

MICHIGAN STATE

UNIVERSITY

Beta Presentation

Amazon Shop Smart: Web Extension for
Shopping

The Capstone Experience

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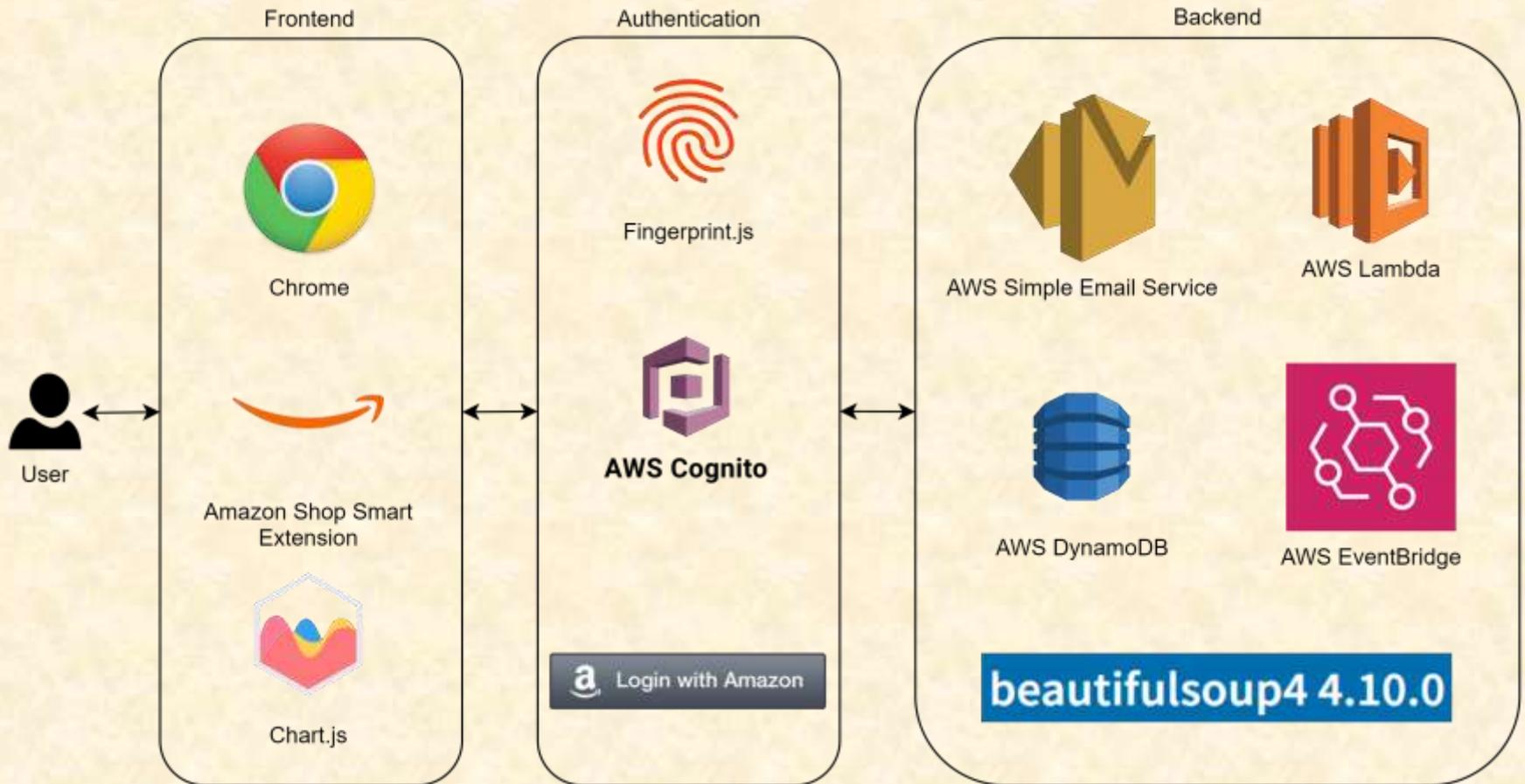
*From Students...
...to Professionals*

Project Overview

- Create a pop-up browser extension to improve the Amazon shopping experience
- Tracks Amazon products
- Used while browsing external retailer's sites
- Sends automated email notifications



System Architecture



Scanner

The image shows a screenshot of a web browser displaying a product page for a Samsung TV on the Best Buy website. The browser address bar shows the URL: [bestbuy.com/site/samsung-55-class-7-series-4k-uhd-smart-tizen-tv/6401735.p?skuId=6401735](https://www.bestbuy.com/site/samsung-55-class-7-series-4k-uhd-smart-tizen-tv/6401735.p?skuId=6401735). The Best Buy header includes the logo, a search bar, and navigation links. The main content area features a product title "Samsung UHD TVs starting at \$399.99" and a section for "Explore the Samsung QLED options". A large product image shows a Samsung TV with a desert landscape background and the text "Crystal UHD". The price is listed as \$399.99, with a crossed-out price of \$333.34. Below the price, there are sections for "Where it's different?", "Screen Size Class", and "What TV is best?". A "totaltech" membership promotion is visible at the bottom left, offering a \$1,000 credit. An "Amazon Shop Smart" overlay window is positioned on the right side of the screen. The overlay has tabs for "Tracked Items", "Scanner", and "Settings". The "Scanner" tab is active, showing a "Detected Product" section with the following details: Name: Samsung - 55" Class 7 Series LED 4K UHD Smart Tizen TV, Price: \$399.99. Below this, there are two product recommendations: "SAMSUNG QN55Q60A / QN55Q60A / QN55Q60A 55 inch Q60A QLED 4K Smart TV (Renewed)" with "FREE Shipping" and a small product image, and "SAMSUNG 55-Inch Class Crystal UHD TU-8000 Series - 4K UHD HDR Smart TV with Alexa Built-in (UN55TU8000FXZA, 2020 Model)" with a "Shop now" link and a small product image. At the bottom of the overlay, another recommendation is shown: "Samsung 55-inch TU-7000 Series Class Smart TV | Crystal UHD - 4K HDR - with Alexa Built-in | UN55TU7000FXZA, 2020 Model" with a "Shop now" link.



Tracked Items

The image shows a screenshot of the Amazon.com homepage. The main navigation bar includes the Amazon logo, a search bar, and various category links like 'Books', 'Shopper Toolkit', 'Amazon Outlet', 'Livestreams', 'Pharmacy', 'Audible', 'Home Improvement', 'Handmade', 'Amazon Launchpad', 'Automotive', and 'Amazon Household'. A banner for 'Alexa Together' is visible. Below the banner are three promotional tiles: 'Pick up where you left off' (featuring TRE Semiar Shampoo and Amazon Basics Retractable Pens), 'Keep shopping for' (featuring Zebra Pen 2-Grip Retractable and BIC Soft Feel Ball Pen), and 'Deal of the Day' (featuring hoodies and sweatshirts from onypuff and MODARANI). A 'Your Tracked Items' overlay is open on the right side, listing three items: 1. bubly Sparkling Water, 6 Flavor Variety Pack, 12 fl oz Cans (18 Pack); 2. 2020 Apple MacBook Air Laptop: Apple M1 Chip, 13" Retina Display, 8GB RAM, 256GB SSD Storage, Backlit...; 3. The Bad Guys Movie Novelization (Dreamworks: the Bad Guys). The overlay also includes a search bar, 'View Price History' buttons, and 'Add Item'/'Remove Items' options.



Price History

The image shows a screenshot of a Best Buy product page for Apple AirPods Pro (with MagSafe Charging Case) - White. The product is priced at \$199.99, marked as a "Save \$20" from a previous price of \$219.99. The page includes a large product image, a star rating of 4.8, and various promotional banners like "45-Day FREE & EASY RETURNS" and "6 free months of Apple Music & 2 more".

Overlaid on the right side of the page is an "Amazon Shop Smart" price history window. The window title is "SAMSUNG Galaxy Buds Pro, Bluetooth Earbuds, True Wireless, Noise Cancelling, Charging Case, Quality ...". It features a line graph showing price trends from 1/28/2022 to 4/4/2022. The graph shows a flat line at \$148.99. Below the graph, it lists: "Highest Price: \$148.99", "Lowest Price: \$148.99", and "Current Price: \$148.99". There are three buttons: "View Less Days", "View More Days", and "View Trends".



Email Notification

Message from Amazon Shop Smart

 amazonshopsmartnotifications@gmail.com   

Fri 4/1/2022 6:37 PM

To: Yedlapati, Hithesh

Dear Hithesh Yedlapati,

The product, Amazon Basics Kitchen Island Cart with Storage, Solid Wood Top and Wheels - Cherry / Black, on your Amazon tracked list has decreased below your desired price of \$160 with an active price of \$135.30!

Thank You for using Amazon Shop Smart!

[Reply](#) | [Forward](#)



What's left to do?

- Stretch Goals
 - Price trend prediction
 - Make available on Mozilla Firefox
 - Add more supported sites
- Other Tasks
 - Publish to Chrome and Edge stores
 - Optimizations/speedups
 - Beautify email notifications
 - Bug fixes



Questions?

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