

MICHIGAN STATE
UNIVERSITY

Beta Presentation

Agent Multimedia Ad Builder

[The Capstone Experience](#)

Team Auto-Owners

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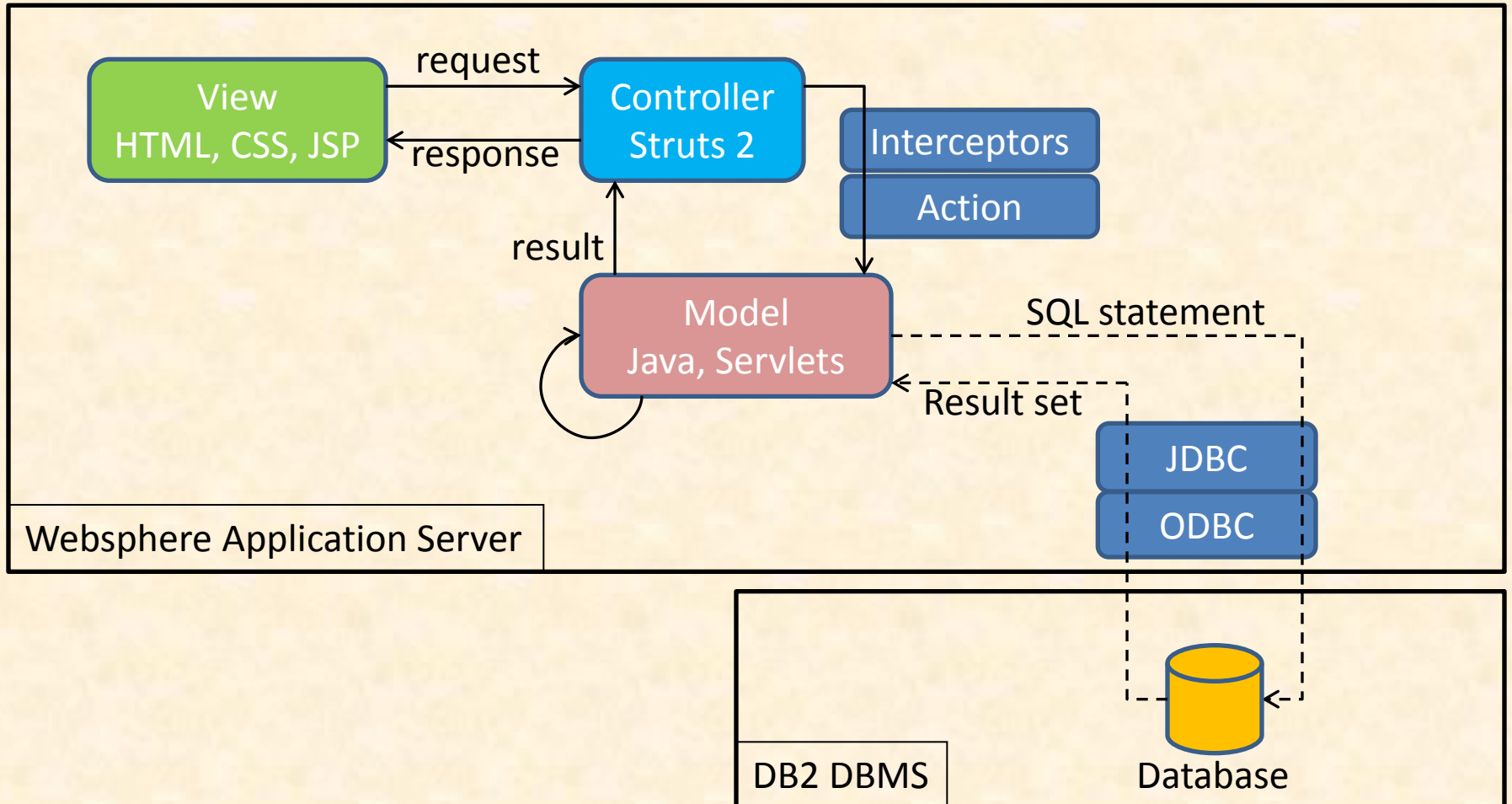
*From Students...
...to Professionals*

Project Overview

- Provides a system for independent insurance agents to create custom advertisements.
- Agencies will be able to create print, radio and television ads, and have them automatically sent to Auto-Owners for review.
- Java-based Web Application



System Architecture



Agent Welcome Page




Auto-Owners Insurance aoins.com
agent multimedia advertisement builder

Live Online Support
Home

Media Center
Advertisement Builder
Edit My Profile
Shopping Cart
View Order History
Budget Calculator

Agent Multimedia Advertisement Builder

Auto-Owners advertises through a generous co-op program with our independent agents, providing them with funds to be used for advertising. To view or download our radio, television or print ads click the appropriate button below.

 Radio  Television  Print

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Review Print Ad

Auto-Owners Approved Advertisements Custom Advertisement

Final Review

Carefully review your advertisement. To make changes, return to the previous page by clicking the Back button.
If you are satisfied with the ad below, click Add To Cart. You will be redirected to your shopping cart to complete your order.

<< Back
Add To Cart



You're never too old ...

To save money! Ask about retirement association member discounts for your home and auto.

Wolverine Insurance
Ann Arbor • 666-666-6666
joe.korolewicz@gmail.com

Auto-Owners Insurance
Life Home Car Business
The "No-Nonsense" Insurer



Administrator Approval

Auto-Owners Insurance aoins.com
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Media Center
Advertisement Builder
Edit My Profile
Shopping Cart
View Order History
Budget Calculator

Admin Tools
Order Approval
View Ad Statistics
Add New Media

Order Approval

Order Number	Date Added	Agency	Ad Type	Ad Name		
200	4/1/11	Spartan Insurance	Radio	AOI0003JDA-T.mp3	Approve	Reject
204	4/1/11	Spartan Insurance	Television	AOI_Reason.mp4	Approve	Reject
203	4/1/11	Spartan Insurance	Radio	AOI0003JDA-T.mp3	Approve	Reject
201	4/1/11	Spartan Insurance	Print	Never too old...	Approve	Reject

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What's left to do?

- Fix up any bugs
- Clean up interface
- Clean up television ads
- Erase watermark for submission

