

MICHIGAN STATE

U N I V E R S I T Y

Beta Presentation

Employee Discount Mobile App

The Capstone Experience

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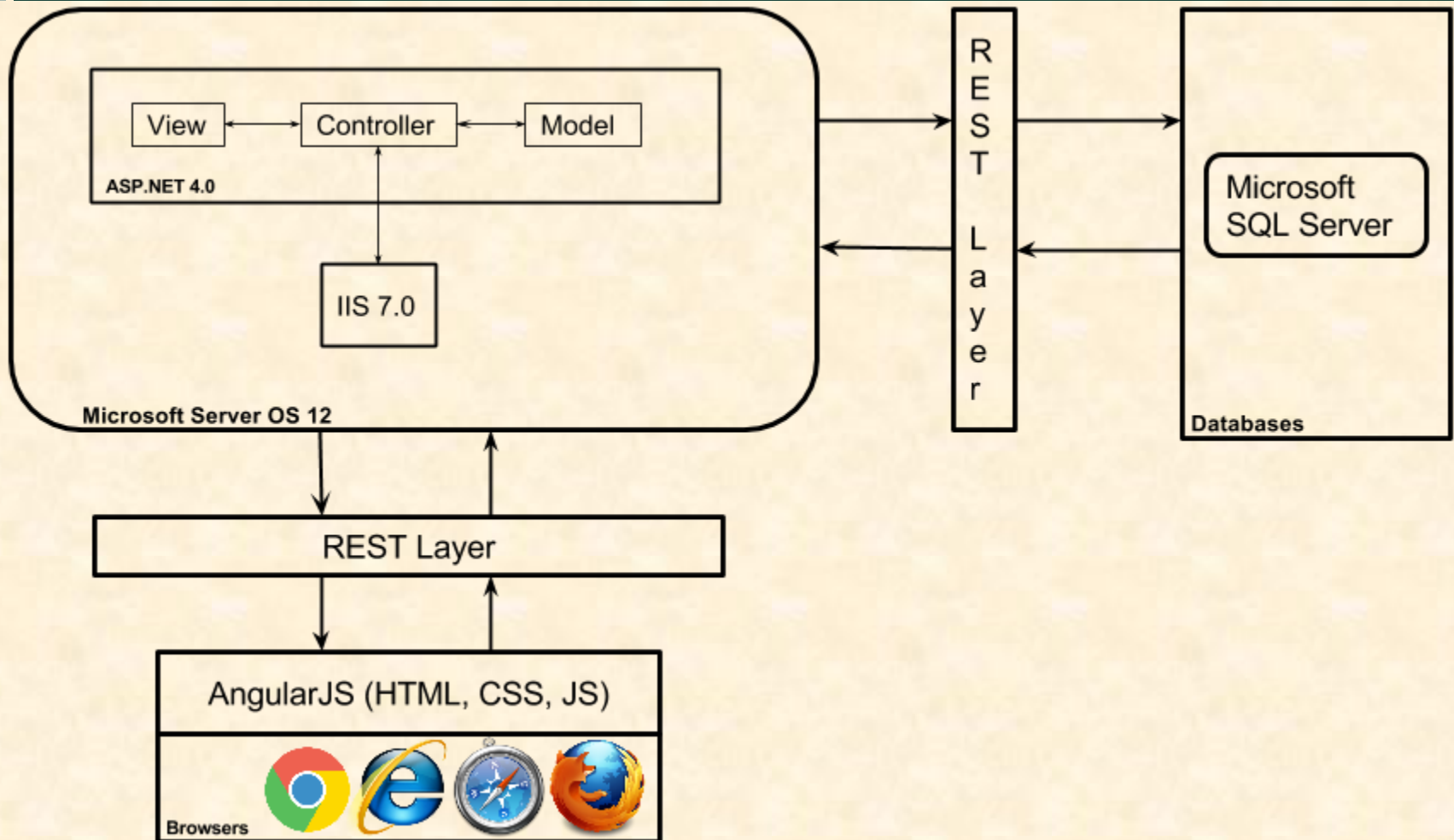


*From Students...
...to Professionals*

Project Overview

- Create a mobile web app for Spectrum Health Employee's to see discounts available for them.
- Able to work with tablets and phones through responsive design
- Follow Spectrum Health's UI/UX guidelines to provide a consistent and healthy user experience.

System Architecture



Phone View of Landing & Detail

SPECTRUM HEALTH

Member Discounts

Search

- afendoulis cleaners & tuxedos** **10-20% off**
select cleaning service. \$25
- La Belle** **50% off**
all regular priced items
- BRIDAL Elegance** **5% off**
entire purchase. undefined
- CURTIS CLEANERS • LAUNDRY** **Free pickup**
and delivery plus 10%

SPECTRUM HEALTH

Member Discounts

Home Near Me

BRIDAL Elegance

5% off entire purchase.

Address:
6865 Cascade Rd SE Grand Rapids,
MI 49546
<http://www.bridalelegancegr.com>
Bridal Elegance

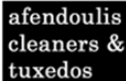











Tablet View of Landing

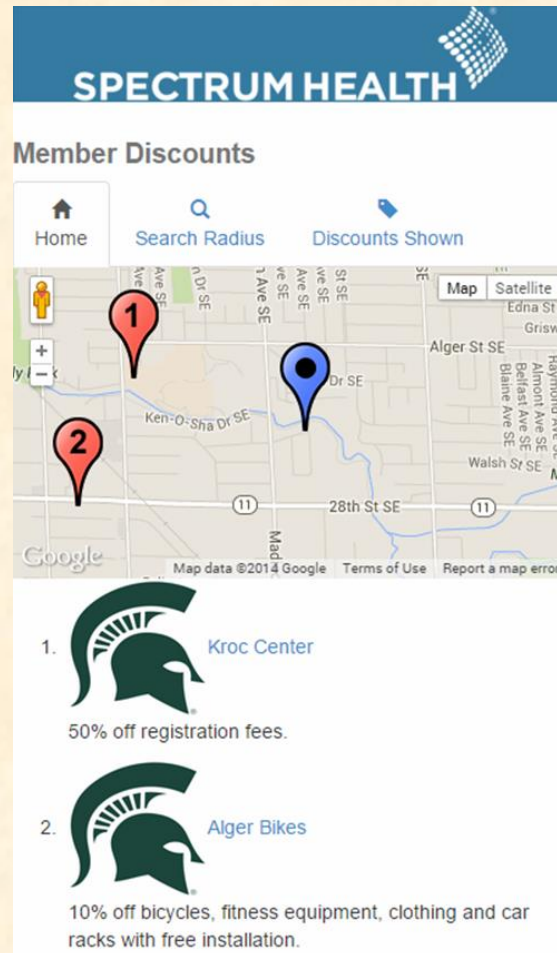
SPECTRUM HEALTH

Member Discounts



Search [Home](#) [Near Me](#) [Categories](#) [Sort By](#)

 10-20% off select cleaning service. \$25 >	 50% off all regular priced items >
 5% off entire purchase. undefined undefined >	 Free pickup and delivery plus 10% >
 10% off, free gift wrapping and >	 Free conversion logo to embroidery file >
 15% off regular priced shoes. undefined >	 20% off regular priced items (excludes) >
 10% off entire purchase plus free >	 Free gift wrapping, rush alterations and >

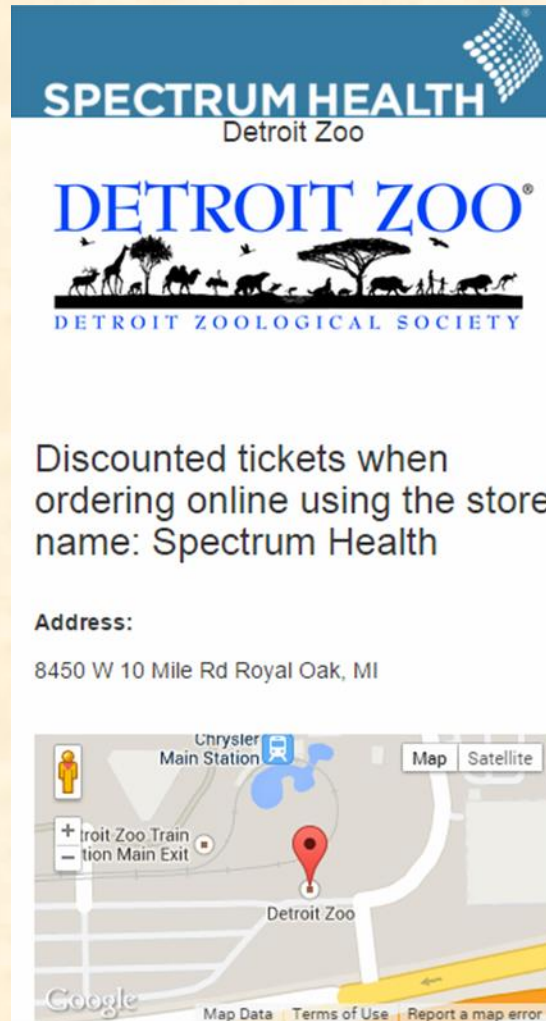
Near Me Page



The screenshot displays the 'SPECTRUM HEALTH' logo at the top. Below it is the 'Member Discounts' section. A navigation bar includes 'Home', 'Search Radius', and 'Discounts Shown'. A map shows two red location pins labeled '1' and '2'. Pin 1 is at the Kroc Center, and pin 2 is at Alger Bikes. Below the map, a list of discounts is shown:

-  **Kroc Center**
50% off registration fees.
-  **Alger Bikes**
10% off bicycles, fitness equipment, clothing and car racks with free installation.

View of Map on Detail Page



The screenshot shows a detail page for the Detroit Zoo. At the top, there is a blue banner with the "SPECTRUM HEALTH" logo and "Detroit Zoo" text. Below this is the "DETROIT ZOO" logo, which includes a silhouette of various animals and the text "DETROIT ZOOLOGICAL SOCIETY". A promotional message states: "Discounted tickets when ordering online using the store name: Spectrum Health". The address is listed as "8450 W 10 Mile Rd Royal Oak, MI". At the bottom, there is a Google Map showing the location of the Detroit Zoo, with a red pin and labels for "Chrysler Main Station" and "Detroit Zoo Train Station Main Exit". The map includes navigation controls like "Map" and "Satellite", and a "Google" logo at the bottom left. At the very bottom of the map area, there are links for "Map Data", "Terms of Use", and "Report a map error".

SPECTRUM HEALTH
Detroit Zoo

DETROIT ZOO
DETROIT ZOOLOGICAL SOCIETY

Discounted tickets when ordering online using the store name: Spectrum Health

Address:
8450 W 10 Mile Rd Royal Oak, MI

Chrysler Main Station
Detroit Zoo Train Station Main Exit
Detroit Zoo

Map Satellite
Google
Map Data Terms of Use Report a map error



What's left to do?

- Bug Fixing
- Little tweaks with CSS
- Testing with Near Me
- Code Review with Spectrum Health

