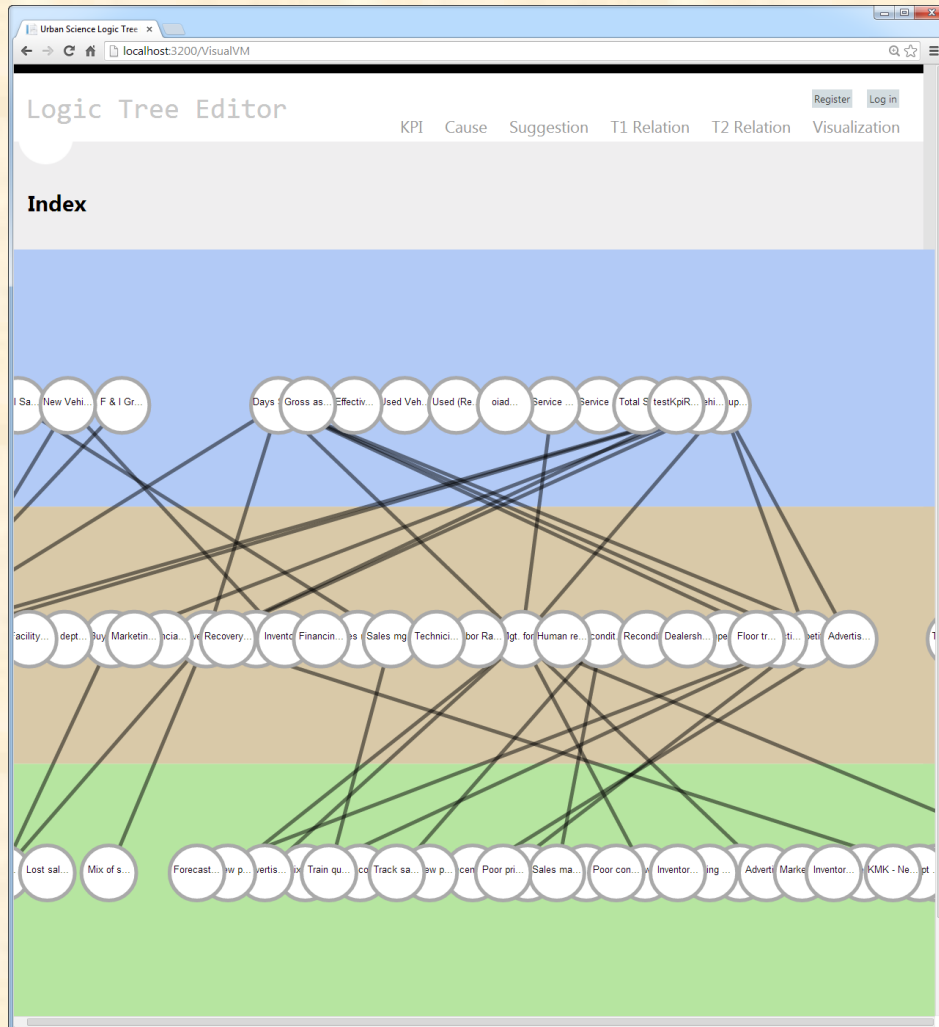
Node Browse View



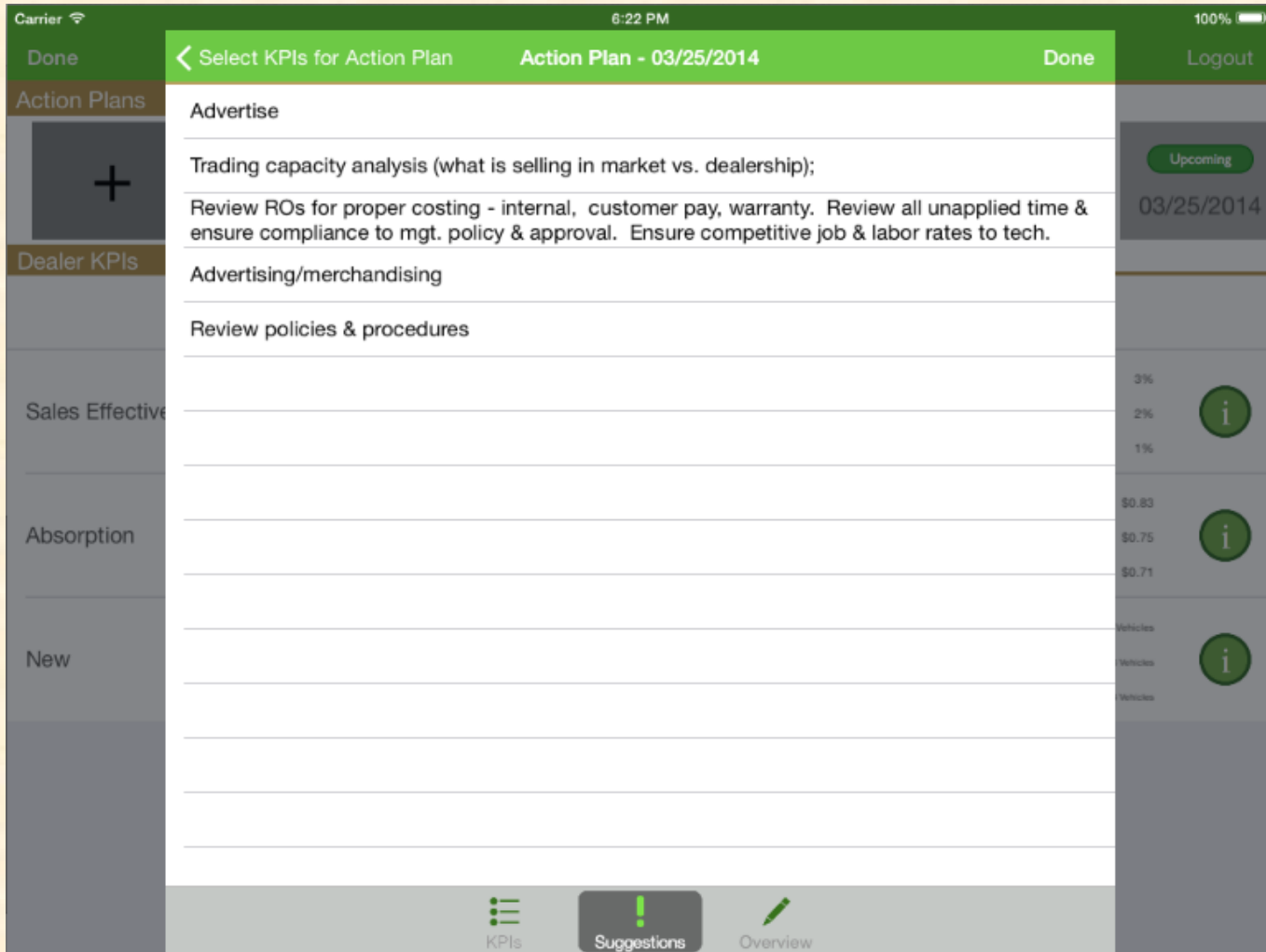
Landing Page View



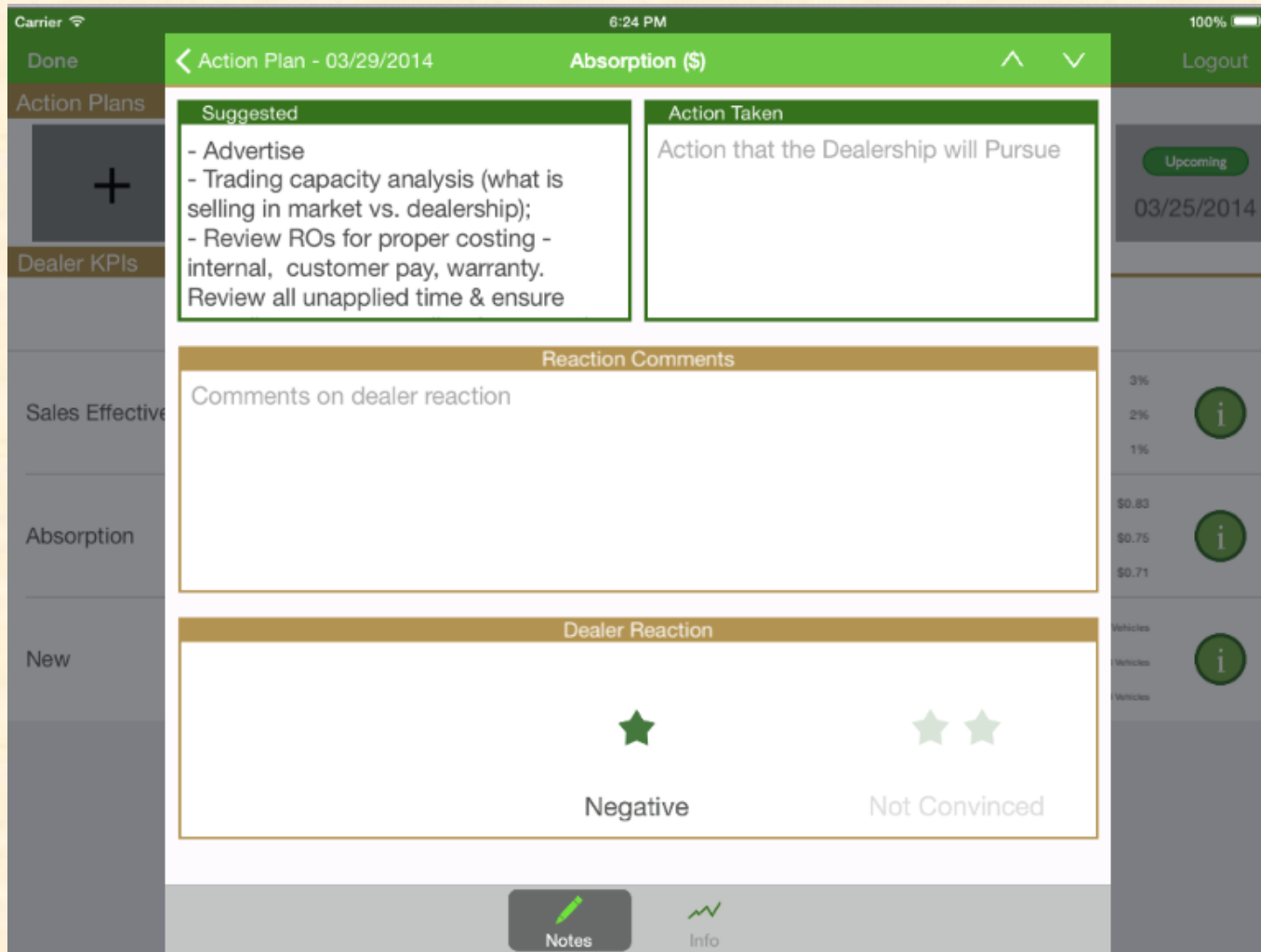
Overview Visualization



Action Plan



KPI Suggestions



What's left to do?

- Visual clean up
 - Finishing CSS for the look and feel of the web client
 - Combine some of the views
 - Usability enhancements
 - Code clean up
- Documentation

