MICHIGAN STATE

U N I V E R S I T Y

Beta Presentation
Bringing LeadVision to the Web

The Capstone Experience

Team Urban Science

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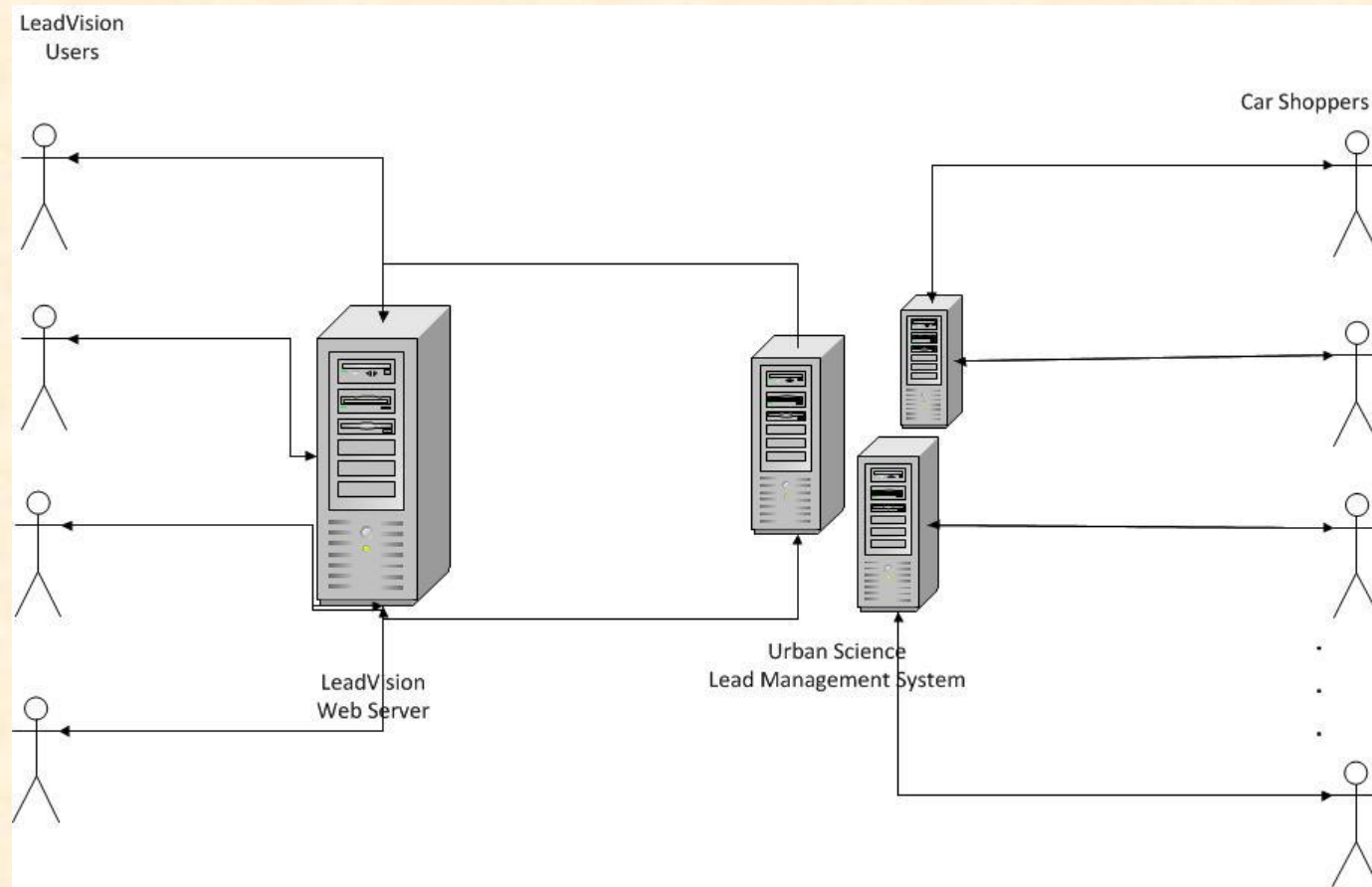Michigan State University

Spring 2011

From Students…
…to Professionals

Project Overview

- Creating an Interactive Version of LeadVision
- Audience: Customers/OEM Employees Interested in Seeing Daily Lead Data
- "Lead" – Request Sent by Customer
- No User Input Needed
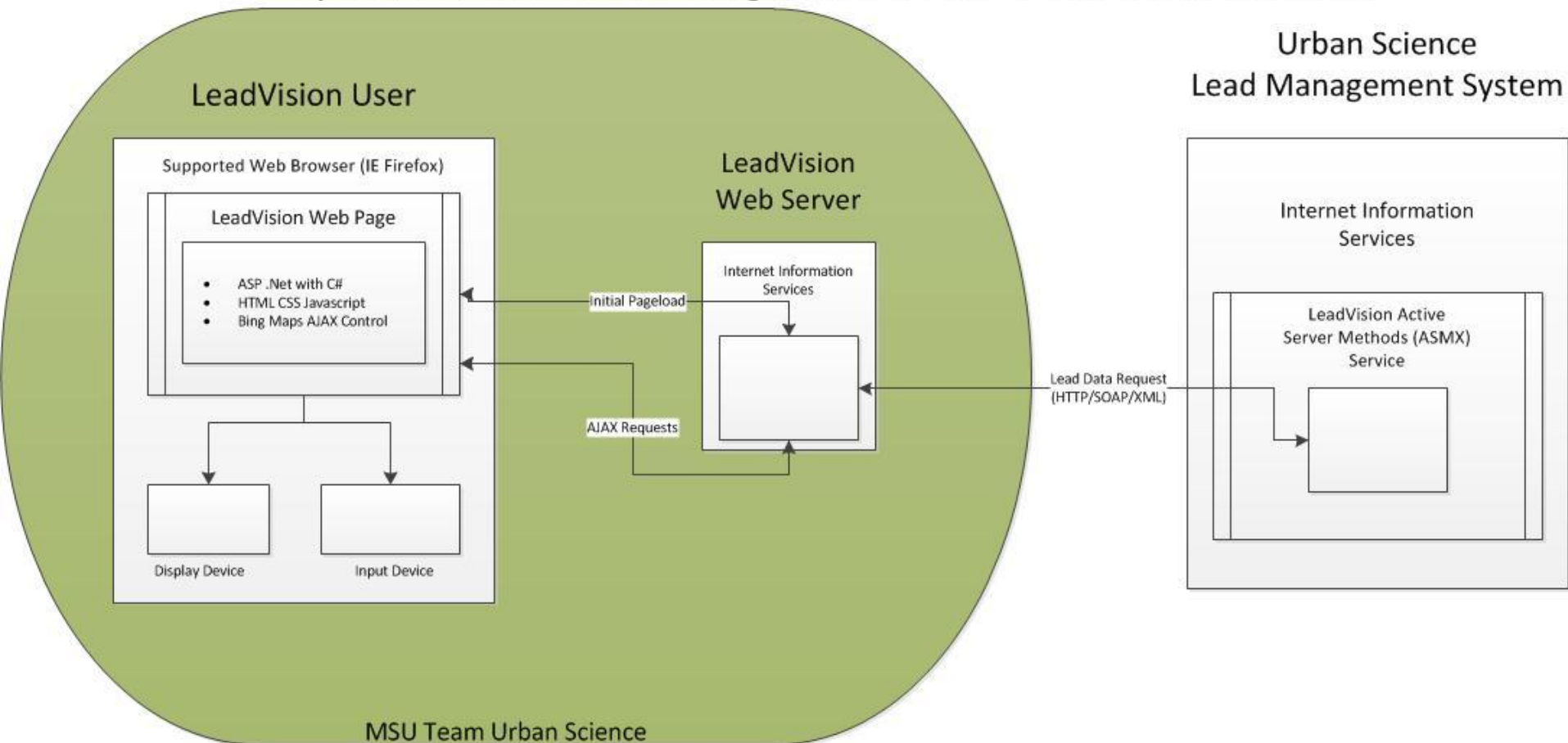- Daily Lead Data Shown

System Architecture

An End-to-End Architecture Diagram for the LeadVision System
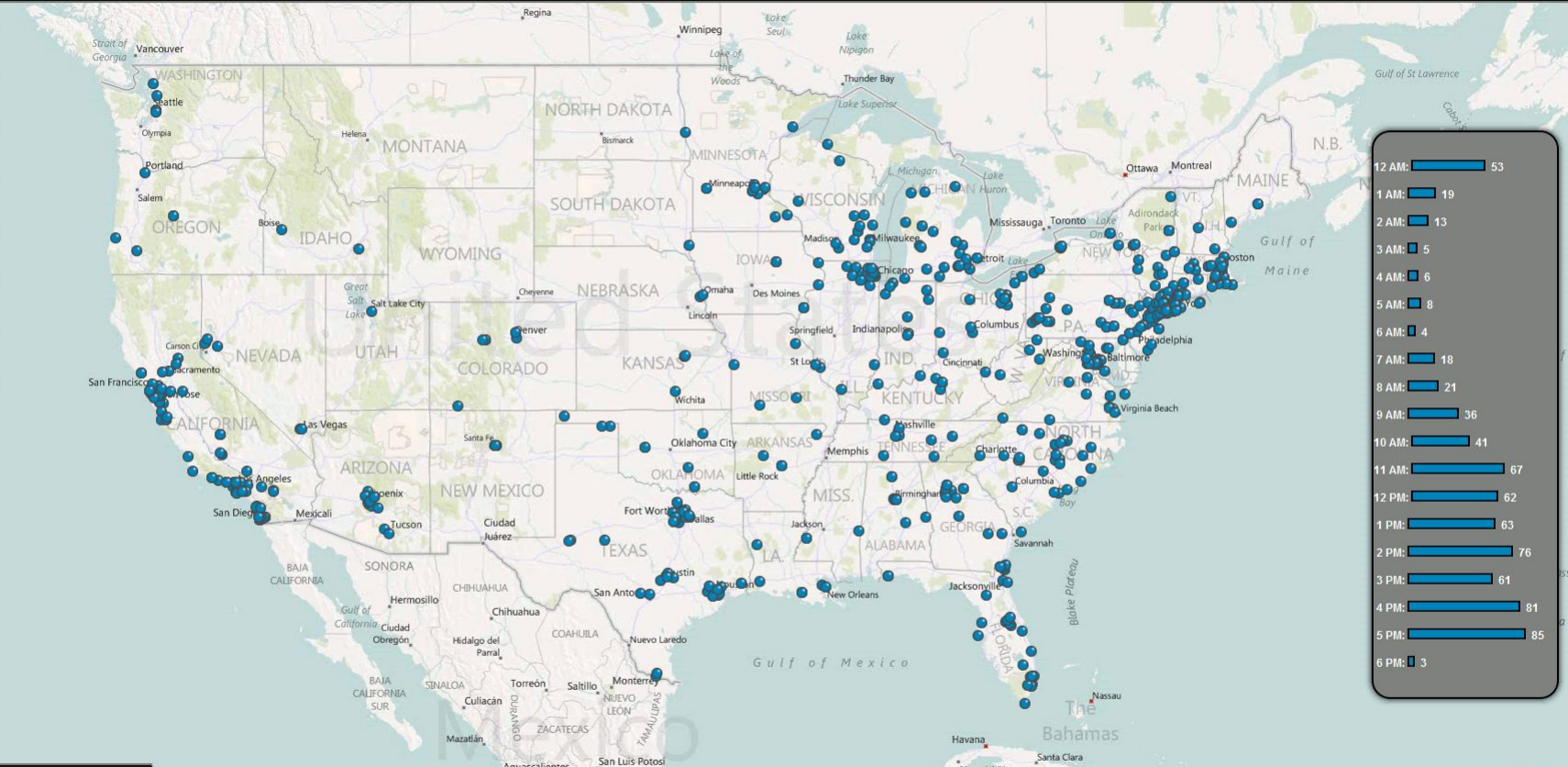
System Architecture

System Architecture Diagram For The LeadVision Website

LeadVision Default View

LeadVision With an Hour Selected
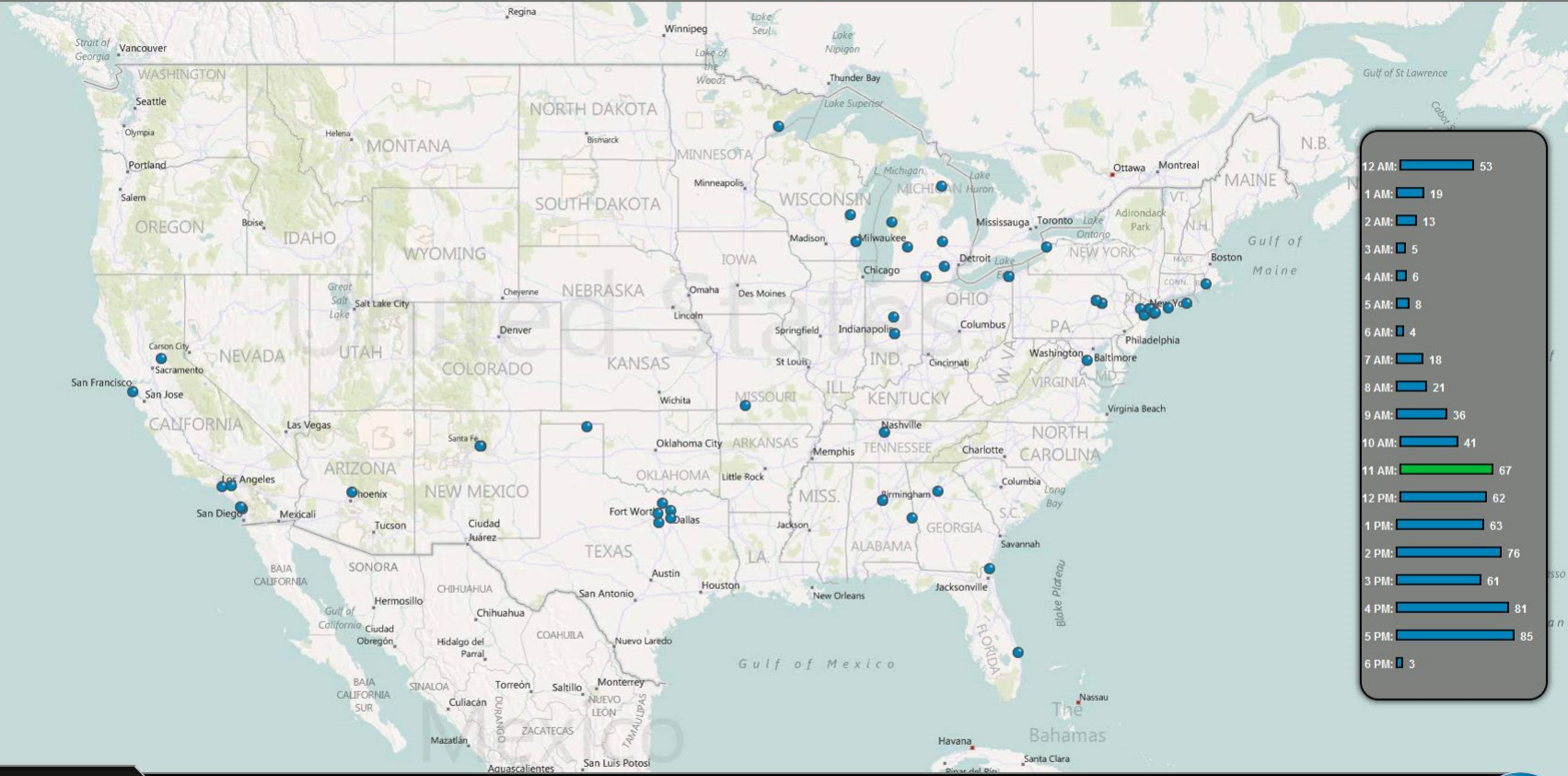
LeadVision With a Brand Selected

LeadVision Zoomed Into Michigan
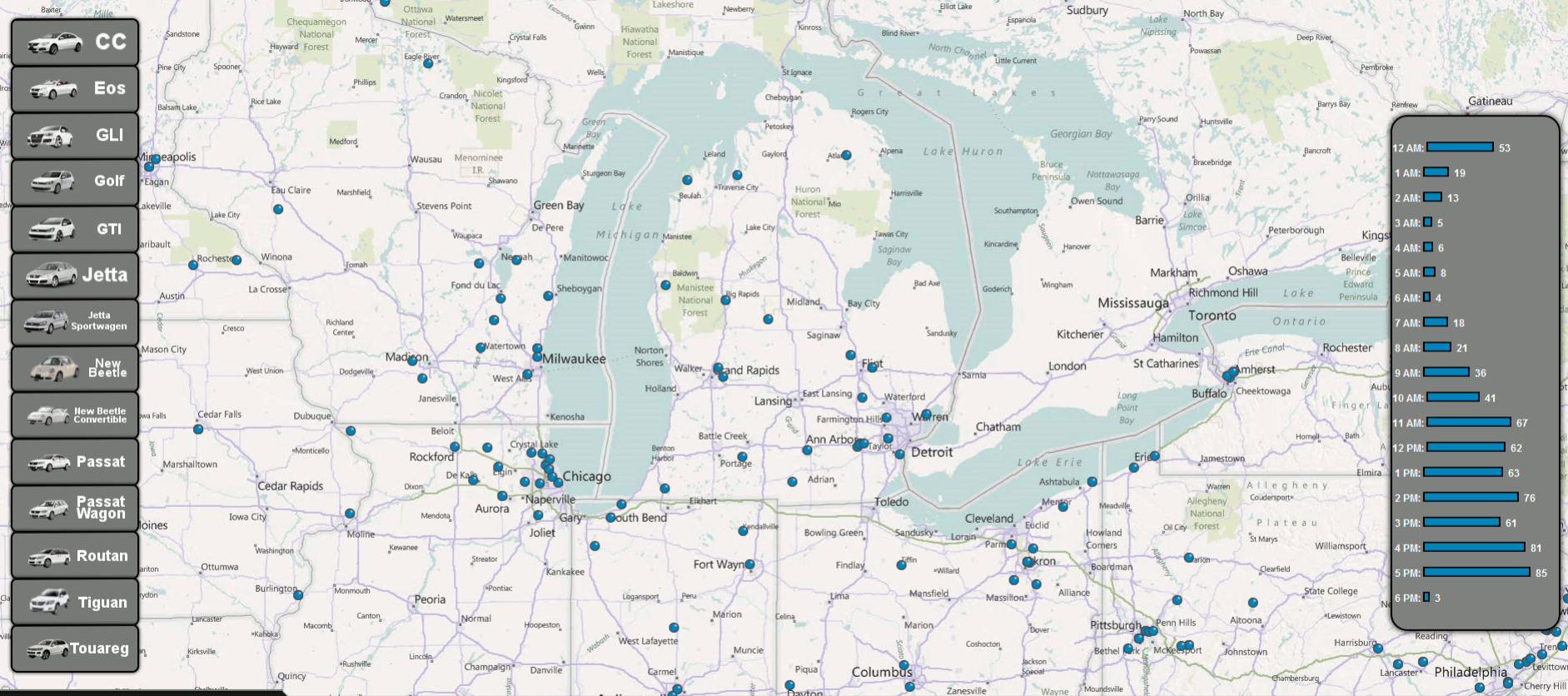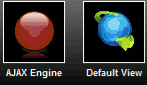
LeadVision Mouse-Over
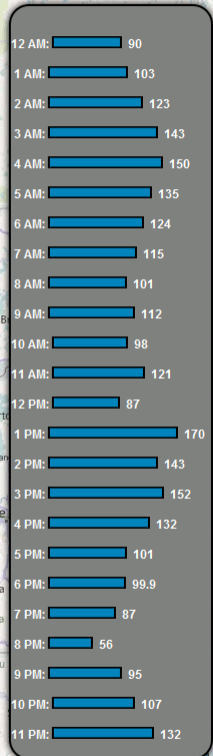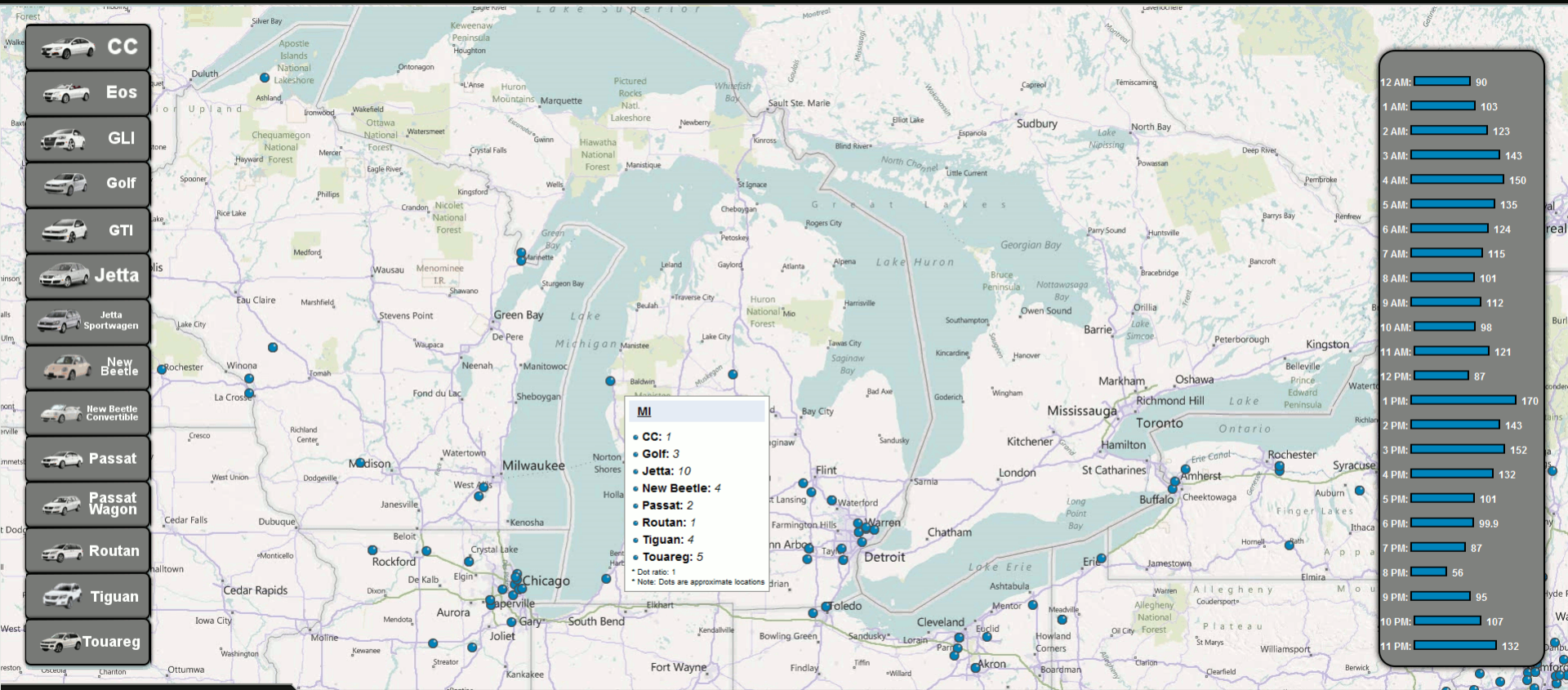
What's left to do?

- Putting LeadVision Online
- Improving Performance
  - Load Time, Ticker, Etc.
- Finalize Layout and User Interface