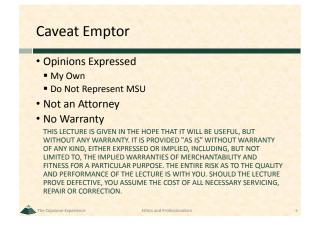


Consulting a		
Grading		
• Team (70%)		
<ul> <li>Project Plan Document &amp; Presentation</li> </ul>	10	
<ul> <li>Alpha Presentation</li> </ul>	10	
Beta Presentation	10	
■ Project Video	10	
<ul> <li>Project Software &amp; Documentation</li> </ul>	25	
■ Design Day	05	
■ Total	70	
Individual (30%)		
■ Technical Contribution	10	
Team Contribution	10	
■ Team Evaluation	05	
Meeting Attendance	05	
■ Total	30	
The Capstone Experience Ethics and Professionalism		

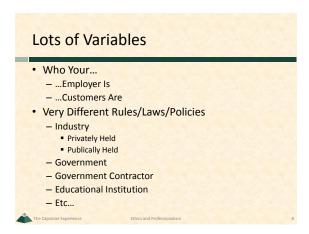




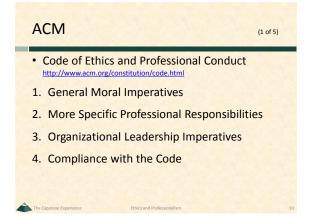


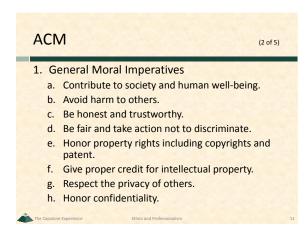


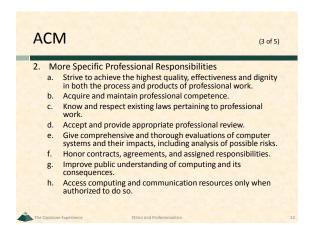


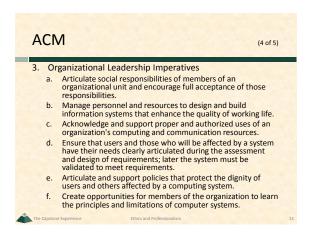


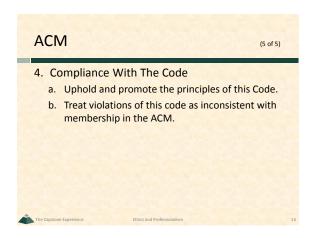


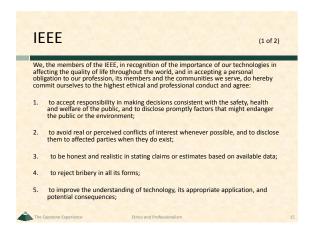




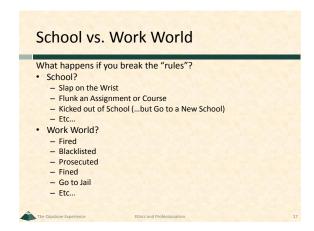












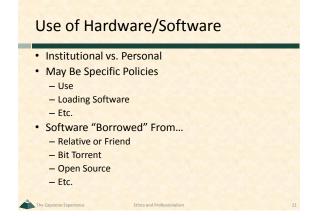


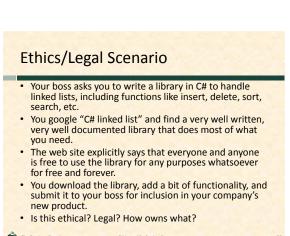


- Etc.

# Use of Email Institutional vs. Personal Policies/Legalities May be... Against Company Policy Public Information (FOIA-able) Subpoena-able Etc. Etiquette Watch... What You Write How You Write Who You cc and bcc Reply All

## Use of Social Networking Clean up your web presence. • Facebook • Personal Web Pages • Flickr • Twitter • Etc... HR people will and do check these things out. What about your 1st Amendment rights?





## Ethics/Legal Scenario

- You miss a meeting for your capstone team.
   You were at Midnight Madness, but you tell your teammates that you were sick.
   Is this ethical? Legal?
- You are being deposed under oath and you say that you missed your capstone meeting because you were sick when you were really at Midnight Madness.
   Is this ethical? Legal?

## (Note: Rules and consequences change after graduation. Be careful!) The Capatione Experience Ethics and Professionalism

### Ethics/Legal Scenario

- For your English literature class you are assigned a paper on Stephen Crane's novel The Red Badge of Courage. You buy a paper on termpaper.com and submit it.
  - Ethical? Legal?
- You work for a consulting firm and are assigned the task of evaluating routers and writing a whitepaper for a client. You google and find performance data and writing, which you use in your paper.
   How about if you just use a great overview of routers and router technology?
   Ethical? Legal?

The Capstone Experience Ethics and Professionalism 24

### Ethics/Legal Scenario

 You work at a company that stores sensitive data (medical records, social service records, etc.). You have access to data, and download them to your notebook computer, and bring it home to finish a report. You also back up a copy of the data to your home computer in order to work at home.

Is this ethical? Legal? Against company policy?

The Capstone Experience

thics and Professional

### Ethics/Legal Scenario

You work as a software engineer on an medical equipment. The project is late and the software does not work to specifications. You think the issues are safety critical, but your boss, who has managed these kinds of projects for years, says it's of no concern. And, after all, the project is late and over budget.

What should you do? What would you do?

The Capstone Experience

Ethics and Professionalism

### Ethics/Legal Scenario

You are a consultant, asked to evaluate designs and recommend a solution for a company. You conclude that one particular company has the best solution. However, you do not mention that you have a significant financial interest in the company you recommended.

Is this ethical? Legal?

The Capstone Experience

Ethics and Professionalism

### Ethics/Legal Scenario

You have an idea for a company and a web site. You hire another MSU student to do some design work and initial programming. The student never does any work for you. Instead he/she goes off and start his/her own competing company and web site based on your ideas. His/her web site is a phenomenal hit. His/her company is valued at over \$33.7B. Your company is valued at \$0.

Is this ethical? Legal?

The Capstone Experience

thics and Professionalism

### Ethics/Legal Scenarios: Freebies

From a customer and/or vendor can you accept...

- ...shirts? SWAG?
- ...lunch or dinner?
- ...golf outing in Florida?
- ...golf clubs?
- · ...educational cruise in the Bahamas?
- · ...consulting contract for you?
- ...consulting contract for a family member?
- · ...job for a family member?
- · ...etc...?

The Capstone Experience

Ethics and Professionalism