

MICHIGAN STATE
UNIVERSITY

Beta Presentation

Augmented Reality Auto Mobile Guide App

The Capstone Experience

Team GM

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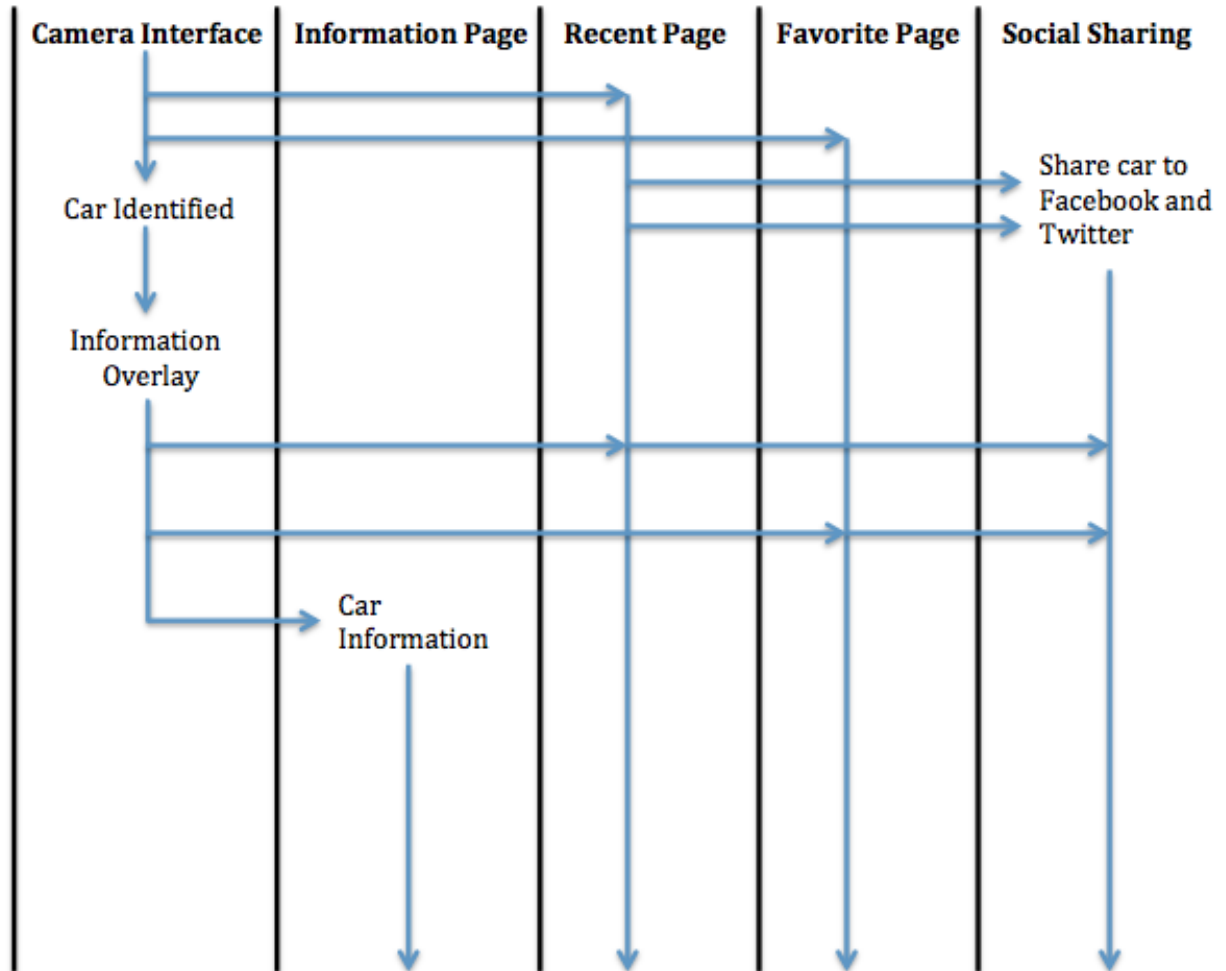
*From Students...
...to Professionals*

Project Overview

- Functionalities
 - Provide Information About a Car
 - Make and Model
 - MSRP
 - Location of Nearest Dealer
- Features
 - Information Overlaid Over Car Image
 - Share Car Information Through Social Media
- Technologies
 - Apple iOS 7
 - Xcode
 - Metaio



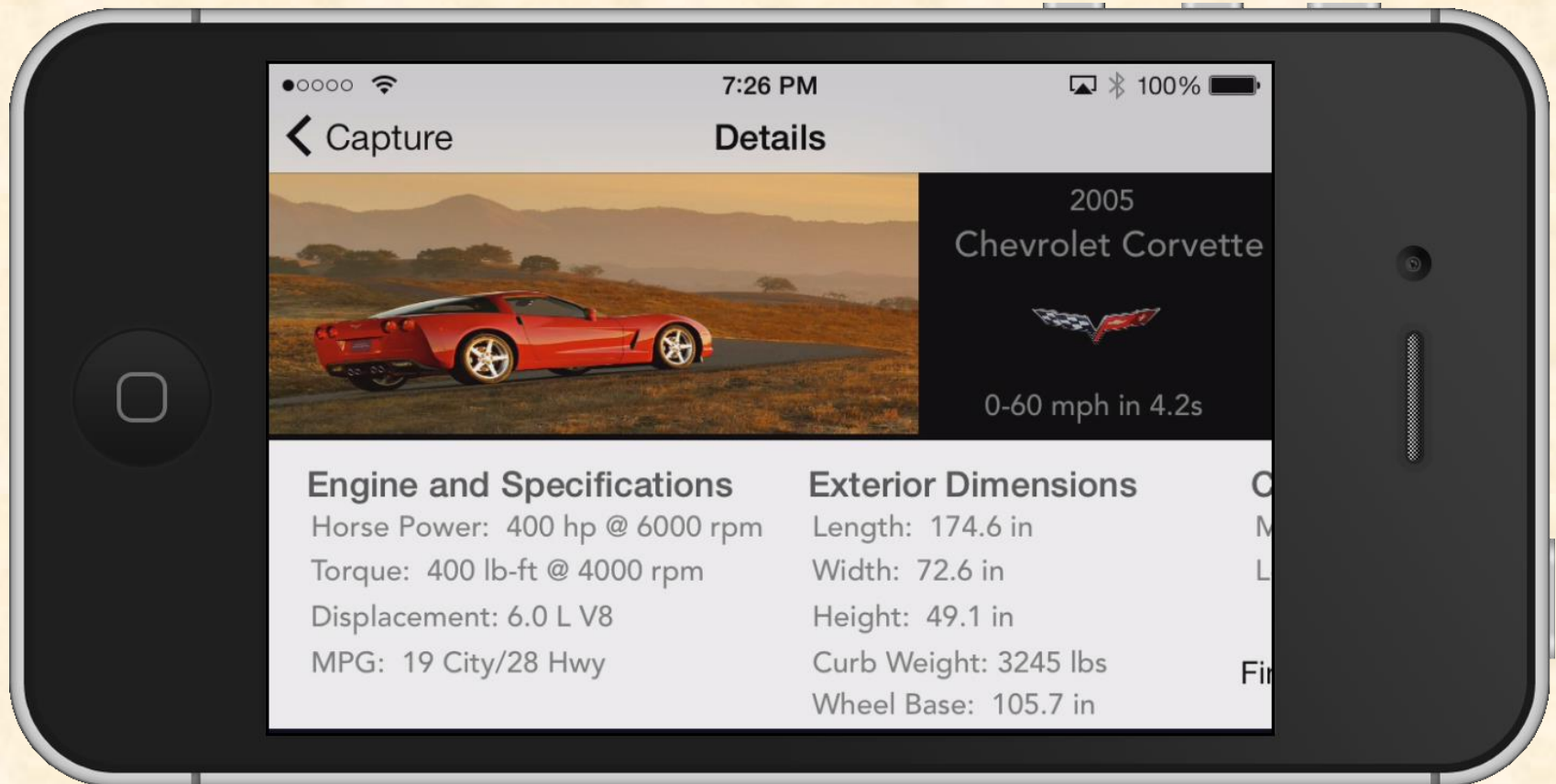
System Architecture



Corvette Identification



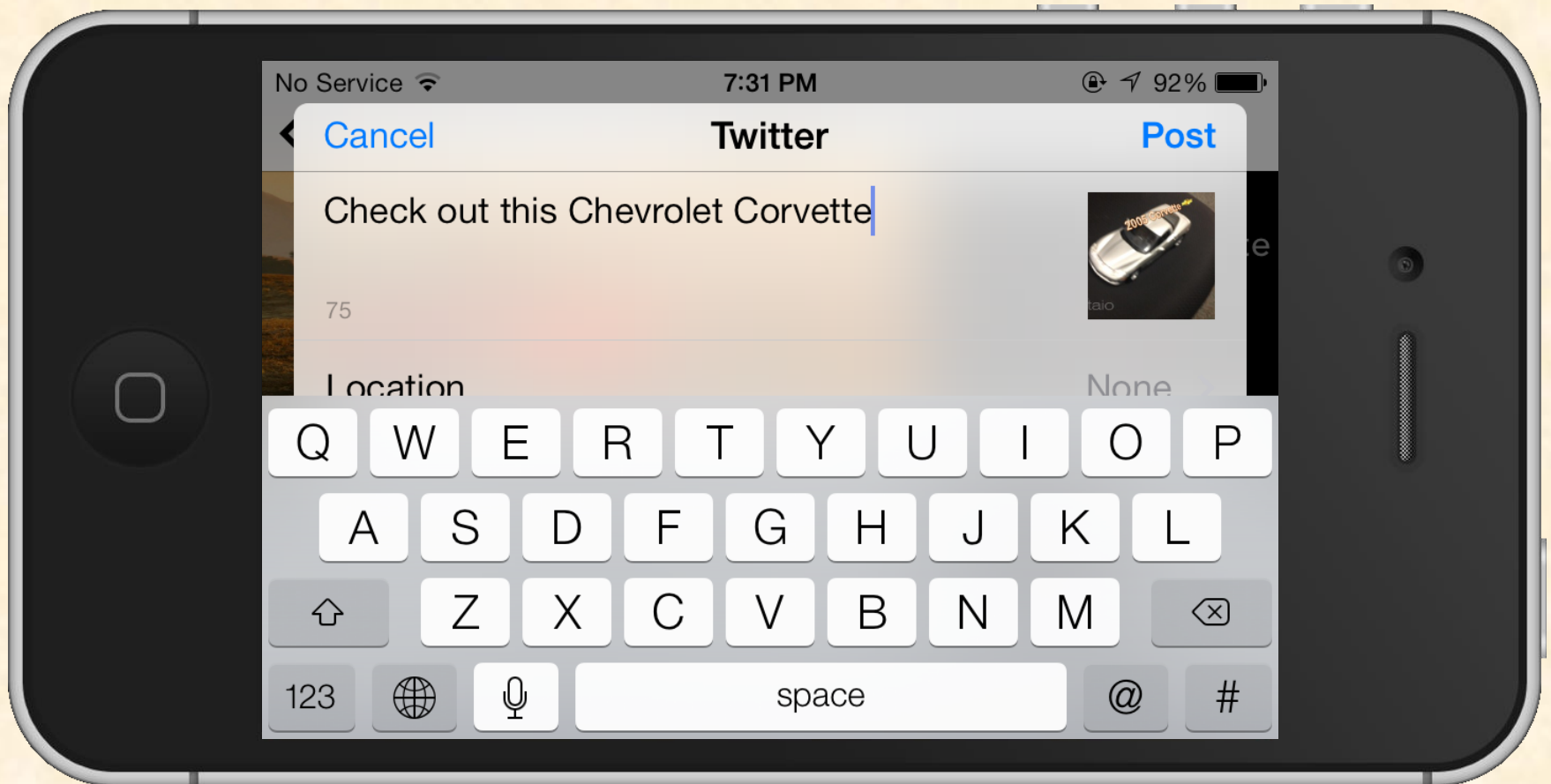
Information Page



Camaro Identification



Favorites



What's left to do?

- Polish up Application
- Icons
- Testing
- Project Video

