

MICHIGAN STATE
UNIVERSITY

Alpha Presentation

Dealer4U

The Capstone Experience
Team Urban Science

Blake Weidenfeller
David Kinchen
Haitian Yan
Hayden Cederstrom
Riley Hoffman
Sara Alshaikhussain

Department of Computer Science and Engineering
Michigan State University
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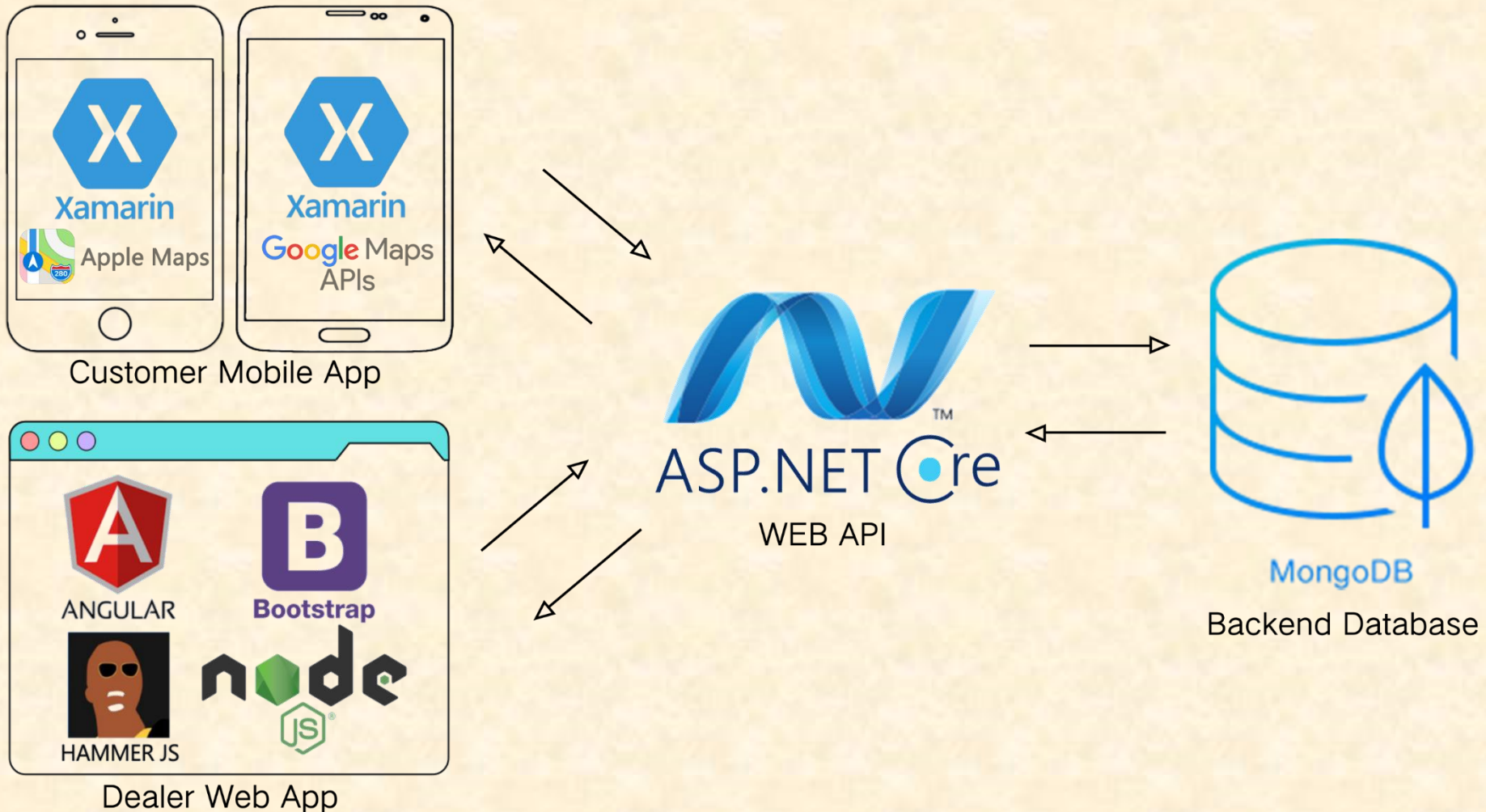
*From Students...
...to Professionals*

Project Overview

- Marketplace for used vehicles
- Our goal is to connect customers and dealers in new way by having customers submit the car they are searching for and this alerts nearby dealers who respond to the post with their offer
- Will lead to a smoother and more enjoyable purchasing experience for both the dealership and customer



System Architecture



What's left to do?

- Data Visualization
- Statistics Reporting
- Messaging
- Push Notifications
- Suggestions
- Admin Functions



Questions?

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