## MICHIGAN STATE UNIVERSITY Beta Presentation Ford Idea Place: Mobile Edition

#### **The Capstone Experience**

#### **Team Ford**

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Fall 2010

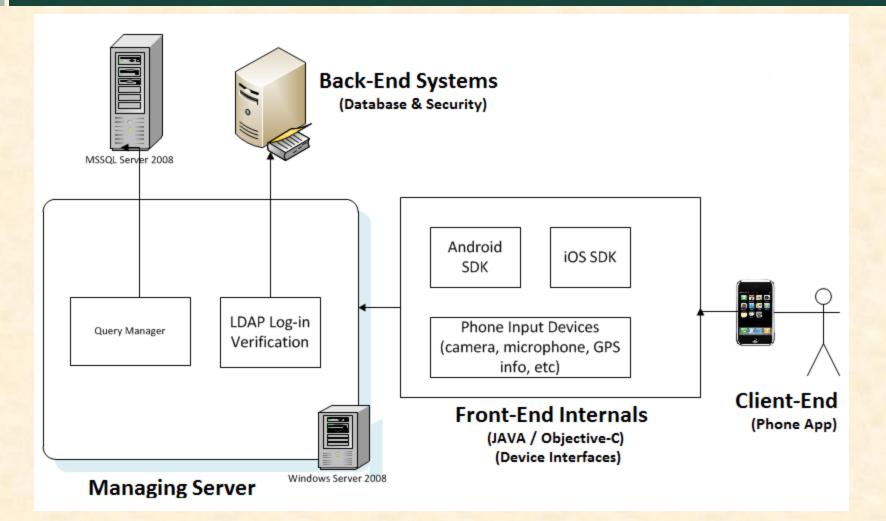


From Students... ...to Professionals

#### **Project Overview**

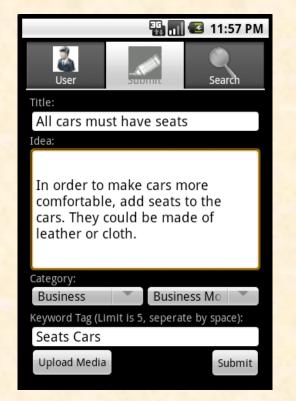
- Mobile idea submission database
- Submit ideas from phone
- Search and view ideas
- Rate and comment
- Push ideas to others
- Subscribe to ideas/users
- Earn achievements

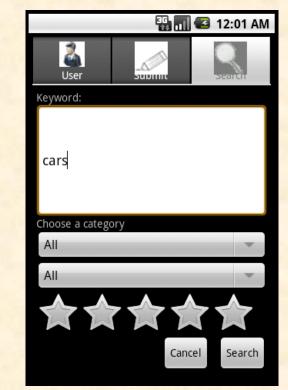
### System Architecture



# Android App









# iPhone App

Carrier 🗢	7:12 PM	
	Profile	
My Ideas		>
Subscriber	s	>
Achieveme	nts	>
Notification	S	>
Profile	Search	Submit

Carrier 🗢	7:15 PM	-		
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No Video				
No Image				
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Category				
Main Cate	gory: Business	;		
Sub Category: Business Model				
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Carrier 裦	7:19 PM 두		
Reset	Category	User	Search
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Bus	Proc	Prod	Relate
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#### What's left to do?

- Add more Achievements
- Subscribe to Users
- Yammer Integration
- Downloading audio/video back to the phone (almost done)
- Polish