





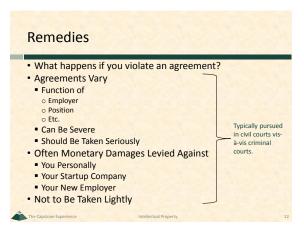
## • Laws - US State & National - Non-US National - International • Big Problem - Counterfeiting Rampant • Software • Drugs • Music, Movies, Etc. • Clothing & Accessories • Etc... - Enforcement Non-Existent in Some Countries - Software Alone \$51.4B Last Year



## Intellectual Property Agreement (IPA) • You agree to assign all IP created to your employer. • Copyrights • Patents • Trade Secrets • Etc... • Agreements Vary in Scope • Relationship of IP to Your Job • Time • What happens if you... • ...create patented IP that makes your employer \$1B? • ...leave your employer to patent an idea on your own?







## Seek Professional Advice

- If your idea is valuable, protect it.
- Invest
  - Time
  - Money
- Consult
  - Trusted, Experienced Mentors
  - State and Local Development Authorities
  - IP Attorney
- In Advance

The Canstone Evnerience

Intellectual Property