

MICHIGAN STATE
UNIVERSITY

Alpha Presentation

Bringing LeadVision to the Web

The Capstone Experience

Team Urban Science

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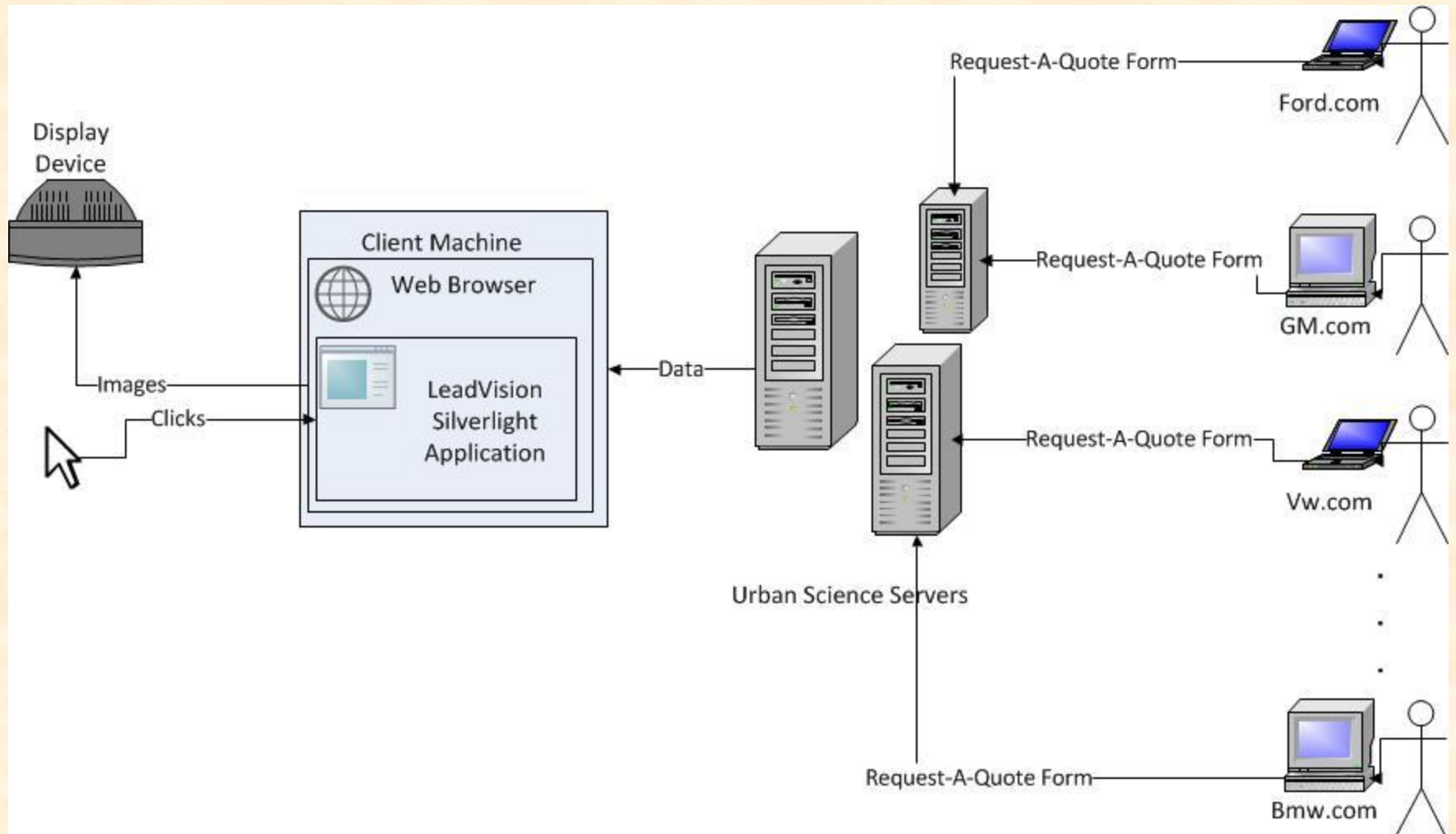
*From Students...
...to Professionals*

Project Overview

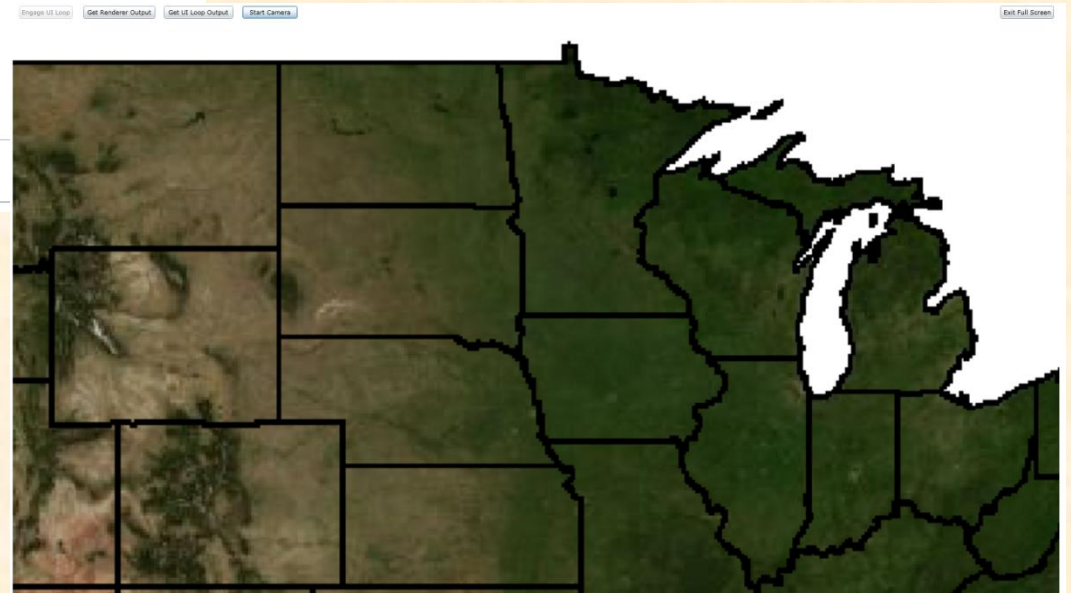
- Creating an interactive version of LeadVision
- Audience: customers walking into a dealership/corporate office
- “Lead” – request sent by customer
- No user input needed
- Daily lead data shown



System Architecture



Map With Borders And Zoom In Feature



Map Without Borders With White Accent Moving Across Screen

Engage UI Loop Get Renderer Output Get UI Loop Output Start Camera Exit Full Screen



Exit Full Screen

Output:

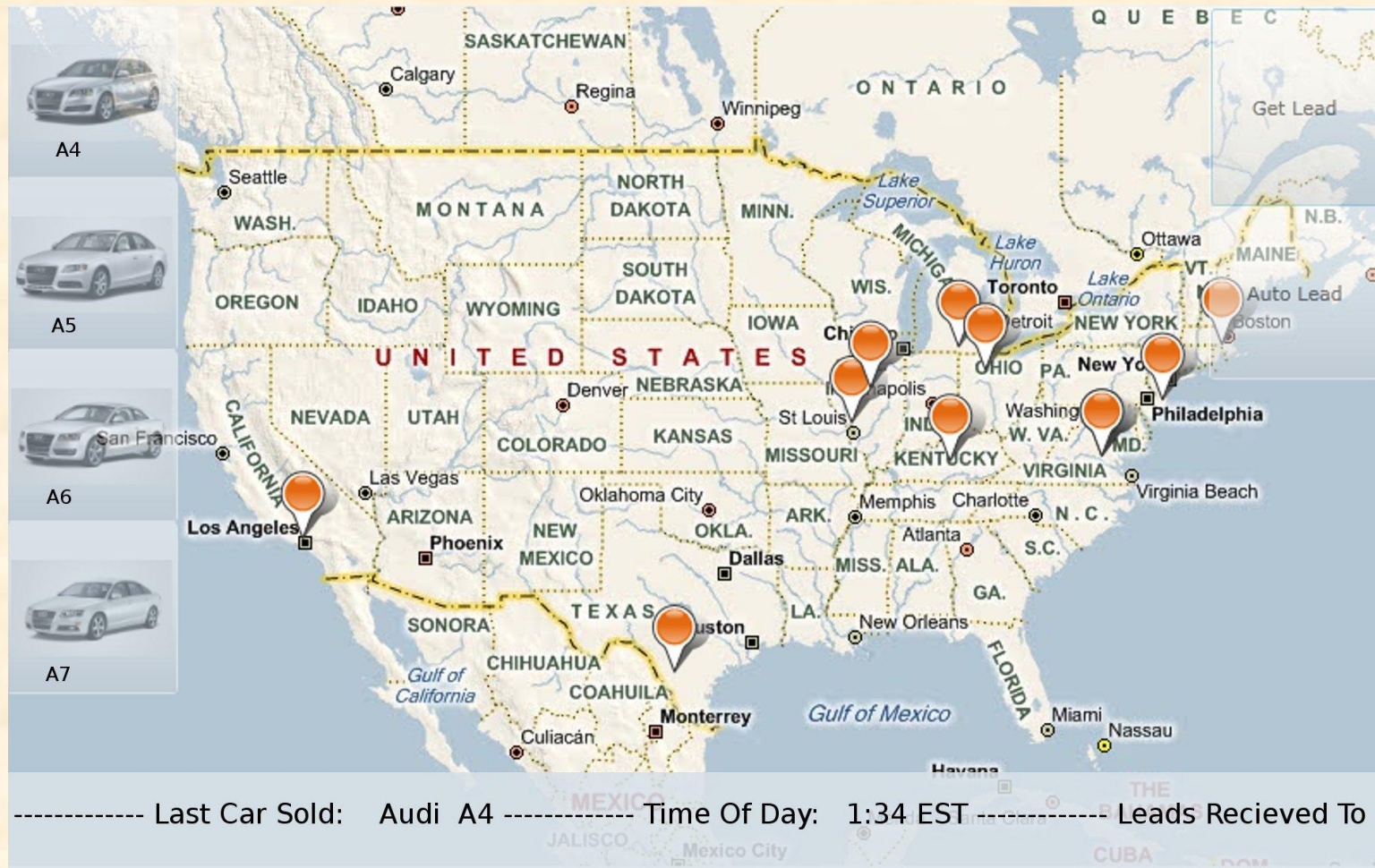
Engage UI Loop Get Renderer Output Get UI Loop Output Start Camera



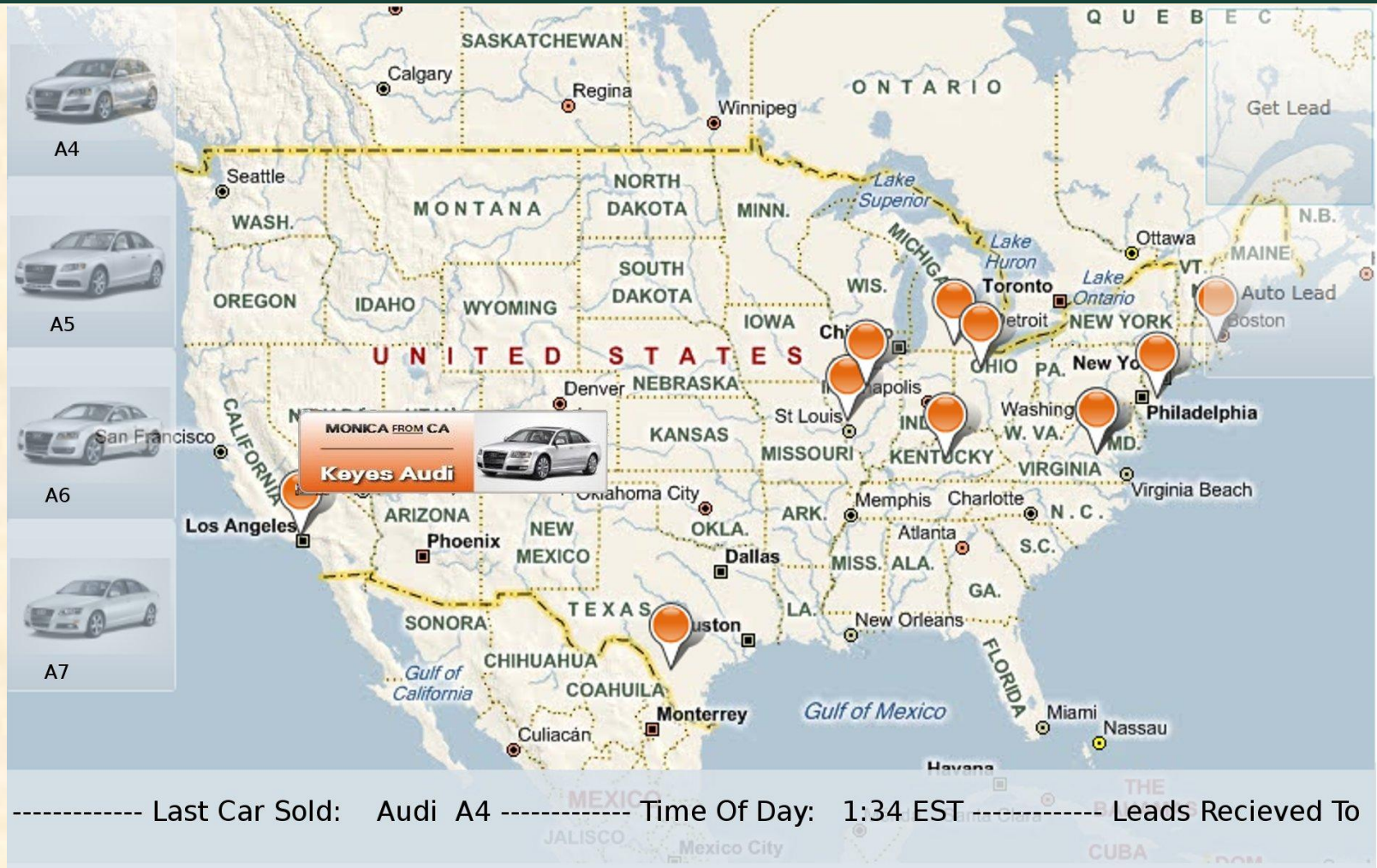
Exit Full Screen

Output:

User Interface With Car Buttons Along Side And Ticker Along Bottom



Map With Lead Showing Up



What's left to do?

- Finish Interactivity
- Connect to Urban Science Server
- Work on Map Zoom
- Add OEM Flexibility

